

# 1332 State Innovation Task Force Meeting Agenda



November 15, 2016

1:30 p.m.-3 p.m.

Office of the Governor

2300 N. Lincoln Blvd., Large Conference Room

Oklahoma City, OK 73105

| Section  | Time           | Presenter   |
|--|----------------|---|
| Welcome and Introductions                                    | 1:30<br>10 min | Julie Cox-Kain, Deputy Secretary of Health and Human Services |
| Overview of Provider Survey Results                          | 1:40<br>5 min  | Provider Data Workgroup and Buffy Heater, HHS Project Lead    |
| Discussion of Marketplace Pain Points and Possible Solutions | 1:45<br>65 min | Buffy Heater  |
| Next Steps   | 2:50<br>10 min | Buffy Heater  |



## Meeting Objectives

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- Share results from the provider survey
- Discuss and prioritize Marketplace Pain Points
- Determine degree of impact of proposed solutions



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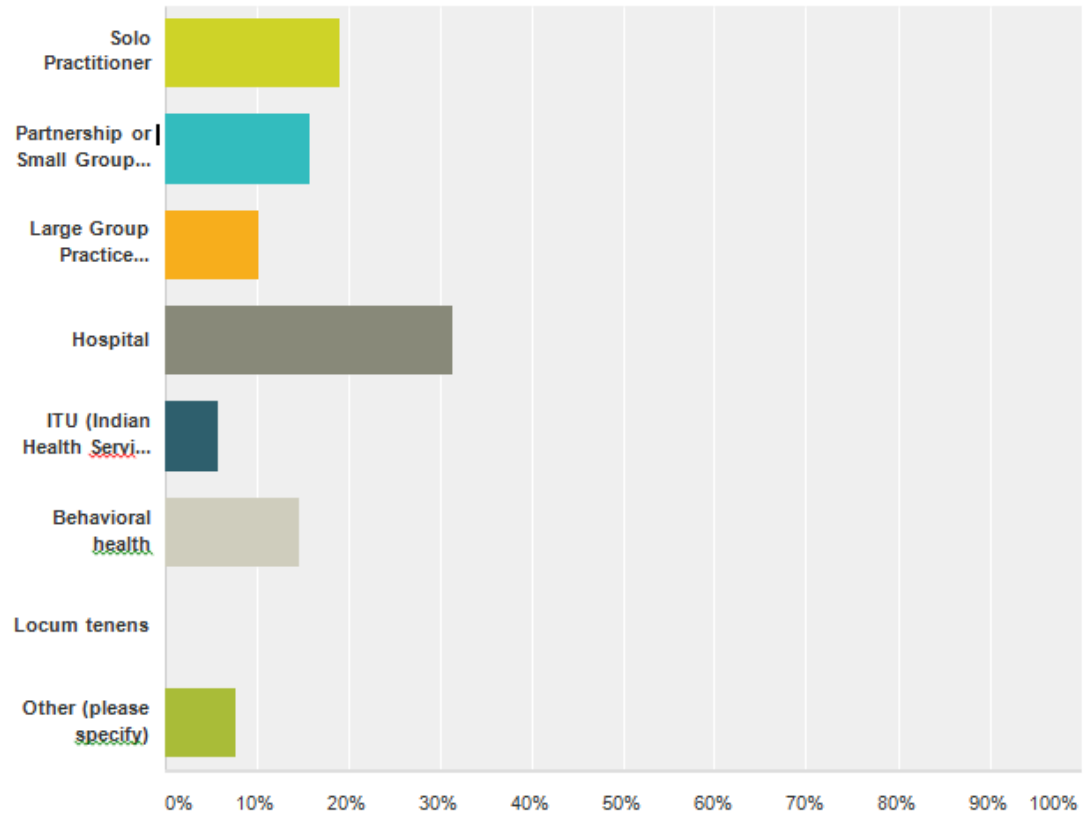


# Provider Survey Results

114 total  
respondents

## Q1 What term BEST describes your practice/facility?

Answered: 114 Skipped: 0



# Provider Survey Results

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- Coverage of respondents' practices/facilities (average of all respondents):
  - 37% commercially insured
  - 27% Medicaid
  - 31% Medicare
  - 17% self-pay/uninsured
- Ability to collect over the past three years:
  - 44% indicated their ability to collect co-pays has decreased
  - 54% indicated their ability to collect deductibles has decreased
  - 45% indicated their ability to collect co-insurance has decreased



