Canadian County
Spring 2010



HEALTH

Working Together For Health

Canadian County

Oklahoma ranks near the bottom in many key health status indicators. Most of these outcomes are related to conditions that Oklahomans must live with every day. Poverty, lack of insurance, limited access to primary care, and inadequate prenatal care, along with associated risky health behaviors (low fruit/vegetable consumption, low physical activity, a high prevalence of smoking) all contribute to the poor health status of our citizens.

The vision of the Oklahoma Health Improvement Plan (OHIP) involves local partnerships and communities working together to improve and sustain the physical, social, and mental well-being of all people in Oklahoma. The targeted flagship initiatives of children's health improvement, tobacco use prevention, and obesity reduction will help to maximize opportunities for all Oklahomans to lead healthy lives. If you would like more information about OHIP, please visit

the Oklahoma State Department of Health website at http://www.ok.gov/ health/Organization/ Board of Health/OHIP.html.

This report focuses on health factors and demographics in Canadian County. Awareness and thoughtful application of this health data can assist us in our joint endeavors to improve the health status of our local citizens.



Together We Can Move Forward

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County Demographics

Population estimates¹

- o 18.1% increase from 1990 to 2000 (74.662 to 88.144)
- o 20.3% increase from 2000 to 2008 (88,144 to 106,079)
- o Ranked 1st for growth in state

2008 Census Estimates²

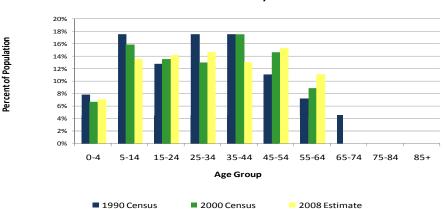
- Hispanic/Latino ethnicity = 5.8%
- Race
 - \circ Whites = 89.0%
 - o Native Americans = 4.9%
 - o Blacks = 3.4%
- Age
 - o Under 5 = 7.2%
 - o 65 and over = 10.5%
 - o Median age = 35.4 years

2000 Census³

- Housing units
 - o Occupied = 31,484 (93%)
 - o Vacant = 2,485 (7%)

- Disability (ages 21 to 64) = 15.6% state = 21.5% national = 19.2%
 - o 64.5% of disabled (ages 21-64) are employed
- Individuals below poverty = 7.9% state = 14.7% national = 12.4%
- Families below poverty = 5.8% state = 11.2% national = 9.2%

1990, 2000, & 2008 Population by Age Groups, Canadian County

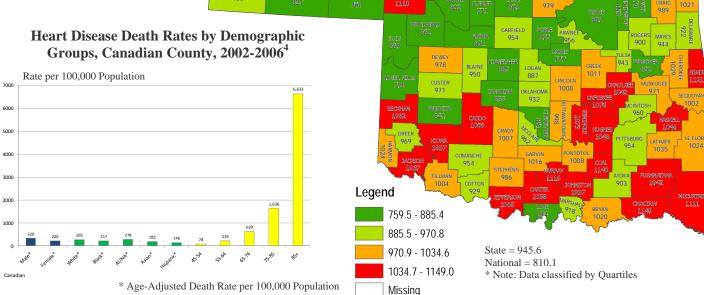


Top 10 Leading Causes of Death

The top 10 leading causes of death⁴ table on the next page displays a broad picture of the causes of death in Canadian County. Since many health-related issues are unique to specific ages, this table provides causes of death by age group at a glance. The causes of death that are present across almost every age group have been highlighted. From 1983 to 1993 heart disease killed 1,129 people in Canadian County and is still the leading cause of death with all age groups combined.

From 2006-2008, the total charges for all heart disease-related hospitalizations for Canadian County residents was \$157,557,311.00, which translated to an average of \$46,354.02 per discharge. Total charges are an indicator of community health, however, these are hospital-based charges and not payments or costs of actual illness. The direct and indirect costs of disease are actually much higher (i.e., loss of employee wages, loss of tax revenue, loss of years of life).

