

CAP Action Meeting AGENDA

CHILD ABUSE PREVENTION

September 13, 2019

10:30am – Noon

OCCHD NE Regional Health & Wellness Campus
2600 NE 63rd in OKC

WELCOME

(Robyn Sears)

Introductions – 10 minutes

Announcements & Updates – 5 minutes

Program Showcase – 10 minutes

The Care Center

Kathryn Christensen, Education Coordinator

The logo for 'fresh START' features the word 'fresh' in a lowercase, black, sans-serif font above the word 'START' in a larger, bold, red, sans-serif font.

REBOOT

ABC's of CAP – 15 minutes

What does CAP mean --- Who we are

Where we've been --- Why are we here

Looking ahead

- ➔ Fine-tuning mission statement
- ➔ Strategic plan work – facilitator

New Ideas

Blue Ribbon Tree – Data & Plans (John Delara) – 15 minutes

Brainstorm 2020 Ideas – 15 minutes


The logo consists of the year '2020!' repeated three times in a stacked, stylized font. The top '2020!' is red, the middle '2020!' is black, and the bottom '2020!' is blue.

Review 2020 Meeting Calendar (set dates)

Workgroups Established – 10 minutes

BUSINESS

Old Business

Click  to like the OCAP Facebook Page

New Business

NEXT MEETING - FRIDAY, OCTOBER 11, 2019 (10:30AM – NOON)

State Plan Review Team Meeting – Thursday, October 10, 2019, 1:00-4:00pm)

CAP ACTION MEETING

September 13, 2019
10:30 a.m. to 12:00 p.m.

Minutes

In Attendance:

Tosin Akande, OSDH
Kathryn Christensen, CARE Center
John Delara, OSDH
Joe Dorman, OICA
Taffy Henderson, OCCHD
Denise Howard, OCCHD
Brittnee Joyner, Family Builders
Monica Inciarte-Wakefield, LCDA
Vicki Land, Smart Start OKC
Carlye McQuiston, OPSR

Kyle Moore, OCCHD
Alicia Noble, Sunbeam
Letisia Nunez, OCCHD
Katie Parker, OPSR
Canielle Preston, OHCA
Robyn Sears, OUHSC
Sherie Trice, OSDH
Mendy Turner, Bethany PS PAT
Linda Whaley, DHS

Robyn Sears opened the meeting at 10:30 am. All in attendance introduced themselves.

Welcome

• Announcements/Updates

- FIMR Infant Mortality Alliance (IMA) Annual Stakeholder Summit – 10/24/19
 - 8am to 4:30pm
 - Metro Technology Center (1900 Springlake Drive, OKC)
 - IMA – is a diverse collaborative that began as a task force working to develop a strategic plan to reduce African American Infant Mortality rates in Oklahoma County
- OICA Fall Forum – 10/01 – 10/03/19 (8am – 5pm (M/T); 8am – Noon) (W)
 - OSU-OKC, 900 N Portland Ave, OKC
 - 3rd day is Free and not a part of registration
 - Fall Forum purpose - to help shape a legislative agenda in support of the youth in our state
 - Early Bird Special \$99 for Non-Government State; \$79 for Government and State Employees.
 - Registration is open: <https://apps.oica.org/portal/upcoming-events-online-registration?EV=184>
- OPSR Professional Development Conference – 11/02/19
 - Locations across the State of Oklahoma: Ada, Tulsa, Enid, Stigler, Lawton, Norman, Oklahoma City, Ponca City and Stillwater
 - Target audience - professionals and parents
 - Registration – \$15 for professionals; Free for parents register (\$40 Stipend will be available)
 - For more information contact OPSR or visit www.okschoolreadiness.org
- Resilience Documentary & Discussion with First Lady Sarah Stitt – 09/30/19
 - 10:45am – 1pm
 - Tower Theatre, 425 NW 23rd Street, OKC
 - Presenting Sponsors: The Tower Theatre, The Oklahoman and Potts Family Foundation

- Bi-Annual State Prevention Plan Review – 10/10/19
 - 1 – 4pm
 - OKC-County Health Department Auditorium, 2600 NE 63rd Street, OKC
- Launch of the new Child Abuse Prevention License Plate
 - In production (April launch)
- Oklahoma Health Care Authority
 - New policy: If mail is returned to the agency and after the second attempt to reach families, their services will be suspended until proper information is obtained.

