

**Minutes of the Regular Meeting of the**

**STATE BOARD OF CAREER AND TECHNOLOGY EDUCATION  
1500 W. 7<sup>TH</sup> AVE.  
TUTTLE SEMINAR CENTER  
STILLWATER, OK**

**January 21, 2021**

The State Board of Career and Technology Education began its regular session at 9:05 a.m., Thursday, January 21, 2021 at 1500 W. 7<sup>th</sup> Ave., Tuttle Seminar Center, Stillwater, OK. The final Agenda was posted at 2:15 p.m., January 19, 2021, in accordance with 25 O.S. 2011, § 311(9).

Members of the State Board of Career and Technology Education present:

Dr. Marcie Mack, State Director, ex-officio nonvoting member  
Ms. Estela Hernandez, Oklahoma City  
Mr. Brian Bobek, Oklahoma City  
Mr. Tim Burg, Shawnee  
Mr. Michael Brown, Lawton  
Ms. Janet Smith, Tulsa  
Mr. Randy Gilbert, Tecumseh

Members of the State Board of Career and Technology Education not present:

Ms. Joy Hofmeister, State Superintendent of Public Instruction and Chair of the Board  
Mr. David Stewart, Afton  
Mr. Jimmy Stallings, Enid

Attendees from the Oklahoma Department of Career and Technology Education and other guests:

See Attachment A.

## **CALL TO ORDER**

Superintendent Hofmeister called the meeting to order at 9:05 a.m. Ms. Angela Jones called the roll and ascertained there was a quorum.

## **SUPERINTENDENT'S COMMENTS**

Superintendent Hofmeister was unable to attend due to a scheduling conflict.

## **DIRECTOR'S COMMENTS**

Dr. Mack said good morning and thank you all for being here in Stillwater and in person today. I do have a few things to share this morning.

- At your table today, there is a copy of the Administrative Rules book that we talked about in November. We have started the rules process again and will be bringing some draft changes to you in the next couple of months.
- You also have a 2021 CareerTech Calendar that gives various aspects of all our delivery arms. The calendar is compliments of our Communications and Marketing Staff and our Print Shop.
- Our Health Occupations Student Organization (HOSA) has provided individual hand sanitizers. We have had multiple stories in the last few weeks about our nursing programs that are across the State and how they are helping with the vaccinations. We want to say thank you to the Technology Centers and all the staff that are helping in the process with yet another aspect that we are facing as we move forward.
- The 58<sup>th</sup> Legislative session will kick off on Monday, February 1<sup>st</sup>.
- We do have our budget hearings for the Senate and House next week. The Senate hearing is set for January 25<sup>th</sup> at 10:30am and the House hearing is set for January 27<sup>th</sup> at 10:30am. This is our opportunity to talk about what we have done in Career and Technology Education for the last year and what our goals are moving forward. Our current request is that we be able to maintain the funding we have and if there is an opportunity for additional investment, we do have specific areas that this Board has approved.
- Last month we held the Agriculture Education Industry Panel. This month we have our Aerospace Panel on February 4<sup>th</sup> at 2:00pm. We have American Airlines, AAR and the Oklahoma City Complex along with Eddie Compton slated to present. Each month we will be highlighting an industry. All videos are available to watch on our okcareertech youtube channel.
- Our Oklahoma Education and Industry Partnerships (OEIP) this month will be held on January 26<sup>th</sup>. This month's highlight is HE&M Saw Inc. in Pryor, OK to continue that partnership with education and industry and connecting them to the classroom. Anyone is welcome to connect, and the links are on our website.
- February is CareerTech Month. We will be sending out information via our social media platforms making sure that we are getting out what we get to do in Oklahoma CareerTech.
- One of our Technology Center Superintendent's, Lindel Fields at Tri County Technology Center was honored as the winner of the 2021 Baldrige Foundation Award for

Leadership Excellence. This is a high honor and a great reflection of his leadership and the work that's being done at Tri County Technology Center and in Oklahoma.

#### **1.04 MINUTES OF THE NOVEMBER 13, 2020 SPECIAL MEETING**

Mr. Tim Burg moved to approve the minutes as corrected to reflect the November 13, 2020 as a special meeting. Mr. Michael Brown seconded. The motion carried with the following votes: Mr. Gilbert, yes; Ms. Smith, yes; Mr. Burg, yes; Mr. Brown, yes; Mr. Bobek, yes; Ms. Estela Hernandez, yes. Motion carried. A copy of the minutes is on file at the Oklahoma Department of Career and Technology Education.