Age-Adjusted Death Rates by County, OSDH Vital Statistics, 2002-2006⁴



March 2009

Top 10 Causes of Death by Age Group Canadian County 2002-2006

			-			<u> </u>			
Kank	0-4	05-14	15-24	25-34	35-44	45-54	55-64	+59	All Ages
	PERINATAL PERIOD	UNINTENT.	UNINTENT.	UNINTENT.	CANCER	CANCER	CANCER	HEART DISEASE	HEART DISEASE HEART DISEASE
_	16	4 ^	26	20	30	72	154	789	974
	CONGENITAL ANOMALIES	CANCER	SUICIDE	SUICIDE	UNINTENT. INJURY	HEART DISEASE	HEART DISEASE	CANCER	CANCER
2	13	4 ^	7	10	19	57	108	489	756
	CANCER	CONGENITAL ANOMALIES	CANCER	CANCER	HEART DISEASE	UNINTENT. INJURY	BRONCHITIS/ EMPHY SEMA/ A STHIMA	STROKE	STROKE
က	4	4 ^	4 ^	4	13	37	23	184	221
	Sdis	HOMICIDE	HEART DISEASE	HOMICIDE	SUICIDE	SUICIDE	STROKE	BRONCHITIS/ EMPHY SEMA/	BRONCHITIS/ EMPHY SEMA/
4	4	^ 4	4 >	4	7	14	24	ASTHIMA 178	ASTHIMA 214
	HEART DISEASE	INFLUENZA/ PNEUMONIA	HOMICIDE	HEART DISEASE	LIVER DISEASE	BRONCHITIS/ EMPHY SEMA/	UNINTENT.	ALZHEIMER'S DISEASE	UNINTENT.
2	4 >	4 >	4 >	4 ^	2	ASTHMA 12	18	98	174
	HOMICIDE	BUICIDE	INFLUENZA/ PNEUMONIA	LIVER DISEASE	STROKE	STROKE	DIABETES MELLITUS	DIA BETES MELLITUS	DIA BETES MELLTUS
9	4 >	> 4	< 4 ×	< 4	4	10	12	68	93
	INFLUENZA/ PNEUMONIA			BENIGN NEOPLASM	DIABETES MELLITUS	DIA BETES MELL TUS	LIVER DISEASE	INFLUENZA/ PNEUMONIA	INFLUENZA/ PNEUMONIA
7	< 4			< 4	< 4	8	8	67	88
	SIX CAUSES TIED			INFLUENZA/ PNEUMONIA	HOMICIDE	INFLUENZA/ PNEUMONIA	INFLUENZA/ PNEUMONIA	UNINTENT. INJURY	ALZHEIMER'S DISEASE
8	> 4			< 4	> 4	9	9	51	86
				SEPTICEMIA (BLOOD	INFLUENZA/ PNEUMONIA	LIVER DISEASE	SUICIDE	NEPHRITIS	SUICIDE
6				< 4 < 4	> 4	9	5	38	55
				THREE CAUSES TIED	TWO CAUSES TIED	VIRAL HEPATITIS	FOUR CAUSES TIED	HY PERTENSION	NEPHRITIS
10				^ 4	^ 4	^ 4	4	32	44
Noto: T	to a markow loce t	nood orrod L nod	Note: The mimber loce then I have been chown as " / " to mostact the mirrory of the cubicate	sing off tootong	Sidus of the				

Data source: Vital Statistics, Health Care Information Division, Oklahoma State Department of Health Note: The numbers less than 4 have been shown as "<4" to protect the privacy of the subjects Produced by: Community Development Service, Oklahoma State Department of Health

CANADIAN COUNTY

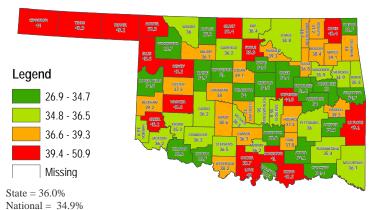
Nutrition & Overweight

With obesity at epidemic levels, steps need to be taken to control this issue. Surveillance systems have improved and been expanded to obtain more accurate county-level data. While efforts continue on this front, communities must utilize this information to improve the problem itself. With health care costs being, on average, \$395 more for a person under the age of 65 who is obese than a person of the same age who is not obese⁶, estimated health care costs related to obesity for Canadian County soar to almost \$7.3 million. These costs only go up when the 65 and over population are included.