# Provider Survey Results

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- 34% of respondents indicated their practice/facility provides enrollment assistance
- Top three health challenges for patients (in order):
  - Making positive lifestyle choices
  - Mental health concerns (other than addiction)
  - Losing weight
- Top three influences on personal health and behavior decisions (in order):
  - Income level
  - Education
  - Access to health insurance



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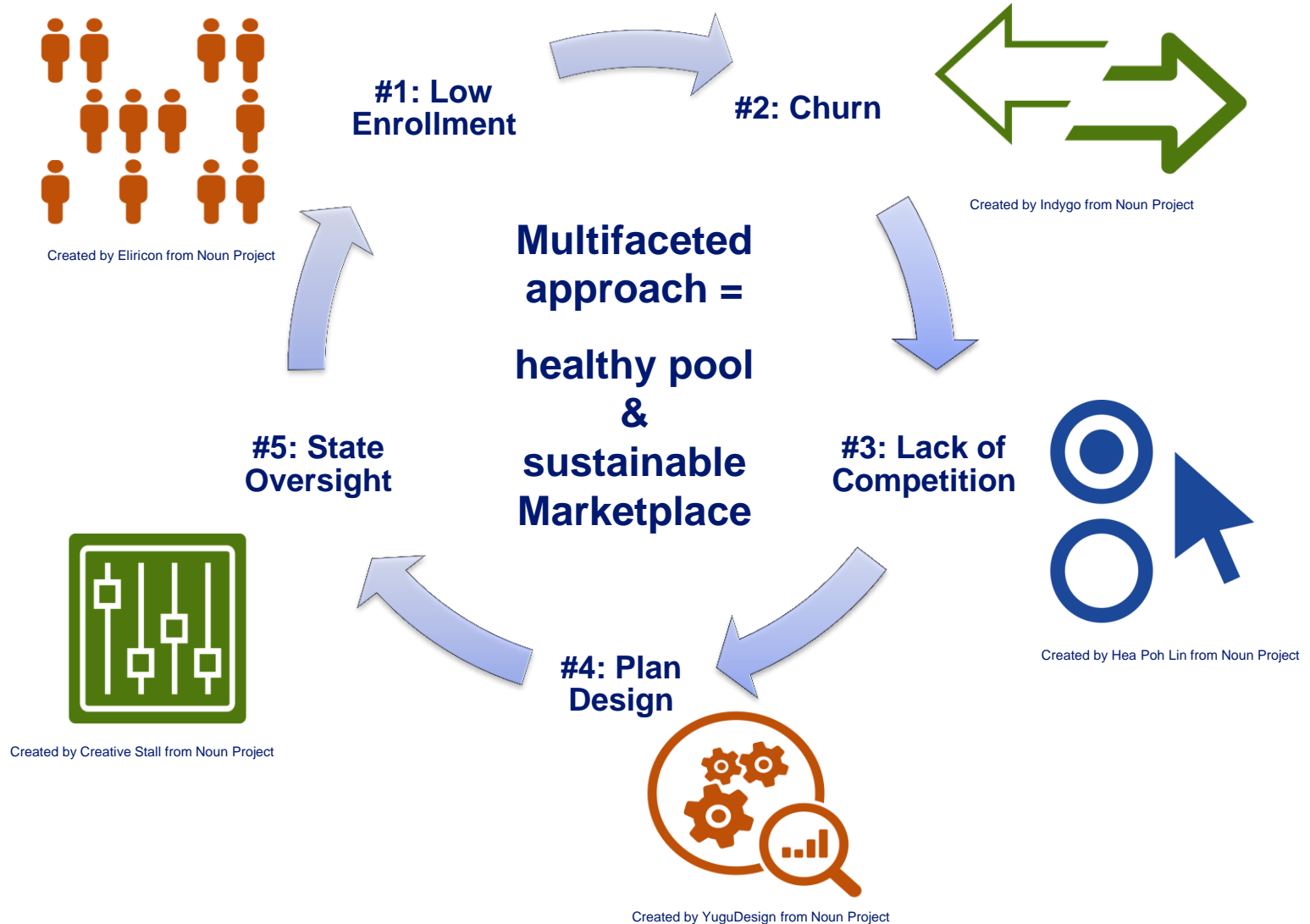
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# Marketplace Pain Points





# Marketplace Pain Points

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## #1: Low Enrollment

### *Not enough enrollees on the FFM*

In 2015, Oklahoma only had 27% of its eligible population purchasing coverage through the FFM.

Relative to other states that have not expanded Medicaid, Oklahoma's decrease in the uninsured rate for non-elderly adults was smaller.