#### **RECOGNITIONS AND PRESENTATIONS**

##### **2.01 STATEWIDE MEAT PROCESSING PROGRAM STATUS UPDATE AND DISCUSSION – MR. GREG DEWALD, SKILLS CENTER MANAGER**

Dr. Mack introduced Mr. Greg Dewald, Skills Centers Manager to give an overview of the meat processing program.

Mr. Greg Dewald said good morning and thank you to members of the board and Dr. Mack for having me. Thank you for all you do for Oklahoma CareerTech throughout the year. I get a lot of questions about meat processing and I'm going to answer some of those today.

Question 1 is So why meat? Oklahoma is a big meat state and we are #5 in the nation in beef production. We're #10 in the nation in hog production and about #26 in poultry production. Unfortunately, most of the beef that is produced in Oklahoma, which is as good a meat as there is anywhere in the world, better than most and most of it goes out of state to be processed. So we raise it, we sell it, it goes to feedlot, goes to the packer and they add value to it and I'll get more into that later. 3.22 billion pounds of meat is produced in Oklahoma every year. You can figure out how much per pound that you want to charge for that to give you the tens of billions of dollars of value that industry has to Oklahoma. We all know what an industrial park looks like, well get past the industrial park and keep driving a little bit and you're seeing a big industrial park, you see the hay, the cattle, the grassland and you know we need to think about it that way.

Question 2 is Why now? We had a rude awakening with the pandemic, and everyone was seeing grocery store shelves empty. We figured out that we had a severe disruption in the supply chain and there were weaknesses within that supply chain. That came with some good because when people couldn't go to the regular store and buy the plastic wrapped meat, they started going to places like Ralph's Meat Packing down in Perkins or to their local meat processing plants that had a retail site. What they determined was it tastes a lot better, it's a whole lot better product, it's fresher, it's not watered down, they liked it, they're spending more time at home and eating better. The whole piece of the consumer changing their mind or going a different direction has created quite a stir as well.

The big thing is this idea of value added. We're selling our beef out of state to be processed almost as a commodity where if we could do more processing in Oklahoma and add value to it it'd be more money for the producer, more money for the processing and it just makes sense to keep as much of that in the state as possible.

I had a great day with the Drummond FFA, and I had some time with their students before we started looking at all their meat processing equipment that they've gotten. I asked them if they wanted to do meat math and they just kind of looked at me funny. I'm not going to do meat math with you, but I am going to tell you the result of the meat math:

a 1,000-pound cow that didn't have a calf, that's still in pretty good shape, will sell at the sale barn for about 60 to 70 cents a pound. Let's say you got \$600 that comes back to the beef producer. We buy that, we as CareerTech processors, and it cost us about an additional \$600 to get it processed. Now you add the other \$600 to that so you or the company has \$1200 in the cow.

You end up with about 60% meat out of that \$600 cow. So, you've got 600 pounds of meat, not all of it can be used for beef jerky.

- 200 pounds of it is where you take the trimmings and make ground beef and it sells for about \$4 a pound.
- You end up with 400 pounds of meat that you can convert into beef jerky. Beef jerky sells for \$2.75 cents an ounce.

What these kids and I figured out was that the animal as beef jerky is worth \$8800 dollars. That's the value-added part. I don't care if it's manufacturing where you're adding value, to steel or plastic or if it's education where you're adding value to the students. It's about value-added.

Question 3 is Why CareerTech? That's the easiest one for me to answer. We were approached by The Oklahoma Department of Agriculture to help do something about it. CareerTech is not only positioned to do this but I would tell you that we are uniquely positioned to do this. We have a state system starting with the Board and Dr. Mack that communicates. We have technology centers, comprehensive high schools, adult basic education and Skills Centers that I work with directly that can all be a piece of this. We communicate with Business and Industry, we know how to go to a company and say what do you need, when do you need it, how do you need it. Through our business and industry services unit and others we know how to do that, we've done it for years. We have a state office that provides so much support. There's no way we could have pulled this off without an excellent purchasing system. We found out about August 15th that we had gotten a CARES grant through The Oklahoma Department of Agriculture and we had until November 30th to get everything purchased and delivered. This is in the middle of a pandemic when everyone else is buying meat processing equipment, freezers, everything that we needed, everyone else did too. We spent countless hours and worked weekends to figure out what do we need and then have people to buy the items, then our finance division had to get everything paid for by the end of December. All that happened in about 120 days.

Mr. Greg Dewald also talked a little bit about the trailer, which is a 53-foot Great Dane Reefer (refrigerated) trailer. It has been made ADA (Americans with Disabilities Act) compliant and is wheelchair accessible. The trailer has been fitted with electricity to power the equipment and outfitted for plumbing. We built a plumbing trailer with a 300 gallon tank that we can pull up to the 55 foot trailer and refill or dump water.

