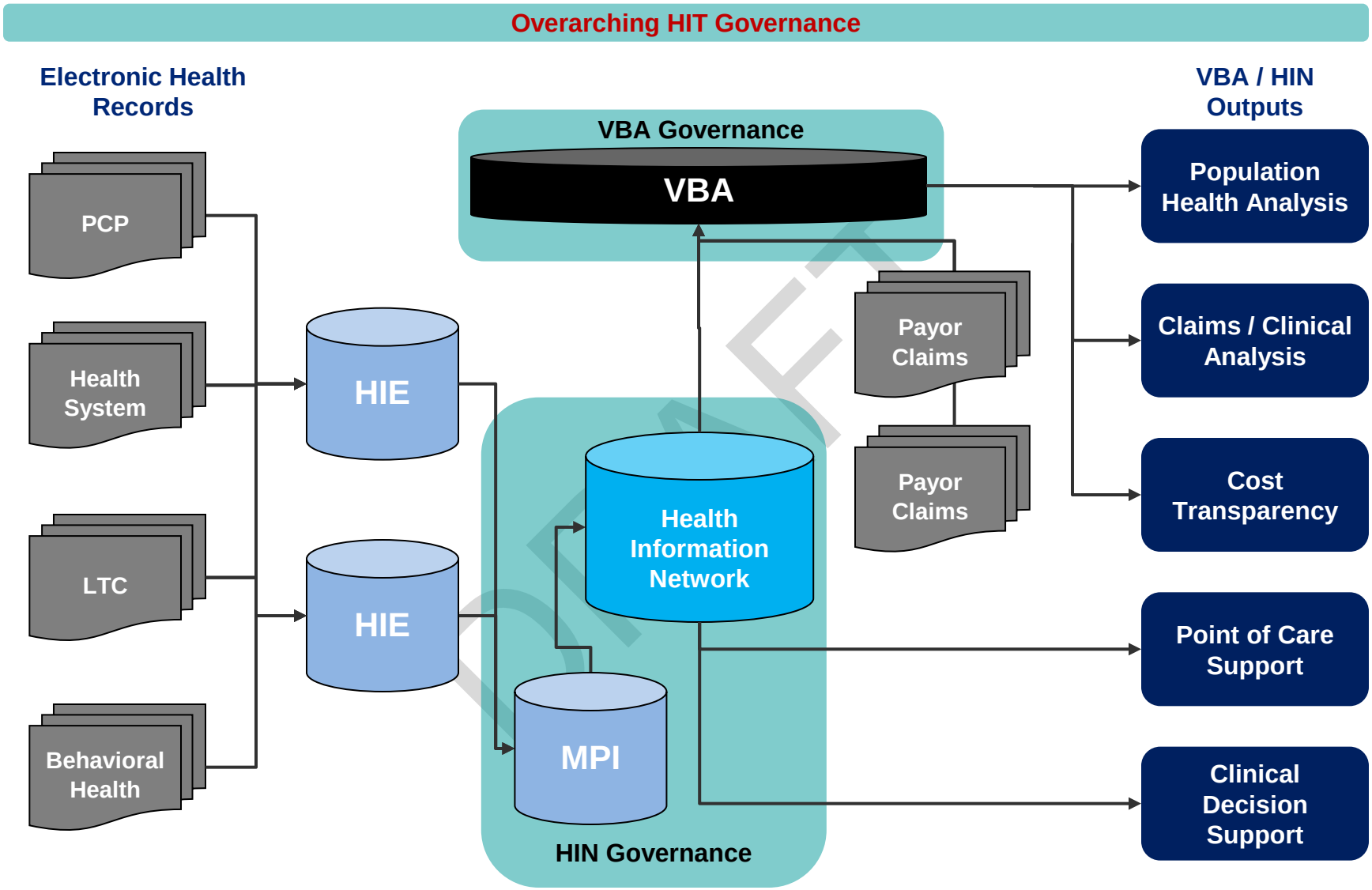VBA / HIN Conceptual Design