As income and out of pocket costs increase for Oklahoma families, fewer are enrolled in FFM coverage.

#### Contributing Factors:

- Low perceived value by consumers
- Penalties too small
- Lack of consumer education and supports
- Complexity
- Outreach efforts not sufficient
- Populations not leveraged



# Marketplace Pain Points

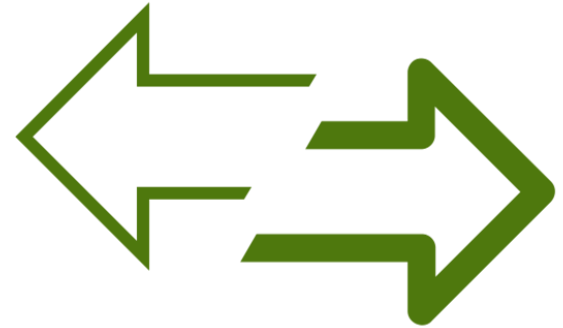
## #2: Churn

*Lack of persistency of enrollment throughout the year*

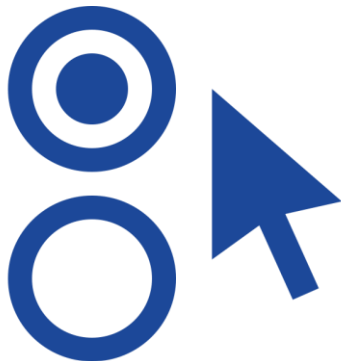
In 2016, 15,000 Oklahomans (10% of enrollees) selected a plan but did not pay their premiums and lost FFM coverage.

Contributing Factors:

- Exemptions
- Special Enrollment Periods
- Grace Periods/Payment Policies



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## #3: Lack of Competition

*Limited plan options for consumers*

Only one carrier will be offering plans in 2017.

Federal reinsurance sunsets in 2017.

Contributing Factors:

- Large financial losses
- Chronically low enrollment
- Administrative burden
- Higher than expected utilization
- Inadequate risk protection mechanisms



# Marketplace Pain Points

## #4: Plan Design

*Cost and outcomes need to be primary focus*

Average premium increases have exceeded 10% since FFM inception.

Total overall average premium costs for all metal tiers has increased by nearly \$100 since 2014.

The average premium amount due from Oklahoma consumers has increased over 7% since 2014.

Contributing Factors:

- Rising costs
- Lack of value-based payments
- Actuarial value constraints
- Appropriate benefits not tailored



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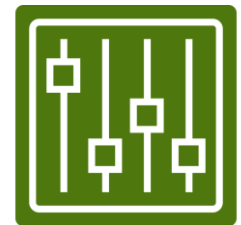
## #5: State Oversight

*State-designed oversight can produce flexibility and creative solutions*

Other states are implementing state-based strategies, such as state reinsurance programs (AK) and state-prescribed attribution (AR)

Components:

- Infrastructure
- Regulation
- State purchasing power



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## Environmental Considerations

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### Of Note Post Election:

- The election *does not* change the pain points Oklahoma is experiencing.
- The election *will bring about changes* at the federal level, likely impacting states.
- Solutions presented today assume the current regulations and guidance remain in effect.
- However, with a new administration many of these regulations will likely change.
- It is too early to anticipate or attempt to predict future changes, as too much is unknown.
- As transitions to a new administration occur and future changes are identified, their impacts on Oklahoma's solutions will be explored.



# Proposed Solutions

- 1332 Waiver
- State Action
- Federal Action



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## Low Enrollment

### State-Leveraged Populations

1. **Automatic enrollment into catastrophic or lowest-rated plan**
2. **Modify pool composition by including Medicaid/CHIP/EGID populations**
3. Implement state-based voucher system for employers
4. Shift APTCs and CSRs to gap populations

### Value

5. **Provide more APTC and CSR to individuals with higher FPL**
6. **Redeploy APTC from 250-400% FPL into more subsidies for lower incomes**
7. **Standardize subsidies**
8. Consolidate CSR into APTC
9. Lower premiums and OOP expenses via state review and guidelines
10. Expand CSR to bronze plans
11. Modify husband/wife ownership rule to allow spouses to form a group
12. Modify married filing jointly rule to allow spouses to file separately and get subsidies
13. Increase penalties for lack of coverage

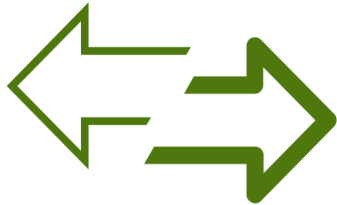
### Consumer Supports

14. **Waive the FFM and allow plans to directly enroll consumers**
15. **Allow plans to direct market, solicit clients, assist in enrolling individuals**
16. **Implement automatic enrollment**
17. **Broaden or remove open enrollment period (while incentivizing longevity)**
18. Increase marketing effort; creation of advertisements
19. Assistance to families to access financial tools and understand how coverage works
20. Work with HHS to improve FFM functionality and accessibility
21. Pay agents/enrollment assistors at health care providers, tribes, business, etc.