The Youth Risk Behavior Surveillance System (YRBS)⁷, while not producing county-level data, shows that in 2005, 2007, and 2009 combined, 15.8% of high school children participating in the survey classified themselves as overweight. Further, 14.7% classified themselves as obese. Interestingly, 8.9% of the males said they were obese compared to 5.8% of females. This trend was reversed in the overweight category with 8.0% of females and 7.8% of males, statewide. Although, neither weight category is statistically significant by gender.

According to the Behavioral Risk Factor Surveillance System (BRFSS, 2003 & 2005)8, 82.4% of Canadian County adults did

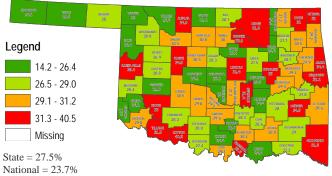
Percent of Adults who are Overweight, BRFSS, 2003-2008⁸



^{*} Note: Data classified by Quartiles

not eat the recommended 5 servings of fruits and vegetables a day. Increasing fruit and vegetable consumption is an economical way to control many health-related issues such as obesity and diabetes.

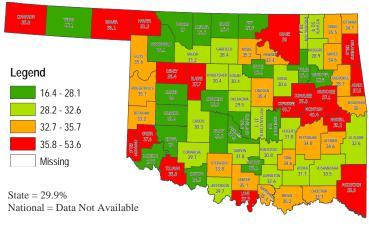
Percent of Adults who are Obese, BRFSS, 2003-2008⁸



^{*} Note: Data classified by Quartiles

Physical Activity & Fitness

Percent of Adults with No Physical Activity Within Past Month, BRFSS, 2003-2008⁸



* Note: Data classified by Quartiles

The increasing inactivity of the U.S. population is contributing to an increase in numerous poor health-related outcomes. Physical inactivity robs the body of precious energy needed to function properly, in turn health declines, and rates of various chronic diseases escalate.

According to the 2003-2008 BRFSS⁸, it is estimated that 25.3% (19,416) of people in Canadian County had no leisure activity in the past month (at the time they were surveyed) and over two-thirds of the adults (69.8%) did not reach the recommended physical activity level.

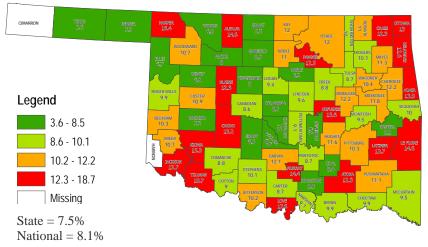
Statewide, 55% of high school students did not participate in physical activity for at least 60 minutes per day on five or more days in a week. Efforts need to be made to increase physical activity for our youth to build long-term healthy habits.

Diabetes

As stated previously, poor nutrition and lack of physical activity are linked to many chronic issues including diabetes. It is often hard to distinguish between Type I and Type II diabetes in large datasets but looking at the overall impact of diabetes is necessary to examine a community's health.

From 2006 to 2008, there were 366 hospital discharges for diabetes among Canadian County residents.⁵ This ac-

Percent of Adults Who Have Ever Been Told They Have Diabetes, BRFSS, 2004-2008⁸



counted for a total of 2,422 days in the hospital and \$10,580,936.00 in total charges.⁵ This was an average of 6.6 days and \$28,909.66 in charges.⁵

According to the 2004-2008 BRFSS, it is estimated that 8.6% (6,600) of Canadian County citizens have been diagnosed by a health professional as having diabetes.

In 2007, the per capita annual healthcare costs for people with diabetes was \$11,744 compared to \$5,106 for people without diabetes. Persons with diabetes accumulate an estimated \$87,401,310.32 in health care costs in one year for Canadian County. Actual hospital charges account for only 4.5% of the total health care impact of diabetes.

