

**STATE BOARD OF HEALTH**

Cleveland County Health Department  
424 S Eastern  
Moore, OK 73160

Tuesday, February 12, 2013 11:00 a.m.

R. Murali Krishna, President of the Oklahoma State Board of Health, called the 376<sup>th</sup> regular meeting of the Oklahoma State Board of Health to order on Tuesday, February 12, 2013 at 11:01a.m. The final agenda was posted at 5:31 a.m. on the OSDH website on February 8, 2013, and at 10:00 a.m. at the Cleveland County Health Department building entrance on February 11, 2013.

**ROLL CALL**

**Members in Attendance:** R. Murali Krishna, M.D., President; Ronald Woodson, M.D., Vice-President; Martha Burger, M.B.A., Secretary-Treasurer; Jenny Alexopoulos, D.O.; Barry L. Smith, J.D.; Timothy E. Starkey, M.B.A.;

**Members Absent:**

Terry Gerard, D.O.; Cris Hart-Wolfe

**Central Staff Present:** Terry Cline, Commissioner; Julie Cox-Kain, Chief Operating Officer; Henry F. Hartsell, Deputy Commissioner, Protective Health Services; Steve Ronck, Deputy Commissioner, Community and Family Health Services; Toni Frioux, Deputy Commissioner, Prevention and Preparedness Services; Mark Newman, Director, Office of State & Federal Policy; Dan Durocher, Director of the Office of Accountability; Lloyd Smith, Director of Internal Audit; Don Maisch, Office of General Counsel; Leslea Bennett-Webb, Office of Communications; Joyce Marshall; Jay Holland; Commissioner's Office; Janice Hiner, VaLauna Grissom.

**Visitors in attendance:** (see sign in sheet)

**Call to Order and Opening Remarks**

Dr. Krishna called the meeting to order. Dr. Krishna thanked Shari Kinney, Administrator for Cleveland County Health Department for hosting the February Board meeting. He also recognized guests in attendance, Rod Cleveland, Rusty Sullivan, Darry Stacy, Candida Manion, Travis Humpry, Sara Raney, Patty Johnson, Paula Price.

**REVIEW OF MINUTES**

Dr. Krishna directed attention to review of the minutes of the January 8, 2013, Regular Board meeting.

**Ms. Burger moved Board approval of the minutes of the January 8, 2013, Regular Board meeting, as presented. Second Dr. Alexopoulos. Motion carried.**

**AYE: Alexopoulos, Burger, Krishna, Smith, Starkey, Woodson**

**ABSENT: Gerard, Wolfe**

**APPOINTMENTS**

Dr. Hank Hartsell requested advice and consent from the Oklahoma State Board of Health for appointment of four new members to the Hospital Advisory Council by the State Commissioner of Health. The proposed appointees are: Heather L. Holmes Bell, Darrel Morris, Dave Wallace, and Darin L. Smith. With no discussion or objections noted, Dr. Krishna thanked Dr. Hartsell for his recommendations.

**Mr. Smith moved Board approval of the four recommendations to the Hospital Advisory Council, as presented. Second Dr. Alexopoulos. Motion carried.**

**AYE: Alexopoulos, Burger, Krishna, Smith, Starkey, Woodson**

**ABSENT: Gerard, Wolfe**

**CLEVELAND COUNTY HEALTH DEPARTMENT PRESENTATION**

Shari Kinney, Dr.PH, RN, Administrator for Cleveland County Health Department

# Cleveland and McClain County Health Departments

presentation to the  
State Board of Health  
February 12, 2013



Cleveland County, Oklahoma  
January 2012



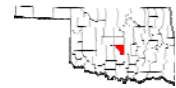
www.shapeyourfutureok.com

## Mobilizing for Action through Planning & Partnerships (MAPP)

- The Cleveland County Turning Point Coalition along with community partnerships participated in a year long assessment process
- The committee conducted 4 assessments to look at health status, community assets, the local public health system, and forces of change
- The group summarized the 4 assessment findings to prioritize goals and strategies for the county
- The action cycle begins



