

CAP ACTION MEETING

December 2, 2016
10:00 a.m. to 12:00 p.m.

Minutes

In Attendance:

Joyce Atlee, Tinker AFB Family Advocacy
Aleen Ball, OSDH
Charo Brown, OSDH
Dayen Dooley, MCN Launch
Teighynne Hulsey, The CARE Center
Tiffany Holmes, OSDH
Ashley Hoobler, OSDH

Monica Inciarte-Wakefield, LCDA
Jennifer Kirwood, Bethesda
Vicki Land, SSCO
Desiree Melkoutz, Family Builders
Canielle Preston, OHCA
Kelley Riha, Metro Library
Sherie Trice, OSDH

Sherie Trice opened the meeting at 10:00 am. All in attendance introduced themselves.

Welcome

- **Announcements**

- Jennifer Kirkwood with Bethesda is looking for a part-time employee. The position is 15-20 hours per week. For more information contact Jennifer at (405) 701-2175.
- The Oklahoma County Metro Library System has two announcements:
 - They now allow all students from the Oklahoma Public School System to utilize library services and check out books with their school identification and their last name. The goal is to have at least one person with a library card in every home.
 - The community of Jones will be having a **Grand Opening** of their new public library coming soon.
- Muskogee Creek Nation Program Launch has received a Suicide Prevention Grant and will be hosting holiday support groups. For more information contact Dayen Dooley at dayen.dooley@creekhealth.org

- **Housekeeping**

- Reviewed meeting calendar

Prevention Agenda Items: Prioritize Work & Projects

- **Zumbathon**

- Had over 40 people in attendance
- Participants expressed enjoying the event
- Next year we need to strengthen “purpose”; need outcomes to be connected to event - folks that attend need to leave with a takeaway message
- Need to get more people involved, sponsors, volunteers and participants

- **Callathon – Update by the Committee**

- The purpose is to contact legislators to support programs that are involved with child abuse prevention.
- Emails have been created for disbursement
- It is currently setup for emails to be sent to recipients four times per year.

- **5K-Walk/Run**
 - This is a project that has currently been taken off the table for the CAP Action group due to lack of interest, lack of volunteers and other obstacles which the group became aware of after the experience with the ZumbaThon.
- **Post-It Note Challenge – Social Awareness Project**
 - This project will fall somewhere other than April.
 - This campaign will be modeled after the Blue Ribbon Tree Campaign – with a packet designed which will include instructions for participating, a media release and a registry for including photo and details for recognition.
 - We need members to serve on the committee to create the packet and design the project, if you are willing to serve (we already have a few signed up but need more) please email sheriet@health.ok.gov .
 - After the committee completes the packet, they will seek a few groups varying in target population that will commit to piloting the project (groups might include although not limited to universities, agencies, child care, libraries, etc.)
 - The goal for this project will be to have a CALL TO ACTION with each project to increase the effectiveness rather than simply raising awareness for one day. One example provided was, when everyone arrives on the scene – have them take a moment to add the **Child Abuse Reporting Hotline** into their cell phones, plan to come up with a list of others.
- **Click**
 - Begins in March
 - More information coming soon

Vision Statement

- *Raising Awareness Today for a Brighter Tomorrow*

Blue Ribbon Tree Slideshow

- Requested video reels will be to “name someone that has stepped up in your life” and/or again action videos of building their blue ribbon trees.

Capitol Activities

- The 2017 Outstanding CAP Awards will be held in the Governor’s Blue Room at the Oklahoma State Capitol Building on April 11, 2017 at 11:00am.
- If anyone would like to lead **OTHER** advocacy efforts other than the Awards Ceremony on CAP Day, please contact Sherie Trice @ sheriet@health.ok.gov .

Additional April Projects

- Tabled for later

In Conclusion

- Next Meeting will be Friday, January 13, 2017 from 10:00am- Noon
OCCHD NE Regional Health & Wellness Campus
2600 NE 63rd Oklahoma City, OK

Meeting Adjourned

[2017 CAP ACTION MEETING SCHEDULE](#)