* Note: Data classified by Quartiles

Teen Births

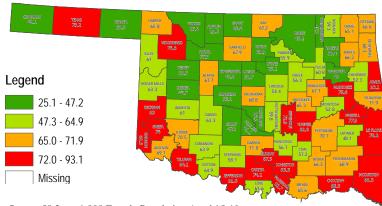
While births to teen mothers (age 15 to 19) have been on the decline in both the U.S. and Oklahoma, Oklahoma has moved down in the rankings according to the United Health Foundation. In 1993, the rate for teen births in the U.S. was 60.3 per 1,000 15-19 year old females and 67.1 in Oklahoma, ranking 35th in the country. In 2003, the rate decreased to 47.7 in the U.S. and 59.7 in Oklahoma, accounting for a decrease of 21% and 11%, respectively. However, while the rate decreased, Oklahoma continued to fall in the rakings (41st). In 2009, the rate of teen births stayed the same for Oklahoma (59.6) but the state ranked 45th in the country.

Children of teen mothers are more likely to display poor health and social outcomes than those of older mothers, such as premature birth, low birth weight, higher rates of abuse and neglect, and are more likely to go into foster care or do poorly in school.¹¹

According to Oklahoma Vital Statistics, Canadian County had a teen birth rate of 40.3 in 2007, which accounted for no change from 2003 (36.6) and a 8% increase from 1993 (37.4)¹². The map represents a five-year average of teen birth rates, 2003-2007.¹²

On average in Oklahoma, births to teen mothers accumulate \$3,807 a year for each teenage birth¹³, which is often passed on to citizens. With an average of 124.8 births per year (2003-2007)¹², teen pregnancy costs the citizens of Canadian County \$399,360.00 a year.

Rate of Births to Teen Mothers (Age 15-19), OSDH Vital Statistics, 2003-2007¹²



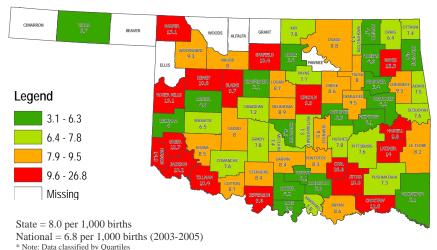
State = 58.2 per 1,000 Female Population Aged 15-19 National = 40.5 per 1,000 Female Population Aged 15-19 (2005)

^{*} Note: Data classified by Quartiles

Infant Mortality

Protecting the most vulnerable populations is a task for every Oklahoman, socio-demographic variables have repeatedly been shown to affect infant mortality and birth weight. Income, education, race/ethnicity, access to medical care and social services, and social support are just a few of the characteristics that alter these rates, both positively and negatively. Differences in infant mortality rates are most apparent within racial categories. From 2003-2005 within the U.S., the infant mortality rate among white mothers was 5.7 deaths per 1,000 live births, while black or African American mothers had an infant mortality rate of 13.3 and

Infant Mortality Rate, Oklahoma Vital Statistics, 2002-2006⁴



American Indian mothers a rate of 8.4. Interestingly, Hispanic mothers had rates similar to white mothers.¹⁵

Within Oklahoma, this trend continues. From 2002-2006, the infant mortality rate was highest for black or African American mothers (16.0), followed by American Indian (8.4), White (7.1), and Asian (5).⁴ The Hispanic infant mortality rate was 7.9.⁴

With an average of 412 infant deaths a year across Oklahoma⁴, it is difficult to obtain stable county-level data by race. From 2002-2006, the overall infant mortality rate for Canadian County was 7.2. This accounted for a 10% decrease from the state rate of 8.0 deaths per 1,000 live births.⁴

In addition, the infant mortality rate in Canadian County accounted for 3,450 years of potential life lost based on an average age of death in Oklahoma of 75 years of age.⁴