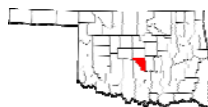
## Cleveland County Health Status Assessment



2010 US Census	Oklahoma	Percent (%)	Cleveland County	Percent (%)
Total Population	3,751,351		255,755	7%
<b>Age</b>				
Under 19 years	929,666	25%	59,176	23%
18-64 years	2,314,970	62%	170,402	67%
65+ years	506,715	14%	26,177	10%
<b>Race/ethnicity</b>				
White	2,706,845	72%	202,811	79%
Hispanic/Latino	332,007	9%	17,892	7%
African American	277,644	7%	10,848	4%
Asian	65,076	2%	9,698	4%
Native American	321,687	9%	11,978	5%

## 2011 State of the State's Health Report Cleveland County

- Leading causes of death were heart disease, cancer and stroke.
- Increased prevalence of diabetes, obesity.
- Increase in physically inactive adults.
- Decrease in children with complete primary immunization series.



## Priority Area- Tobacco Use Prevention

- Objectives:
- By 2016, reduce Cleveland County's adult smoking rate from 21.6% to 20%
- By 2016, reduce tobacco use in Cleveland County from 21.4% to 20%
- By 2016, increase annual average utilization of the Oklahoma Tobacco Helpline in Cleveland County from 140 to 150 clients.

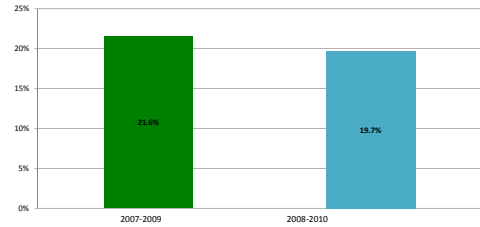
## Tobacco Prevention

- 8<sup>th</sup> year for Cleveland County to receive TSET tobacco control grant funding
- Work with the two remaining school districts in Cleveland County - Robin Hill and Lexington - to adopt a 24/7 tobacco free policy
- Educate and assist organizations and businesses in Cleveland County in adopting a tobacco free worksite policy
- Provide technical assistance in the adoption of a tobacco free policy for all parks in the City of Moore
- Advocate for H.B. 2267, which will restore local rights



## Tobacco Use Prevention Outcomes

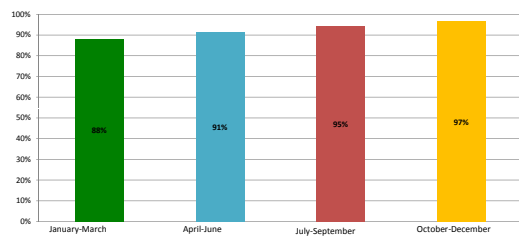
Percent of Current Smokers in Cleveland County



Data Source: BRFSS

## Tobacco Use Prevention Outcomes

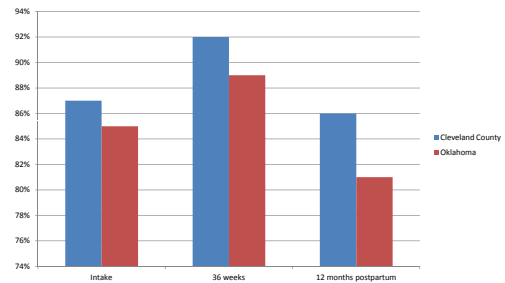
Cleveland County Health Department 5 A's Program Completion, 2012



Data Source: Cleveland County Health Department Internal Quality Review Audits

## Tobacco Use Prevention Outcomes

Children First Client Smoking Cessation, SFY 2012



Data Source: Oklahoma State Department of Health Public Health Client Information System (PHOCIS)

