

Business Management & Administration Program Descriptions

Program Areas

Business Information Management

The **Business Information Management** State Program Area prepares students for a wide range of business information management positions. Our information-rich environment needs students trained to understand how to gather information and then be able to apply this information in a useable format to achieve business objectives. Students will plan, direct, or coordinate activities in various business fields through information management systems to ensure accurate and useful information. This may include information management user support as well as custom application development.

Business Information Management—Medical

The **Business Information Management—Medical** State Program Area prepares students for careers in electronic health and medical records, medical coding, and healthcare IT systems. Students are prepared to maintain patients' records using universally recognized coding systems that ensure compliance with federal regulations and insurance requirements including International Classification of Diseases (ICD) and Current Procedural Terminology (CPT) coding principles. The healthcare IT students will implement, deploy, and support healthcare IT systems.