Low Birth Weight

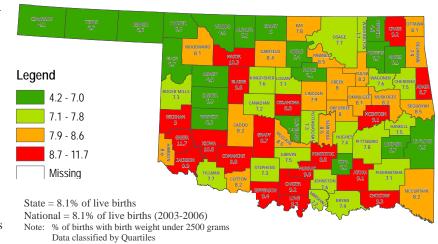
Birth weight has been a long standing indicator of long-term health outcomes as birth weight has been linked to certain adult chronic conditions such as high blood pressure, Type II diabetes, and heart disease.¹⁷ Low birth weight is defined as any baby born weighing less than 2,500 grams or 5 pounds and 8 ounces (including very low birth weight = less than 1,500 grams/3 pounds, 5 ounces).¹⁷ Low birth weight is associated with premature births, multiple births, birth defects, chronic health problems

or infections in the mother, smoking, alcohol or drug use, placental problems, inadequate maternal weight gain or socioeconomic factors. ¹⁷ Understanding the trends behind low birth weight can assist in pinpointing causes specific to a community.

In Oklahoma from 2003-2007, 8.1% of the live births were less than 2,500 grams. As with infant mortality, babies born to black or African American mothers have the highest rates of low birth weight (14.1%), followed by White (7.5%), American Indian and Asian (6.9% each). ¹² This trend is similar to the national data. ¹⁸

In Canadian County, from 2003-2007 the low birth weight rate was 7.2%. This was a 11% decrease from the state and national low birth weight rate. Because of the small numbers that occur in this category, county level data by race is unavailable.

Percent of Live Births with Low and Very Low Birth Weight, OSDH Vital Statistics, 2003-2007¹²



Injury and Violence

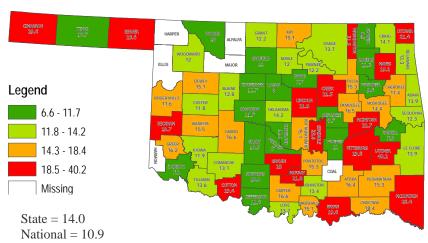
Across the nation and the state of Oklahoma, unintentional and violence-related injuries are on the rise. Unintentional injuries account for the 5th leading cause of death in the United States and Oklahoma for 2002-2006. For persons ages 1 to 44 in Oklahoma, unintentional injuries are the leading cause of death.⁴

This trend does not change much in Canadian County. Unintentional injuries are the leading cause of death for ages 5 to 34 in Canadian County.

It is estimated that for every motor vehicle-related death \$1.3 million in economic costs are incurred (2008 data). For Canadian County, which has an average of 17.0 motor vehicle-related deaths a year⁴, the estimated economic costs are almost \$22.1 million a year.

Violence-related injuries (homicide and suicide) in Canadian County are ranked in the top 10 causes of death for persons from birth to age 64 and suicide is the 9th leading cause of death for all ages.⁴

Age-Adjusted Suicide Rate by County, OSDH Vital Statistics, 2002-2006⁴



* Note: Data classified by Quartiles

Tobacco Use Prevention

According to the 2005 State of the State's Health Report¹⁹, tobacco use among Oklahomans has remained fairly stable from 1990 to 2002. The good news is that total cigarette sales in Oklahoma (tribal and non-tribal combined) have dropped from 98.2 packs per capita in fiscal year 2005 to 86.7 packs per capita during fiscal year 2008. The national average dropped during this same time period.²⁰

Tobacco use is no longer just the problem of the individual but also the community as a whole. With health care costs on

Per Capita Cigarette Sales:
Oklahoma & United States²⁰

120
100
80
60
40
20
Oklahoma
United States

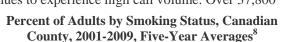
'01 '02 '03 '04 '05 '06 '07

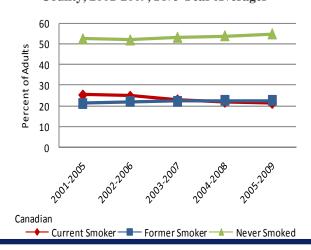
the rise, targeting areas such as tobacco use is an effective way to control those costs. The Oklahoma Tobacco Helpline (1-800-QUIT-NOW), supported jointly by the Oklahoma Tobacco Settlement Endowment Trust and the Oklahoma State Department of Health, continues to experience high call volume. Over 37,800