- **Program Showcase**
 - **The CARE Center** – Kathryn Christensen, Education Coordinator
 - Oklahoma County Child Advocacy Center
1403 Ashton Place, OKC, (405) 236-2100
Website: www.carecenter-okc.org
 - Services – Oklahoma County Law Enforcement, DHS and Education Programs serve the entire state.
 - Prevention Education – services are Free
 - Through education programs, The CARE Center gives adults and children the tools they need to identify child abuse
 - For Children: ROAR is The CARE Center’s child-based education program that teaches ages 4-8 how to protect themselves from abuse.
 - 25 Minute Presentation for Kids
 - For Adults: Recognizing and Reporting Child Abuse and Neglect and teaches the signs and symptoms and how to properly respond and report suspected child abuse.
 - New Adult Education materials being developed
 - Victim Services
 - Forensic Interviews: conducted at the referral of law enforcement of DHS
 - Family Advocacy: family advocates meet one-on-one with non-offending caregivers during the child’s forensic interview. Allows caregivers to ask questions and receive resources.
 - Mental Health Services: A trauma-informed mental health coordinator assists with immediate mental health or emotional needs of children and arranges referrals for off-site long-term counseling.
 - Medical Exams: for physical abuse or more complex cases The Care Center is partnered with OU Children’s Hospital for exams and treatment of any medical conditions.

- **Reboot -- ABC's of CAP**

- What does CAP mean: who are we?
 - Raising awareness and educating others about child abuse prevention
 - To learn from each other, to learn about each other's' agencies, to come together and raise awareness statewide on a unified front
- Where we've been: Why are we here?
 - *Please see the CAP Timeline provided with agenda*
 - Drawing awareness to the public health crisis of child abuse and neglect
- Looking Ahead
 - Strategic Plan Work – more to come

- **New Ideas**

- Blue Ribbon Tree – Data & Plans: John Delara
 - The Blue Ribbon Tree for Kids Campaign began 13 years ago in Oklahoma
 - In 2018 – started collecting data:
 1. Highest participation was Oklahoma County – 33%
 2. Highest location was area businesses – 55%
 3. Areas for improvement on outreach:
 - Outside of Oklahoma County
 - Childcare centers
 - Faith-based groups
 - Local municipalities and libraries
 - How can we improve:
 1. Encourage others to register
 2. Figure out how we can get others to register
 - Send “invitation to participate” emails personally to each person's distribution lists (connections) instead of one person sending out a mass email. Each individual can put their personal spin on the contents and it is more personal.
 - Possibly have certain people in each county collect registrations then send them into OSDH/FSPS
 - Create online registration:
 - Makes for easier process
 - Senders must submit photos with registration at same time, keeping all contents together

- **Brainstorm 2020 Ideas**

- 90by30 Initiative: Located in Lane County, Oregon: Trying to reduce Child Abuse by 90% by 2030. (Webinar)
 - There are three aspects of the Initiative
 1. **Children who are connected are protected.**
(If a child is connected with home visiting, a church, or school they are more likely to be protected.)
 2. Support Families
 3. Community members take positive action.
 - For more information visit: <https://90by30.com/>
- Outreach to other counties to increase statewide participation –