# Proposed Solutions

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| Churn  |   |
|--|---|
| <b>Exemptions</b>  |   |
| 1. Tighten exemptions criteria and allow fewer exemptions                              | <span style="display: inline-block; width: 15px; height: 10px; background-color: #4a7ebb; border: 1px solid black;"></span> |
| <b>Special Enrollment Periods</b>  |   |
| 2. More robust verification of special enrollment requests                             | <span style="display: inline-block; width: 15px; height: 10px; background-color: #70ad47; border: 1px solid black;"></span> |
| 3. Limit number of special enrollment periods and requests                             | <span style="display: inline-block; width: 15px; height: 10px; background-color: #70ad47; border: 1px solid black;"></span> |
| <b>Grace Periods/Payment/Gaps in Coverage</b>  |   |
| 4. Implement enrollee loyalty incentives (e.g., lower deductibles, HSA-like funds)     | <span style="display: inline-block; width: 15px; height: 10px; background-color: #4a7ebb; border: 1px solid black;"></span> |
| 5. Reduce to 30-day grace period for premium payments                                  | <span style="display: inline-block; width: 15px; height: 10px; background-color: #70ad47; border: 1px solid black;"></span> |
| 6. Require premium to be paid before the policy is issued (reenrollment)               | <span style="display: inline-block; width: 15px; height: 10px; background-color: #4a7ebb; border: 1px solid black;"></span> |
| 7. Create additional penalty for gaps in coverage of less than 3 months                | <span style="display: inline-block; width: 15px; height: 10px; background-color: #4a7ebb; border: 1px solid black;"></span> |
| 8. Promote longevity by reductions in premiums   | <span style="display: inline-block; width: 15px; height: 10px; background-color: #4a7ebb; border: 1px solid black;"></span> |
| <b>State Programs</b>  |   |
| 9. Continuous Medicaid/CHIP eligibility for 12 months                                  | <span style="display: inline-block; width: 15px; height: 10px; background-color: #800000; border: 1px solid black;"></span> |
| 10. Upon Medicaid/CHIP disenrollment, auto enroll in catastrophic or lowest-level plan | <span style="display: inline-block; width: 15px; height: 10px; background-color: #800000; border: 1px solid black;"></span> |





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## Lack of Competition Among Plans

### Risk Management

1. Implement state-based temporary reinsurance to offset catastrophic losses due to adverse selection
2. Adopt Medicare Advantage risk adjustment models as improvement to FFM

### Attribution

3. Offer prescribed attribution formula for newly covered lives (AR model)

### Simplification

4. Require MCOs to offer coverage on FFM to be allowed to participate in Medicaid/CHIP/EGID
5. Reduce administrative burden on plans to participate in FFM



# Proposed Solutions

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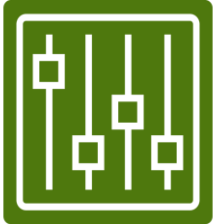
| Plan Design  |   |
|--|---|
| <b>Cost</b>  |   |
| 1. Allow variance to the rating windows to include age (e.g., from 3:1 to 5:1 for age)                 | <span style="display: inline-block; width: 15px; height: 10px; background-color: #4a7ebb; border: 1px solid black;"></span> |
| 2. Allow plans more flexibility to offer only one metal plan   | <span style="display: inline-block; width: 15px; height: 10px; background-color: #4a7ebb; border: 1px solid black;"></span> |
| 3. Create “copper” plan with limited network and benefits  | <span style="display: inline-block; width: 15px; height: 10px; background-color: #4a7ebb; border: 1px solid black;"></span> |
| 4. Create a simple option with fixed premiums and co-pays  | <span style="display: inline-block; width: 15px; height: 10px; background-color: #4a7ebb; border: 1px solid black;"></span> |
| 5. Allow direct primary care contracts   | <span style="display: inline-block; width: 15px; height: 10px; background-color: #4a7ebb; border: 1px solid black;"></span> |
| <b>Outcomes</b>  |   |
| 6. Qualify plans that incorporate value-based payment methods (e.g., episodes of care, shared savings) | <span style="display: inline-block; width: 15px; height: 10px; background-color: #4a7ebb; border: 1px solid black;"></span> |
| 7. Implement quality measures related to chronic disease   | <span style="display: inline-block; width: 15px; height: 10px; background-color: #4a7ebb; border: 1px solid black;"></span> |
| 8. Maintain \$0 co-pays for A and B-rated preventive services  | <span style="display: inline-block; width: 15px; height: 10px; background-color: #800000; border: 1px solid black;"></span> |
| <b>Actuarial Value</b>   |   |
| 9. Allow flexibility for AV calculations by plans  | <span style="display: inline-block; width: 15px; height: 10px; background-color: #4a7ebb; border: 1px solid black;"></span> |
| 10. Ensure QHP process includes validation of AV calculations and assumptions                          | <span style="display: inline-block; width: 15px; height: 10px; background-color: #800000; border: 1px solid black;"></span> |
| <b>Appropriate Benefits</b>  |   |
| 11. Encourage the use of telehealth  | <span style="display: inline-block; width: 15px; height: 10px; background-color: #800000; border: 1px solid black;"></span> |
| 12. Encourage plans to offer additional value-added benefits (dental, vision)                          | <span style="display: inline-block; width: 15px; height: 10px; background-color: #800000; border: 1px solid black;"></span> |