## Priority Area- Obesity Reduction

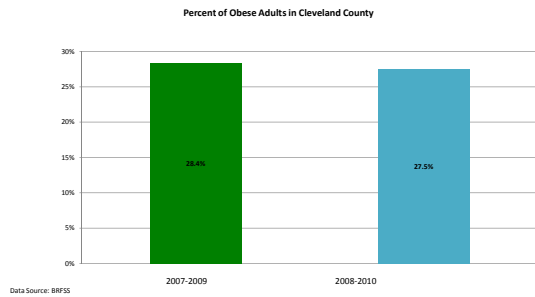
- Objectives:
- By 2016, reduce Cleveland County's obesity rate from 28.4% to 27%.
- By 2016, increase Cleveland County's fruit and vegetable consumption from 16.1% to 20%
- By 2016, increase Cleveland County's physical activity percent from 73.7% to 76%

## Obesity Reduction

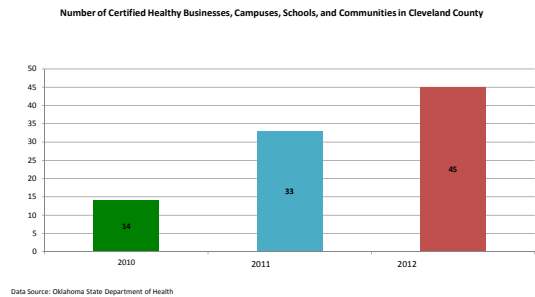
- Promote and increase Certified Healthy Restaurants, communities, and schools
- Increase worksites, schools, and after-school programs with a nutrition policy supporting healthy eating
- Improve access to affordable healthy foods
- Increase utilization of farmers markets
- Increase communities with a land use or master plan that includes safety and mobility of all users of all transportation systems
- Increase worksites, schools, and after-school programs with a policy that allows and encourages daily physical activity



## Obesity Reduction Outcomes



## Obesity Reduction Outcomes



## Obesity Reduction Outcomes

- Cleveland County Nutrition & Fitness Community Forum
  - featuring the “Weight of the Nation Event” HBO Series
  - 75 in attendance including all school districts in Cleveland County.

## Priority Area- Children’s Health

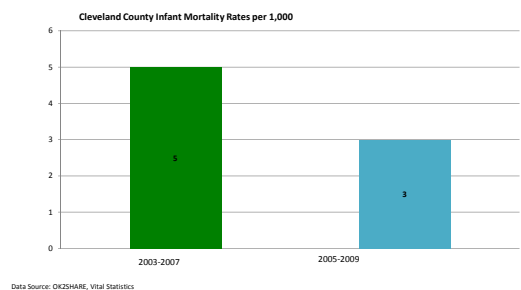
- Objectives:
  - By 2016, reduce Cleveland County’s infant mortality rate from 6.3 to 6 per 100,000 population.
  - By 2016, reduce sleep-related deaths for infants.
  - By 2016, increase Cleveland County’s completed immunizations < 3 years from 70.9% to 75%

## Children’s Health

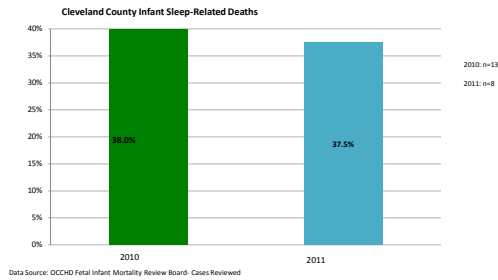
- Provide local clinics quarterly immunization rate assessments to increase immunization rates
- Provide oral health education in schools and communities
- Perform infant death case reviews
- Provide safe sleep education
- Provide car seat checks
- Implement Coordinated Approach to Child Health (CATCH) Program
- Perform tobacco & alcohol compliance checks



