

CAP ACTION MEETING

September 15, 2017
10:00 a.m. to 12:00 p.m.

Minutes

In Attendance:

Peggy Byerly, OSDH

Dayne Dooley, MCN Launch

Jennilee Flores, OSDH

Sasha Gaddis, Sunbeam

Sergio Hernandez, Sunbeam

Lindsey Hughes, Sunbeam

Monica Inciarte-Wakefield, LCDA

Alora Korbe, OSDH

Vicki Land, SSCO

Keri Laxton, GCTC ECE

Jasmine Mackie, SSCO

Kyle Moore, OCCHD

Myra Moreno, Sunbeam

Shawna Norman, Parent Promise

Christi Rogers, parentPRO

Lye Rojas, Sunbeam

Allona Thomas, UCO

Mary Phillips, Tinker AFB Family Advocacy

Bethany Holtslander-Petrone, Mary Abbots

Childrens House

Robyn Sears, OU

Sherie Trice, OSDH

Donette Widdoes, parentPRO

Sherie Trice opened the meeting at 10:00 am. All in attendance introduced themselves.

Welcome

- **Announcements/Updates**

- OICA Fall Forum will be November 2, 2017, 8am- 8pm. For more information, visit their website @ <http://oica.org/>
- **Safe Town:** The Oklahoma Department of Human Services in conjunction with the University of Oklahoma Center for Public Management, announced their dynamic training regarding Domestic Violence
 - October 17, 2017 8:30am - 4:30pm
 - The Sapulpa Elks Lodge, 24 S Poplar Street, Sapulpa, OK 74066
 - Registration: <http://events.oucpm.org/safetown/>
 - For additional information, contact Jessica Smith, 405-325-9324 or email at jess.smith@ou.edu
 - CLEET CEUs and Social Work CEUs available
- "Like" our Facebook Page: Oklahoma Child Abuse Prevention
- "Like" parentPRO's Facebook Page: parentPRO

- **Project Click Update**

- CLICK for Babies is a grassroots campaign that recruits those who knit and crochet to make PURPLE caps for infants, which will be given to families across Oklahoma in the months of November and December. Goal was 5,000.
- Due to an incredible promotion effort (in part with the help of this CAP Action Committee) and OSDH's Office Communications press release, CLICK has received publicity from KOCO, FOX 25, Telemundo, and Good Housekeeping to name a few. It has garnered national interest and the campaign has received caps from all over the world.

Brand New Projects

- **Project “DO SOMETHING”**

- PROJECT Respite Letters to community members, enlisting their respite for families during the holiday months.
- Pinwheel Gardens for April – plan to enhance efforts and promote earlier in the year.

- **Project POST-IT NOTES**



(Picture is an example of one type of post it note campaign)

- Discussed united message.
- Something for the general public.
- Will be statewide – enlisting community support.
- Will create a packet and template for participants to follow similar to blue ribbon tree campaign.
- Will attempt to pilot one in Oklahoma County first and then promote others in the state.
- Would like to tie it to an event our cause.
- Gathered committee members and will plan to meet via a telephone conference call in next few weeks.

Other Business/Other Tasks

- Discussed development of universal prevention message
 - Will maintain the “Picture a Brighter Future For Kids” #pictureabrighterfuture
- Setting 2018 Meeting Calendar Dates
 - Will keep things consistent from previous years.
- Social Media Promotions
 - Needs someone that will be devoted to posting on social media
- OUTREACH: Recruiting New Partners!
 - Try to partner with faith-based organizations, Department of Mental Health, any other agencies that would be willing to collaborate on prevention.

In Conclusion: Next Meeting

- Friday, October 20, 2017
- 10:00am- Noon
- OCCHD NE Regional Health & Wellness Campus
2600 NE 63rd Oklahoma City, OK

Meeting Adjourned

[2017 CAP ACTION MEETING SCHEDULE](#)