

CAP ACTION MEETING

(Locally and via VideoConference)

December 1, 2017

10:00 a.m. to 12:00 p.m.

Minutes

In Attendance:

Tiffany Holmes, OSDH

Monica Inciarte-Wakefield, LCDA

Dava Kramer, parentPRO

Vicki Land, SSCO

Jasmine Mackie, OKDHS

Kyle Moore, OCCHD

Shawna Norman, Parent Promise

Kelley Payne, parentPRO

Barbara Smith, OSDH

Twanna Treat, parentPRO

Sherie Trice, OSDH

Christi Walton, parentPRO

Donnette Widdos, parentPRO

Julie Williamson, parentPRO

Sherie Trice opened the meeting at 10:00 am. All in attendance introduced themselves.

Welcome

- **Announcements/Updates**

- Blue Room has been reserved for the Outstanding Child Abuse Awards Ceremony
 - April 10, 2018
- CCAN will have their Child Abuse and Neglect Conference April 18-19, 2018.
 - If you have any speakers in mind please email sheriet@health.ok.gov
- Creek County Community Partnership Coalition will decorate four cities (Bristow, Drumright, Mounds, and Sapulpa) with Blue Ribbons and Pinwheels.
- Tiffany Holmes (OSDH) will get information and request royal blue on the SKYDANCE BRIDGE in OKC on the **Wear Blue Day** – Friday, April 6, 2018.
- Parent Promise received a grant to start their Exchange Parent Aide Program. The target group that they will serve includes children from birth to twelve.

Review & Discuss New Projects

- **Oklahoma State Child Abuse Prevention Plan**

- Planning for the next ***Oklahoma State Plan for the Prevention of Child Abuse and Neglect*** has begun and individuals with expertise are being sought to complete Plan. If you would like to assist, please email sheriet@health.ok.gov .

- **Project POST-IT NOTES**

- Robyn Sears (OUHSC) conducted a trial “Post It Note” project for the Fall Jamboree at Infant Crisis Service. Participants were asked to share something “good” about parenting. A few hundred participated with a note.
- Robyn reports that it was fun and easy to get people involved.
- A packet (like the Blue Ribbon Tree campaign) is in the works.

- **Project Respite Letter**
 - Rainbow Fleet sent surveys to all licensed Child Care Providers seeking information on the possibility of providing Respite to families. The survey was called Parent's Night Out.
 - 53 responses to the survey were received. Out of the 53 responses, 14 agreed to help develop a toolkit.
 - The survey consisted of eight questions
 1. Are you currently having parent's night out? 28% said yes.
 2. If you are not currently having a parent's night out and considering having it would they charge? 53% said yes
 - People that called over the phone said no, they would not charge.
 3. Have had a parent's night out in the past? 13% said Yes
 4. If you had tips and guidelines for successfully hosting a parent's night out, would you consider doing one? 45% said yes.
 5. Do you think it would help relieve stress from parents? 75% said yes
 6. Would you be willing to help develop a toolkit? 42% said yes, 14 participants actually shared contact information.
 7. What do you think should be in a toolkit? Parenting Tips, Survey's for Parents, Release Forms, Flyers to promote event, parent's night out do's and don'ts, and the evaluation.
 8. Would you be willing to help? 14 participants said yes.

APRIL CAMPAIGNS & ACTIVITIES

- **Outstanding CAP Awards & Ceremony @ Capitol**
 - Next ceremony will be Tuesday, April 10, 2018 in the Governor's Blue Room at the Oklahoma State Capitol.
 - Please nominate, nominate, nominate.
- **Pinwheel Gardens**
 - Parent Promise shared a flyer for Pinwheel Gardens. Call Parent Promise at 405.232.2500 to learn more or to get an order form.
 - The pinwheels will come assembled this year and cost \$1 each. You are able to order larger quantities.
 - Deadline for Pinwheels is January 31, 2018.
- **Field of Flags**
 - This even will be held on the South lawn of the Oklahoma State Capitol Building.
 - The flags represent children that have been killed from child abuse (Oklahoma flags represent Oklahoma children; the American flags represent other parts of the nation).
 - Date - to be determined: was mentioned that maybe the date should be the same day as the awards ceremony.
- **Blue Ribbon Tree Campaign**
 - The 2018 BRT promotional postcard was shared with discussion and feedback for improvement.

- The words “Child Abuse Prevention” needs to be added to form.
 - Decrease the words on the card and provide a link for more information.
 - Press release will go out early next year to remind everyone to once again Build a Blue Ribbon Tree for Kids.
- **Wear Blue Day/Take a Selfie**
 - WEAR BLUE DAY is Friday, April 6, 2018.
 - Participants are to wear a blue shirt in honor of child abuse prevention, take a selfie, and add it to social media with specific OCAP hashtags. #pictureabrighterfuture or #okdo1thing
 - Tiffany Holmes has compiled emails and addresses of schools, universities, chambers of commerce and faith-based organizations to reinforce and increase participation in the activity.
 - A letter will be created to get information that includes information/history on child abuse prevention and CAP Month, a request for participation, dates of event, hashtags and other related content. Look for more in January.
- **[CAP Coloring Challenge](#) – Happiest Day Pictures**
 - For details on this activity, click the link above.
Photos will be uploaded to the Brighter Future for Kids Facebook Page
- **Blue Ribbon Video Slideshow**
 - Suggestions included making the video shorter.
 - Please send video clips and pictures of blue ribbon trees and the Wear Blue Day to sheriet@health.ok.gov .

Other Business/Other Tasks

- **Please click for the [2018 Meeting Calendar](#)**
 - Please watch for calendar updates through the year.
- **Social Media Promotions**
 - Find us on [Facebook](#), Twitter, and Instagram.
- **OUTREACH: Recruiting New Partners!**
 - Please continue to invite others who have an interest in Oklahoma’s children and families.
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In Conclusion:

Next Meeting

Friday, January 12, 2018

10:00am- Noon

OCCHD NE Regional Health & Wellness Campus

2600 NE 63rd Oklahoma City, OK

Meeting Adjourned