Oklahomans received free cessation assistance through the Helpline in fiscal year 2009. Since inception of the Helpline in August 2003, over 110,000 Oklahomans have received free cessation assistance. ²⁰

The CDC estimated that a person who used to-

bacco accrued over \$3,300 in health care costs per year. According to the BRFSS (2005-2009)⁸, it is estimated that 21.5% (16,500) of adults in Canadian County use tobacco of some sort. Medical costs accumulated by those persons are over \$54.5 million a year for Canadian County.





Healthy People 2010 Table

Healthy People 2010 Indicators	Most Recent Data: Year(s)						
	Canadian	County	Ok	lahoma	Un	ited States	2010 Target
Prevalence of Obese (Aged 18+)	2002-2008	24.1%	2008	31.0%	2008	26.7%	15%
No Leisure-Time Physical Activity (Aged 18+)	2002-2008	25.0%	2008	31.5%	2008	24.6%	20%
Prevalence of Smoking (Aged 18+)	2002-2008	23.5%	2008	24.7%	2008	18.4%	12%
Infant Mortality (Per 1,000 of births)	2002-2006	7.2	2006	8.1	2006	6.8	4.5
Low Birth Weight Infants (Percent of live births)	2002-2007	7.2%	2006	8.3%	2006	8.3%	5%
Very Low Birth Weight Infants (Percent of live births)	2002-2007	1.3%	2006	1.6%	2006	1.5%	0.9%
First Trimester Prenatal Care (Percent of births)	2002-2007	84.5%	2006	75.6%	2006	83.2%	90%
Prevalence of Diabetes (Aged 18+)	2002-2008	7.6%	2008	11.3%	2008	9.2%	2.5%
Lack of Health Insurance (Aged 18-64)	2002-2008	16.7%	2008	22.8%	2008	17.1%	0%
Prevalence of Binge Drinking (Aged 18+)	2002-2008	15.1%	2008	12.2%	2008	15.6%	6%
Coronary Heart Disease Death*	2002-2006	182.4	2006	184.5	2006	144.4	166.0
Cancer Death*	2002-2006	180.6	2006	194.9	2006	180.8	159.9
Unintentional Injury Death*	2002-2006	37.9	2006	55.6	2006	39.3	17.5
Transportation-Related Death*	2002-2006	18.5	2006	21.0	2006	14.5	9.2

Note: *means (Age-adjusted death per 100,000 to the 2000 U.S. standard population).

Reference:

- [1] Healthy People 2010 volume I and II, U.S. Department of Health and Human Services, November 2000.
- [2] Centers for Disease Control and Prevention (CDC), Wide-Ranging Online Data for Epidemiologic Research:

 Data for Oklahoma and United States.
- [3] CDC, National Center for Chronic Disease Prevention and Health Promotion, the Behavioral Risk Factor Surveillance System (BRFSS): Data for Oklahoma and United States.
- [4] Oklahoma State Department of Health (OSDH), OK2SHARE, BRFSS: Data for Oklahoma Counties.
- [5] OSDH, OK2SHARE, Vital Statistics: Data for Oklahoma Counties.

Health Care Cost Summary

Cardiovascular Disease (Heart Disease)

- Average hospital discharges per year⁵ = 1,133
- Average charges $^5 = \$46,354.02$
- Total—\$52,519,103.67 a year

Obesity

- 24.1% of population⁸ (18,495)
- \$395 in additional medical costs per person aged 18-64⁶
- Total—\$7,305,525.00

Diabetes

- Average hospital discharges per year⁵ = 122.0
- Average charges $^5 = $28,909.66$
- Total—\$3,526,978.67 a year

Teen Pregnancy

- Average 125 births to females aged 15-19 a year¹²
- \$3,200 in costs a year¹³
- Total—\$399,360.00 a year