The Agriculture programs and technology centers can go through The Oklahoma Department of Health to get a retail license. The schools can then add value to the product and make money to offset some other costs. The Oklahoma Department of Health will also issue us a food truck license so that we can sell items from the truck.

There was quite a bit of discussion with Board members about training the students, the cost of setting up the trailer and other expenditures, the costs to CareerTech, how long the trailer will stay at a school or technology center, who would have access to the curriculum and trailer, processing plants in Oklahoma, and do other states have this type of program.

### **3.01 MID-YEAR REVIEW AND DISCUSSION OF CAREERTECH IN OKLAHOMA – DR. MARCIE MACK**

Dr. Mack shared her screen and talked a little bit about the State Staff Meeting that was held December 14, 2020, which covered information back to July 1:

- New Employees
- Internal Promotions/Transitions
- Retirements
- Virtual Job Shadow, that launched in Fall of 2020. We have over 16,432 users/students. We have additional requests to add more users.
- Expanding Recruitment Practices to Reach Each and Every Student which was put together by Sharon Baker in our Counseling and Career Development division
- Partnerships, recent and existing; recent competency certifications and statistics
- Professional Development staff providing opportunities to staff and others
- Our staff members who received recognition awards
- Mobile Meat Processing lab photos. Mr. John Thorpe at Central Technology Center has been instrumental in helping us make this happen. We would not have a complete unit without Central Technology Center and their Board's donation of the semi-truck.
- Highlighted some of the things as we try to make sure we're taking care of our employees. Some of their work and how employees give back.

## **MANAGEMENT INFORMATION**

### **4.01 DISCUSSION AND VOTE ON MID-YEAR PERSONNEL REPORT AND RATIFICATION OF PERSONNEL ACTIONS FROM JULY 1, 2020 TO DECEMBER 31, 2020 – MELISSA STURGEON, HUMAN RESOURCES MANAGER**

Ms. Melissa Sturgeon said good morning. I'd like to present to you our semi-annual personnel report that represents all personnel actions that have taken place for anyone that is below a pay band 14 from July 1 to December 31, 2020. Of course we bring you anyone that is a pay band 14 and above directly to you each month as we go through the year.

(Just as a reminder, the process of semi-annual reporting was approved by the State Board on November 23, 2004)

Mr. Burg moved to approve the Mid-Year Personnel Report and Ratifications of Personnel Actions from July 1, 2020 to December 31, 2020. Ms. Janet Smith seconded the motion. The motion carried with the following votes: Ms. Hernandez, yes; Mr. Bobek, yes; Mr. Brown, yes; Mr. Burg, yes; Ms. Smith, yes; Mr. Gilbert, yes. Motion carried. A copy is on file at the Oklahoma Department of Career and Technology Education.

## **MANAGEMENT ACTION ITEMS**

### **4.02 DISCUSSION AND VOTE ON FULL POSTSECONDARY ACCREDITATIONS – MR. JUSTIN LOCKWOOD, ACCREDITATION MANAGER**

#### **• PIONEER TECHNOLOGY CENTER SCHOOL DISTRICT NO. 13**

On September 23<sup>rd</sup> and 24<sup>th</sup>, 2020 the accreditation division conducted an on-site accreditation review at Pioneer Technology Center in Ponca City, Oklahoma. The examiner team comprised 29 examiners, ODCTE staff including 13 examiners from other Technology Centers. During the virtual and onsite review,

During the review, examiners interviewed 35 stakeholders in various manners including individual settings and in small groups. These stakeholders included business and industry representatives, community leaders, partner school administrators and teachers, and parents of students attending the technology center. Examiners also interviewed technology center administrators, certified and support staff, and students.

The examiners evaluated all aspects of the technology center's operations using the quality standards approved by this Board and listed in the Accreditation Guidelines published by the Oklahoma Department of Career and Technology Education. These standards address leadership and administration, instruction and training, support services, measurement and analysis, personnel, operations, and system impact.

We recommend that the Board grant full accreditation status to Pioneer Technology Center. If approved, the technology center will have 90 days to submit an action plan addressing one opportunity for improvement identified in the report for each of the six quality standards. Agency staff will monitor progress toward completion of these continuous improvement action plans and provide technical assistance as needed.

Here to represent Pioneer Technology Center is Superintendent Traci Thorpe, Kahle Goff and Molly Kyler.

