

## CAP ACTION MEETING

August 12, 2016

10:00 a.m. to 12:00 p.m.

### *Minutes*

#### In Attendance:

Joyce Atlee, Tinker AFB Family Advocacy  
Dayen Dooley, MCN Launch  
Jennifer England, CASA  
LaChez' English, Parent Promise  
Vicki Land, SSCO  
Tiffany Holmes, OSDH  
Ashley Hoobler, OSDS

Monica Inciarte-Wakefield, LCDA  
Kodi Pollard, ODMHSAS  
Canielle Preston, OHCA  
Kelly Riha, Metro Library  
Robyn Sears, OUHSC  
Sherie Trice, OSDH  
Julie Williamson, OSDH

Sherie Trice opened the meeting at 10:00 am. All in attendance introduced themselves.

#### Welcome

- **Announcements**

- Home Visitation Safety Manual Updated – the original version distributed in 2006-2007 has been revised/updated and submitted to the Director of Family Support and Prevention Service for approval. Many individuals are to thank for their work on the completion of the manual.

- **Discussion of History**

- *Please see attached CAP Action History Timeline*

#### Seeking Cap Day Lead:

- CAP Day at the Capitol has been scheduled for Tuesday, April 11, 2017... at which time the CAP Awards Ceremony will be held in the morning in the CAPITOL BLUE ROOM.
  - All other Capitol activities will need to be passed on to another lead – volunteers are being sought – anyone interested? It will have to be different than past years as much of the Capitol space is unavailable due to the space not being available for reservations due to the restorations... also with the historic budget year in 2016 and still most likely being in budget crisis, the prevention arena will need to be creative in their approach.
- The Mini Conference and whether or not that will happen in 2017 has not been decided due to budget issues.
- CCAN has moved their conference from September to April and there may be potential to collaborate.

#### Quarterly Projects

We are seeking phenomenal, state-wide, community projects!

- CAP DAY at the Capitol: Parent Promise will lead advocacy.
- **THE POST-IT NOTE PROJECT**
  - Have participants write a message on post-it notes and place them in an area where all of the smaller notes make one big message.
  - We would like to get the communities involved .
  - Universities or schools could use their school colors for the post-its.
  - We can spread the information over all social media pages and maybe start a challenge.
  - Team lead will be Robyn Sears

- **5K-RUN**
  - Would like to host a state-wide 5K-walk or run to raise awareness for Child Abuse Prevention.
  - It was proposed that it be called - the Blue Ribbon Dash.
  - Ideas were to place blue ribbons along the route and have everything be themed around Child Abuse Prevention...
  - The idea of a color run was also mentioned.
  - Volunteers will be needed.
  - Team leads will be Dayne Dooley and other team members (TBD).
- **CALL-A-THON**
  - Specific dates will be provided for participants to contact their legislatures.
  - Talking points will be provided by advocacy group; talking points will include questions such as something the legislature is doing or plan to do for our communities and children.
  - We will need to come up with a way to track the information.
  - Team leads will be LaChez' English, Parent Promise and Vicki Land, Smart Start Central Oklahoma.
- **CLICK CAMPAIGN**
  - CAP Action can collaborate with MCH Click Campaign and knit caps for new babies or assist in finding others that can knit caps – assist in some way to enhance what is already being done.
  - Knit classes are available.
  - More information will be provided at a later date.
  - Team lead will be Ashley Hoobler.
- **ZUMBA-THON**
  - We are hosting a state-wide Zumba-Thon! Friday, November 4, 2017! 7:00-9:00pm (updated)
  - It was suggested that we treat this idea like the Capitol Diaper Drive with one area/county event and encourage community events with a fill-in-the-blank poster for neighborhoods/communities to follow suit.
  - Participants are to bring canned food items, diapers, new toys.
  - Those items will be given to charities.
  - Participants will wear blue and see who the last person standing is for Child Abuse Prevention.
  - Team lead is Kodi Pollard, Parent Promise and other team participants.
- Hospital Babies Cuddle Program – Not a chosen activity, but discussed.
  - This program will allow member to become cuddlers for children who are in the hospital and do not have visitors or frequent visitors (young infants/toddlers left alone in cribs for long periods of time).
  - The hospital has strict guidelines so participants must be approved before volunteering.
  - Most of conversation tabled when other projects were chosen.