- Share information for video conferencing with all counterparts that work in the counties i.e. Child Guidance Staff, C1 Staff with all counterparts that work in the counties i.e. Child Guidance Staff, C1 Staff.
 - *Have clear instruction on how to connect*
 - *If we are going to invite other counties, we need to narrow down what we want them to do – either watch a link and have feedback or actively participate.*
- Possibly have meetings in other locations
- Create a generic template that members can share. Leave spaces for them to add their personal information and contact info. Template for churches, child guidance, DHS, etc. and others it can be more relatable.
- **Review 2020 Meeting Calendar: Set Dates**
 - Meetings will continue to you be the 2nd Friday of every month
 - Denise Howard will schedule meetings January- May, September – December 10:30am- 12pm (no meetings over the summer)
- **Workgroups Established**
 - Be intentional in our efforts
 - Will focus on a few significant workgroups to cover areas like:
 - Outreach: Child Care, Faith- Based Groups, Schools

Future Meetings

- Will schedule some strategic planning and new ideas for 2020
- Meetings time 10:30am – 12pm
- Location will remain the same unless otherwise mentioned.

Action Items

- ➡ **Bring template model to send out to personal connections**
- ➡ **Consider other outreach efforts and bring your ideas to next meeting**

Thanks for Participating!

Next Meeting – Friday, 10/11/19, 10:30am - Noon

- OCCHD NE Regional Health & Wellness Campus Room 101 C/D
2600 NE 63rd, OKC

Meeting Adjourned

District Task Forces (DTFs) were still in existence.

First year Oklahoma had Pinwheel Gardens, which was growing in popularity with PCA.

Small presence at the Capitol with a few displays in the basement mostly negative in their messaging (scary pictures).

Began linking with libraries.

We adopted the theme "It Only Takes a Minute to Make a Difference in the Life of A Child" – borrowed from PCA-California (and continued to use for the next three years.



Start Right (formerly known as the Office of Child Abuse Prevention) Programs Specialty License Plates were given a facelift after a couple of decades.



Supplementary materials are created to go along with the blue ribbon tree campaign.

"Care for Kids" Poster was created and disseminated and became an award winner.



An idea out of the CAP ACTION meeting... began the EBLAST Prevention Newsletter!

With the success of 2011, we continued with the ingenuity of the candy theme and went with being LIFESAVERS!

First Diaper Drive coordinated in conjunction with Infant Crisis Services in the lead.



The year of CAP Day Superheroes and an incredible Mini Conference!

Preparing for the best year ever!



CAP ACTION was born!
Second year of DTFs and Pinwheel Gardens although the pinwheels were expensive and didn't have very long staying power.

First BIG CAP Day at the Capitol with multiple partners through the work of the CAP Action group.

The "Build A Blue Ribbon Tree for Kids" Campaign began and continues to grow each year... and also is displayed at either the CAP Day at the Capitol and/or the CAP Day Mini Conference!

CAP Day at the Capitol continues to draw large crowds, including legislators and advocates. CAP ACTION has new members join regularly; great networking opportunity and students get field study hours and learn from the experience.

The first year of the CAP Day Mini Conference!

And 2011 found us in a budget CRUNCH! Fun candy theme drives the point home and delivers the most successful CAP Day at the Capitol ever (some say)!

We know you are in a budget

CRUNCH...



but we still need to Protect Our Children.

Prevent Child Abuse and Neglect

Name: _____
Address: _____
Phone: _____ E-mail: _____

Connect-the-Dots became the theme for CAP Day at the Capitol in 2013 and the first Book Drive was launched with Smart Start Oklahoma in the lead.

CAP ACTION receives recognition from UCO's College of Education and Professional Studies with the 2013 **OUTSTANDING COMMUNITY PARTNER AWARD!**

The theme for 2015 was "Picture a Brighter Future for Children".

CAP ACTION created a new website... www.brighterfutureforkids.com and worked on a social messaging project, inviting children, families and groups to draw their HAPPIEST DAY... and then post it and tag it back to OCAP... with the thought that more of our children need to experience happier days.