Motor Vehicle-Related Injury Death

- Average 17.0 deaths per year⁴
- \$1,300,000.00 in economic costs per death¹⁶
- Total—\$22,100,000.00 a year

Tobacco Use

- 21.5% of population⁸ (16,500)
- \$3,300 in health care costs²¹
- Total—\$54,450,000.00 a year

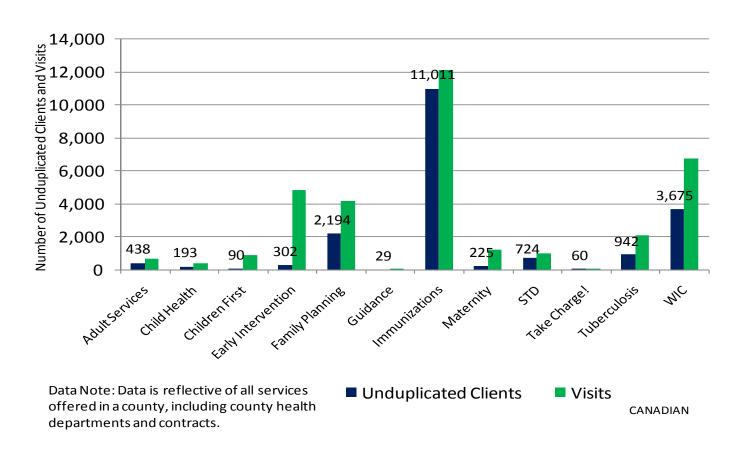
Grand Total for Canadian County:

\$140,300,967.33



County Health Department Usage

County Health Department Unduplicated Clients, and Visits by Program, Canadian County, State Fiscal Year 2009



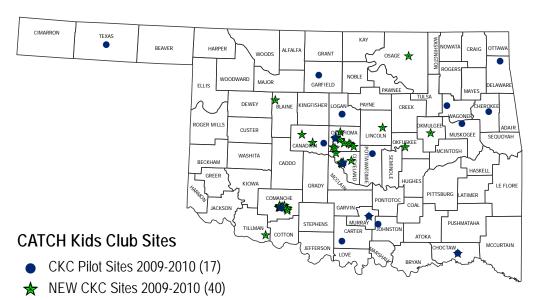
Population-Based Services by Event Type, Canadian County, SFY09

Event Type	Number of Events	Total Attendees
Conference/Display	1	25
Focus Groups	29	5,420
Health Fair	5	1,520
Meeting/Taskforce/Coalition	າ 45	741
Presentation/Class	90	1,877
Surveys/Assessment	7	653
Grand Total	177	10,236

Population-Based Services by Main Topic, Canadian County, SFY09

Topic	Number of Events	Total Attendees
Arthritis	2	4
Developmental Stages	4	576
Discipline/Behavior Management	2	16
General Health Department Service	s 108	3,786
Human Relationships	2	125
Immunizations	6	505
Infectious Disease	3	1,012
Injury Prevention	1	500
Nutrition and Overweight	51	2,202
Oral Health	1	500
Physical Activity/Fitness	19	1,661
STD/HIV/AIDS	10	825
Terrorism/Emergency Preparedness	s 5	101
Tobacco Education	6	115
Grand Total	220	11,928

Health Education



Canadian County Health Educator

Nicole Michael 100 S. Rock Island El Reno, OK 73036 405-262-0042 x338 NicoleH@health.ok.gov

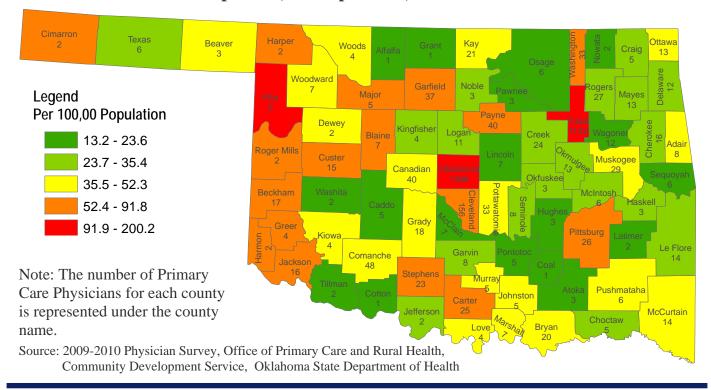
OSDH Health Education

Kathy Payne, Director 1000 NE 10th St, room 506 Oklahoma City, OK 73117 405-271-6127 KPayne@health.ok.gov