**Purpose of CAP Action Committee: What can we do as a group?**

- Focus on awareness
- Would like to reach people who have not heard about us
- Get the communities involved
- Get some involvement from universities

### **Blue Ribbon Tree Registration Cards**

- Cards were presented to committee for review.
- A few revisions were made by the group.
- Edits will be made and brought back to the group.

### **Social Media**

- The committee has requested volunteers to help manage our social media accounts. i.e. Facebook, Twitter, Instagram.
- Tiffany Holmes volunteered to manage the Twitter Account; Monica Inciarte-Wakefield has volunteered to manage Instagram.
- We are accepting new ideas for the Brighter Future for Kids website although for the 2016 year it just served as a landing page for the HAPPY DAY drawings.
- Muskogee Creek Nation has volunteered to share any information provided to them on all of their social media accounts.

### **Meeting Adjourned**

[2016 CAP ACTION MEETING SCHEDULE](#)

[2017 CAP ACTION MEETING SCHEDULE](#)

District Task Forces (DTFs) were still in existence.

First year Oklahoma had Pinwheel Gardens, which was growing in popularity with PCA.

Small presence at the Capitol with a few displays in the basement mostly negative in their messaging (scary pictures).

Began linking with libraries.

We adopted the theme "It Only Takes a Minute to Make a Difference in the Life of A Child" – borrowed from PCA-California (and continued to use for the next three years.



Start Right (formerly known as the Office of Child Abuse Prevention) Programs Specialty License Plates were given a facelift after a couple of decades.



Supplementary materials are created to go along with the blue ribbon tree campaign.

"Care for Kids" Poster was created and disseminated and became an award winner.



An idea out of the CAP ACTION meeting... began the EBLAST Prevention Newsletter!

With the success of 2011, we continued with the ingenuity of the candy theme and went with being LIFESAVERS!

First Diaper Drive coordinated in conjunction with Infant Crisis Services in the lead.



The year of CAP Day Superheroes and an incredible Mini Conference!

Preparing for the best year ever!



**CAP ACTION was born!**  
Second year of DTFs and Pinwheel Gardens although the pinwheels were expensive and didn't have very long staying power.

First BIG CAP Day at the Capitol with multiple partners through the work of the CAP Action group.

**The "Build A Blue Ribbon Tree for Kids" Campaign began and continues to grow each year... and also is displayed at either the CAP Day at the Capitol and/or the CAP Day Mini Conference!**

CAP Day at the Capitol continues to draw large crowds, including legislators and advocates. CAP ACTION has new members join regularly; great networking opportunity and students get field study hours and learn from the experience.



The first year of the CAP Day Mini Conference!

And 2011 found us in a budget CRUNCH! Fun candy theme drives the point home and delivers the most successful CAP Day at the Capitol ever (some say)!

**We know you are in a budget**

**CRUNCH...**



**but we still need to Protect Our Children.**

Prevent Child Abuse and Neglect

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Connect-the-Dots became the theme for CAP Day at the Capitol in 2013 and the first Book Drive was launched with Smart Start Oklahoma in the lead.

CAP ACTION receives recognition from UCO's College of Education and Professional Studies with the 2013 **OUTSTANDING COMMUNITY PARTNER AWARD!**

The theme for 2015 was "Picture a Brighter Future for Children".

CAP ACTION created a new website... [www.brighterfutureforkids.com](http://www.brighterfutureforkids.com) and worked on a social messaging project, inviting children, families and groups to draw their HAPPIEST DAY... and then post it and tag it back to OCAP... with the thought that more of our children need to experience happier days.

