



FIND WHAT'S NEXT.

DELIVERS



an intuitive, evidence-based education and career planning experience for Oklahomans.

SERVES



postsecondary students and adults of all ages.

PROVIDES



empowerment for planning for a job, switching occupations, or moving up in a career.

Free preparation for a brighter future.


The **Oklahoma Career Guide**, powered by Kuder Journey gives postsecondary students and adults a flexible platform to gain insights, then explore an exciting range of career and education options — all directly related to their interests, skills, and work values. **And, its free!**


Get started at www.okcareerguide.org.





FEATURES & BENEFITS


 **Inspires**
users to take the next step in life with confidence.


 **Establishes**
a solid foundation for career planning based on reliable and validated career interests, skills, and work values assessments.


 **Adapts**
to provide information relevant to the unique life stages or circumstances, based on specific, individual needs or barriers to education or employment.


 **Includes**
a comprehensive toolkit of resources to explore occupations, find education and training options, create resumes, build and share an e-Profile, and more.

 **Increases Retention**
By using the Kuder system, college retention increased from 73% to over **90%**

 **Facilitates**
selection of the right educational track. Students who select their major or program based on their Kuder assessments never change their major, persist in college, and have higher GPAs.

 **Promotes**
successful usage through the companion curriculum, *Take Hold of Your Future™*— ideal for a career orientation course.

 **Improves**
accountability and quantifies program success with robust reporting tools.

 **Tracks**
data for administrators to monitor individual progress and high-level trends and quickly communicate with system users.

careertech

For additional training, please contact the Oklahoma Career Academic Connections team.
www.career.tech/cac



“The Kuder Career Planning System (Kuder Journey) has been extremely helpful with all of our students and the adults.”

Linda Belknap

Autry Technology Center
Enid, Oklahoma



**Get started today.
It's free!**

www.okcareerguide.org

kuder®

Contact us for system support and training.
www.kuder.com | 877.999.6227 | clientengagement@kuder.com

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