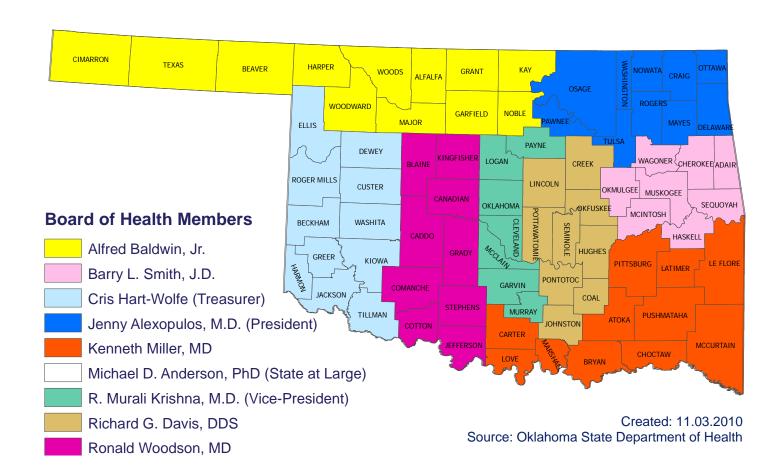
If you have an after-school program that is interested in learning more about CATCH Kids Club, a physical activity and nutrition program for children grades K-5, please contact the local health educator or Kathy Payne for information.

Primary Care Coverage Map

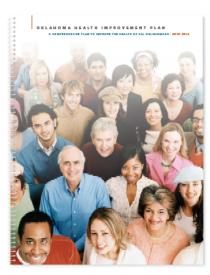
Rate of Primary Care Physicians per 100,000 Population, 2009 - 2010



OSDH Board of Health Map



Oklahoma Health Improvement Plan



For the complete OHIP, including a full list of partners, visit <www.ok.gov/health> and click the "Oklahoma Health Improvement Plan" link.



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The Oklahoma Turning Point Initiative is public health improvement in action involving partnerships between the state and county departments of health, local communities, and policy-makers. The Oklahoma Turning Point engine is fueled by a community-based decision making process whereby local communities tap into the capacities, strengths, and vision of their citizens to create and promote positive, sustainable changes in the public health system, and the public's health.

We are at a cross roads in our state and in Canadian County. Please come and be part of the solutions that will lead Oklahoma and Canadian County to becoming a healthy place to live, work and learn.

"If we are together nothing is impossible.

If we are divided all will fail." - Winston Churchill

If you are interested in learning more about Turning Point or becoming involved in local activities, please contact: Brandi McGehee
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1904 Gordon Cooper Dr
Shawnee, OK 74801
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Canadian County Coalition for Children & Families

Coalition Priorities:

- 1. Increase Public awareness.
- 2. Increasing services to families.
- 3. Increasing Access to Healthcare.

2009 Significant Outcomes:

Partnership for a Healthy Canadian County has developed a task force to address the barriers to health services in the community. The task force has developed volunteer leadership and joined with the El Reno Community Clinic to have 501c3 status. The group partnered with OU Health Sciences Center to focus on increasing the EPSDT rate in five targeted doctors offices. A part-time Care Coordinator was funded to work with patients in the doctors offices, and increased the EPSDT rate by
6%. The Care Coordinator also provides social service and other specialty resources to the doctors offices that she serves. In addition, PHCC sought to become a Health Access Network (HAN) through the Oklahoma Healthcare Authority and is in the process of developing the Canadian County HAN.