# Proposed Solutions








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## State Oversight

### Infrastructure

1. **OID assumes rate review (as prescribed in SB 1386) and QHP certification for the state** 
2. **Establish consumer HSA-like accounts funded by redirecting APTC and CSR** 
3. In lieu of FFM infrastructure, modify existing exchange platforms (e.g., Insure Oklahoma) to streamline state role and consumer experience 
4. Establish operational funding through state sources (e.g., carrier fees, penalties, cigarette tax, etc.) 
5. State oversight to ensure QHPs implement effective case management/care coordination strategies aligned with OHIP goals 
6. Add HealthChoice as an option to increase competition and choice 
7. Leverage the state's purchasing power 

### Regulation

8. **Limit annual premium increases consistent with state goals (tied to OHIP)** 
9. **State-assessed penalties on plans for failure to comply with state regulations** 
10. State-prescribed attribution methodology for new lives (AR model) 
11. State oversight to ensure QHP process includes validation of AV calculations and assumptions 
12. State qualifies plans that incorporate value-based payment methods (e.g., episodes of care, shared savings) 
13. Allow reference-based pricing to standardize charges across the board 
14. Modify 1095 reporting rule for agents/businesses 



# Operational Considerations

|                                       |  |  |
|---------------------------------------|--|--|
| <b>Authority</b>                      | <ul style="list-style-type: none"> <li>• What authority does the state need to effectuate?</li> </ul>                            | <ul style="list-style-type: none"> <li>• Federal Authority</li> <li>• State Authority</li> <li>• Administrative Code</li> <li>• Other rules or regulation</li> </ul> |
| <b>Administration</b>                 | <ul style="list-style-type: none"> <li>• How is the solution administered and how complex?</li> </ul>                            | <ul style="list-style-type: none"> <li>• Requires new functional units</li> <li>• Requires new FTEs</li> <li>• Requires highly skilled FTEs</li> </ul>               |
| <b>Infrastructure &amp; Resources</b> | <ul style="list-style-type: none"> <li>• What technology and other resources are needed?</li> </ul>                              | <ul style="list-style-type: none"> <li>• IT systems</li> <li>• Brick and mortar</li> <li>• Other tangible resource</li> </ul>  |
| <b>Time</b>                           | <ul style="list-style-type: none"> <li>• How long will it take to implement?</li> </ul>  | <ul style="list-style-type: none"> <li>• Month</li> <li>• Years</li> </ul>   |
| <b>Cost</b>                           | <ul style="list-style-type: none"> <li>• Considering all these factors, what is the cost in rough order of magnitude?</li> </ul> | <ul style="list-style-type: none"> <li>• \$10,000</li> <li>• \$100,000</li> <li>• \$1,000,000</li> <li>• \$10,000,000</li> <li>• \$100,000,000</li> </ul>            |



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# Next Steps

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## **By November 30:**

- Finalize list of proposed solutions and impacts
- Develop draft outline of concept paper

## **December Task Force Meeting:**

- Prioritize solutions

## **By December 31:**

- Draft concept paper completed and available for public comment

## **January Task Force Meeting:**

- Review of concept paper
- Incorporate comments

## **February Task Force Meeting:**

- Final concept paper submitted
- Next steps discussed