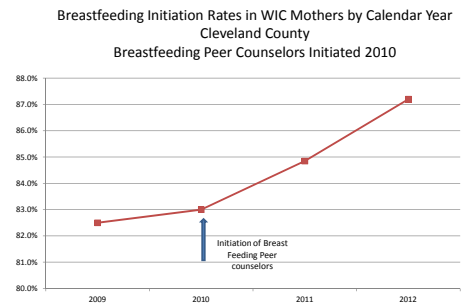
## Children’s Health Outcomes



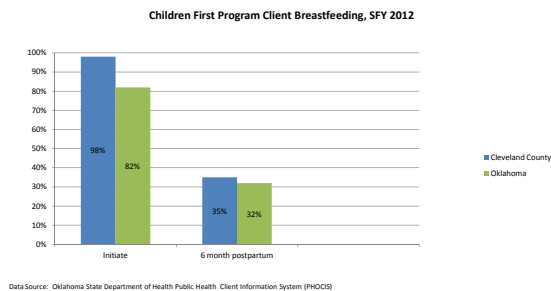
## Children's Health Outcomes



## Children's Health Outcomes



## Children's Health Outcomes



## Mobilizing for Action through Planning & Partnerships (MAPP)

- The McClain County Turning Point Coalition along with community partnerships participated in a year long assessment process
- The committee conducted 4 assessments to look at health status, community assets, the local public health system, and forces of change
- The group summarized the 4 assessment findings to prioritize goals and strategies for the county
- The action cycle begins



## McClain County Health Status Assessment



2010 US Census	Oklahoma	Percent (%)	McClain County	Percent (%)
<b>Total Population</b>	3,751,351		34,506	1%
<b>Age</b>				
Under 19 years	929,666	25%	59,176	26%
18-64 years	2,314,970	62%	170,402	61%
65+ years	506,715	14%	26,177	13%
<b>Race/ethnicity</b>				
White	2,706,845	72%	202,811	85%
Hispanic/Latino	332,007	9%	17,892	7%
African American	277,644	7%	10,848	1%
Asian	65,076	2%	9,698	<1%
Native American	321,687	9%	11,978	6%

## 2011 State of the State's Health Report McClain County

- Leading causes of death were heart disease, cancer and chronic lower respiratory disease.
- Increased prevalence of diabetes (21%), obesity (34%) and asthma (69%).
- Increase in physically inactive adults, with double the number of limited activity days.



## 2011 State of the State's Health Report McClain County

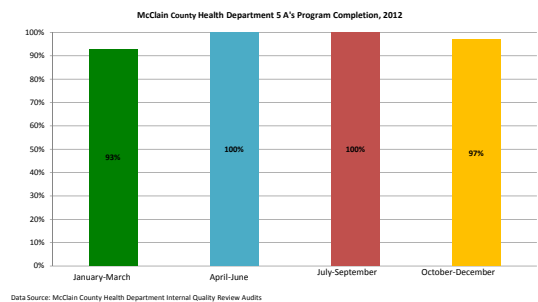
- Decrease in adults who consumed the recommended serving of fruits and vegetables daily.
- Decrease in children with complete primary immunization series.



## Priority Area- Tobacco Use Prevention

- Objectives:
- By 2017, reduce McClain County's adult smoking rate from 17.2% to 16%.
- By 2017, reduce tobacco use in McClain County from 16.8% to 15.8%
- By 2017, increase annual average utilization of the Oklahoma Tobacco Helpline in Cleveland County from 25.7% to 28%.

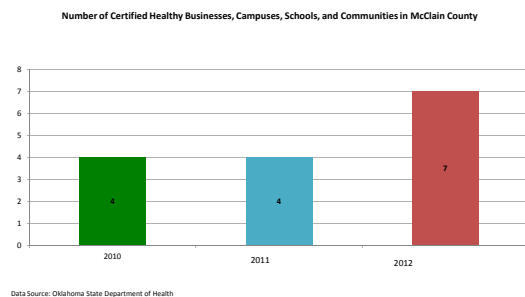
## Tobacco Use Prevention Outcomes



## Priority Area- Obesity Reduction

- Objectives:
- By 2017, reduce McClain County's obesity rate from 35.1% to 34%
- By 2016, increase McClain County's access to healthy foods from 33% to 48%
- By 2016, increase Cleveland County's physical activity within the last month from 27.3% to 31%.