Mr. Burg moved to approve the accreditation of Pioneer Technology Center. Ms. Estela Hernandez seconded the motion. The motion carried with the following votes: Mr. Gilbert, yes; Ms. Smith, yes; Mr. Burg, yes; Mr. Brown, yes; Mr. Bobek, yes; Ms. Hernandez, yes. Motion carried. A copy is on file at the Oklahoma Department of Career and Technology Education.

- **RED RIVER TECHNOLOGY CENTER SCHOOL DISTRICT NO. 19**

On October 13<sup>th</sup> through 15<sup>th</sup>, 2020 the accreditation division conducted an on-site accreditation review at Red River Technology Center in Duncan, Oklahoma. The examiner team comprised 28 examiners, ODCTE staff including 12 examiners from other Technology Centers. During the virtual and onsite review,

During the review, examiners interviewed 18 stakeholders in various manners including individual settings and in small groups. These stakeholders included business and industry representatives, community leaders, partner school administrators and teachers, and parents of students attending the technology center. Examiners also interviewed technology center administrators, certified and support staff, and students.

The examiners evaluated all aspects of the technology center's operations using the quality standards approved by this Board and listed in the Accreditation Guidelines published by the Oklahoma Department of Career and Technology Education. These standards address leadership and administration, instruction and training, support services, measurement and analysis, personnel, operations, and system impact.

We recommend that the Board grant full accreditation status to Red River Technology Center. If approved, the technology center will have 90 days to submit an action plan addressing one opportunity for improvement identified in the report for each of the six quality standards. Agency staff will monitor progress toward completion of these continuous improvement action plans and provide technical assistance as needed.

Here to represent Red River Technology Center is Superintendent Dennis Loafman and Brook Holding.

Mr. Burg moved to approve the accreditation of Red River Technology Center. Mr. Michael Brown seconded the motion. The motion carried with the following votes: Ms. Hernandez, yes; Mr. Bobek, yes; Mr. Brown, yes; Mr. Burg, yes; Ms. Smith, yes; Mr. Gilbert, yes. Motion carried. A copy is on file at the Oklahoma Department of Career and Technology Education.

#### **4.03 PROPOSED EXECUTIVE SESSION TO DISCUSS HIRING THE ACCREDITATION MANAGER (AUTHORITY: 25 O.S. 2011, § 301 (B)(1))**

Mr. Burg moved to convene into executive session at 10:19am. Mr. Bobek and Mr. Brown seconded the motion. The motion carried with the following votes: Mr. Gilbert, yes; Ms. Smith, yes; Mr. Burg, yes; Mr. Brown, yes; Mr. Bobek, yes; Ms. Hernandez, yes. Motion carried.

State Director Mack and Assistant Attorney General Glen Hammonds joined the Board in executive session.

Mr. Burg moved to return to open session at approximately 10:26am. Mr. Brown seconded the motion. The motion carried with the following votes: Ms. Hernandez, yes; Mr. Bobek, yes; Mr. Brown, yes; Mr. Burg, yes; Ms. Smith, yes; Mr. Gilbert, yes. Motion carried.

Mr. Burg moved for approval of Jessica Ventris as the Accreditation Manager effective February 1, 2021. Mr. Bobek seconded the motion. The following motion carried with the following votes: Mr. Gilbert, yes; Ms. Smith, yes; Mr. Burg, yes; Mr. Brown, yes; Mr. Bobek, yes; Ms. Estela Hernandez, yes. Motion carried.

### **NEW BUSINESS**

There was no new business.

### **ANNOUNCEMENTS**

Mr. Brown said I have to brag on one thing. The deal called The FISTA (Fires Innovation Science & Technology Accelerator) from Lawton that was originated through the leadership of Great Plains Technology Center has become an authority. The City of Lawton, on January 4th, closed on the purchase of the Lawton Central Mall so that is now the FISTA Innovation Park.

Great Plains Technology Center was the leadership that made that happen. We have to brag on ourselves and our technology centers. This is a big deal and it never would have happened had it not been for the leadership. Great Plains said hey we're willing to take a little bit of a risk, put together the task force that legitimized what was happening and so now our community owns its own mall and the FISTA is for real.

### **ADJOURNMENT**

There being no further business, the meeting was adjourned at 10:33 a.m.

The next regular meeting of the State Board of Career and Technology Education will be held on Thursday, February 18, 2021 at 9:00 a.m. The meeting will convene at Oliver Hodge Education Building, Oklahoma City, Oklahoma.



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Angela Jones, Executive Assistant  
to the CareerTech State Director and Secretary  
of the CareerTech Board

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Joy Hofmeister, Chair of the Board