

Choosing Childbirth Act Townhall Q&A

<https://oklahoma.gov/health/choosingchildbirth.html>

Notice of Funding closes 09/11/24 11:59 PM send to
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What's the funding period for these dollars?

- 3-year funding cycle
- October 1, 2024 - September 30th, 2025
- Renewable for 2 additional years.

Is a 501c considered non-profit for this funding?

[Can a sub-award be given to a subrecipient that is not a non-profit?](#)

- All awards and sub-award entities are required to be registered with the secretary of state as a not-for-profit located in Oklahoma. This alone does not guarantee eligibility for this award. All applicants must meet the other criteria as outlined in legislation and the NOFO.

Can you expand on the Grant max amounts you mentioned?

[Are there limits on minimum and mid-level funding? If so, could you expand on that](#)

We are a small PRC, what if we don't need the \$300,000? Do we apply and can we be given a smaller amount?

[Are these levels annual or total ask?](#)

How many awards are expected to be made this cycle?

[Does the amount we apply for need to be for one year of funding or the full 3 years?](#)

With the levels of funding, are you locked into the requested level or can we be considered for more or less depending on our application?

- Basic: \$300,000- \$1,499,000
- Moderate \$1,500,000-\$2,999,000
- Maximum \$3,000,000 - \$5,000,000
- OSDH reserves the right to fund an application at a lower amount as decided upon by the scoring team.
- The funding level is for an annual budget, your application should outline your budget for each year of the 3-year cycle.
- OSDH has a total of \$17,640,000 to award, a predetermined number of accepted applications has not been made.

How does this affect our organization if we already participate in the Choosing Childbirth Act via OPCN? And should we request funding through OSDH?

[Will the current OPCN contract be amended to include the new legislation or is that something we should apply directly for if the current contract isn't being amended \(program services and eligible age\)](#)

Are any additional dollars going to be awarded for current services up to that OCT 1 date? We are currently underfunded especially if we expand to 3 years of age eligibility

[Why did the funding process change?](#)

- Applicants currently receiving CCB funding through the Oklahoma Pregnancy Care Network (OPCN): This funding opportunity is in addition to existing CCB funding available through OSDH's contract with OPCN. Organizations currently

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contracted with or funded by OPCN are eligible to apply for funding through this new program. However, existing CCB funds and new CCB funds shall not be sought or utilized to support the same services. Receiving reimbursement for the same expense or service through both existing CCB funds and new CCB funds is prohibited. Reimbursement under this current NOFO would apply only to separate or an expanded scope of services. Otherwise, reimbursement for like services is limited to one funding stream until such a time as another competing obligation ends. Organizations currently contracted with or funded by OPCN must include a current scope of work or services contracted with OPCN as part of its application. Additionally, Organizations will be required to clearly demonstrate through appropriate documentation that any and all grant funds are utilized for services separate and distinct from those provided pursuant to an OPCN contract.

- It is up to an individual organization to determine to apply for funding. Any organization currently contracted with OPCN is welcome to apply; however, please follow the guidance specifically provided in the NOFO.
- Whether additional funding will be awarded to OPCN under the current contract will be determined between OSDH and OPCN.
- The Choosing Childbirth Act was amended under SB538 this past legislative session.

Will organizations that support/promote abortion be able to apply for these funds?

- No, as outlined by legislative requirements.

What is eligible funding under housing assistance?

[Can funding requests cover employee compensation for accepted services as part of our work plan?](#)

Does the NOFO include an overview of allowable costs?

[Would an ultrasound machine be considered under these guidelines?](#)

- The NOFO includes an outline of allowable costs. This document reviews funding that can be allotted for employee compensation, housing assistance, etc.
- The NOFO includes a budget guidance sheet to support the budgeting and requested funding on applications.

Applying for funding services for expansion or newly added services, is there a time frame requirement for those services to begin or is it within the 3-year cycle in general? Such as adding counseling services that are not currently available in our agency.

- All timelines will be reviewed during the scoring process and timelines will highly depend on the outlined steps in the work plan, model expectations, and agency capacity.

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Q&A

Can you explain what happens at the end of the three-year period - will new organizations be able to apply for the next cycle or just existing within the first cycle?

- Near the end of this 3-year funding cycle, dependent upon available appropriated funding, a new bid cycle will open to all eligible applicants. The bid cycle will begin prior to the ending of the award to allow time for the full application, award and contracting process to ensure continuation of services.

Is the work plan example on this chat stream or on the website?

- The work plan example is linked in the NOFO.

Is there a particular data system that will have to be used?

[Are there required evaluation components if funding is awarded to an entity?](#)

Are data and analytics solutions to inform the geographic / demographic targets of service delivery or measure success considered under this NOFO?

- Evaluation and outcome tracking is a required aspect of the funding.
- Completed contracts will ultimately decide on data systems. The data systems currently utilized at OSDH-FSPS are Efforts to Outcomes (ETO) and Qualtrics.
- OSDH support includes evaluation and outcome support. If funding is requested outside of OSDH's support this should be clearly outlined in the budget and the workplan with ultimate discretion left to the final contract.

If you have an existing home visitation program with OSDH would you have to have a different set of providers to provide home visitation services?

[Could these funds be blended with other public/OSDH funds such as MIECHV to enhance services for Oklahomans? \(E.g., enhance a PAT program with CCB funds\)](#)

Can this funding be used for existing program expansion?

- Applications must outline how they will expand services at agencies. Expansion can include additional counties served, families served, and additional services/models.

Would a resource center that provides diapers, wipes, safe sleep solutions, formula, and car seats be reimbursable under this opportunity?

[Would mental health be provided by school counselors or do they have to be a LPC?](#)

We could start a program such as parents as teachers with this funding, correct?

[When I asked earlier about midwives, I want to clarify I'm speaking of Certified Nurse Midwives which is evidence-based for improved prenatal outcomes specifically for rural health](#)

Would life coaching be considered a reimbursable service

[Does this program support in-school services?](#)

Can this funding be applied to things like physician/midwife/nurse (labor costs)?

- Services that are eligible for this funding opportunity include but are not limited to
 - Medical Care
 - Mental Health & Substance Use
 - Infant Mental Health
 - Perinatal Mental Health
 - Nutritional Services
 - Transportation Services

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- Housing Assistance
- Adoption Services
- Education & Employment Assistance
- Home visitation
- Family Resource Centers
- Community Health Workers
 - Maternal Child Health Focus
- Doula
- Services must be outcome-based, evidence-informed/evidence-based. They should support informed decisions on choosing childbirth and maximizing potential, extending until the child is 3 years of age.

Can you define geographically underserved areas?

- Underserved areas can include rural counties, maternal child health desserts, food desserts, etc.
- Application narratives should outline what underserved populations will be served and how they plan to support families.