## Obesity Reduction Outcomes



## Priority Area- Children's Health

- Objectives:
- By 2017, decrease McClain County low birth weight from 8.6% to 8 %.
- By 2017, increase McClain County completed immunizations <3 years from 70.7% to 74%.
- By 2017, increase McClain County completed car seat checks.

## Priority Area- Children's Mental Health and Substance Abuse

- Objectives:
- By 2017, decrease the percent of McClain County youth who report current alcohol use in the past 30 days from 15% to 10%.
- By 2017, decrease the percent of McClain County youth who report favorable attitudes towards drug use from 51.6% to 46.6%.
- By 2017, increase school participation in state youth risk behavior survey data collection.

## Partnerships, Grants & Recognition

- National Leadership Academy for the Public's Health Award- Cleveland County Health Department, City of Moore, Norman Regional Health System and Absentee Shawnee Tribe
- National Networks of Public Health Institutes/Robert Wood Johnson Quality Improvement Grant
- Tobacco Free Cleveland County TSET funding- 9<sup>th</sup> grant year \$340,000

## Partnerships, Grants & Recognition

- Tobacco Free McClain County- TSET funding 2<sup>nd</sup> grant year \$142,000
- Cleveland County Nutrition & Fitness- TSET funding 2<sup>nd</sup> grant year \$142,000
- City of Noble – Oklahoma Turning Point Excellence Award in Child Health 2012 and Excellence Certification Certified Healthy Community

Questions?



1 Dr. Krishna commented that obesity rates in Cleveland County appear to be lower than in Oklahoma County and  
2 asked Mrs. Kinney to what does she attribute the lower rates. Mrs. Kinney indicated that most indicators for  
3 Cleveland County, although not lower than the national average, are lower than the state average. She attributed  
4 these outcomes to the successful community partnerships in Cleveland County as well as the amount of revenue  
5 received through local millage.

6  
7 **COMMITTEE REPORTS**

8 **Executive Committee**

9 Dr. Krishna provided the following reminders Board:

- 10 • The April Board of Health meeting will take place at the Woodward High Plains Technology Center in  
11 Woodward, OK. VaLauna will follow up with each of you with travel details.  
12 • Please remember to follow up with VaLauna regarding submission of the annual ethics forms due by May  
13 15, 2013.  
14 • March is the timeframe in which the Nominating Committee will be assigned for the election of officers.  
15 The Committee recommendations and election will take place in June, and new officers will become  
16 effective July 1, 2013.  
17 • Please mark your calendars to attend the Annual Employee of the Year Recognition Ceremony to be held in  
18 May directly following the Board meeting.

19  
20 **Finance Committee**

21 **Expenditure Forecast Assumptions**

22 Dr. Woodson directed attention to the Financial Brief provided to each Board member and presented the following  
23 Finance Report and Board Brief as of January 29, 2013:

- 24 • Payroll forecasted through June 30, 2013 including vacancies likely to fill within the current budget period  
25 • Encumbrances shown as actual as of the report date.  
26 • Expenditure forecasts limited to realistic amounts expected to spend out during the current budget period.  
27 • Surplus/(Deficit) is projected as of June 30, 2013.

28 Dr. Woodson provided an explanation of the Dashboard Warning(s):

- 29 • Overall the Department is forecasted to spend 97.45% of its budget.  
30 • Community and Family Health Services and Protective Health Services have “Green Lights” as they have  
31 had for the last several months.  
32 • Health Improvement Services currently has a “Red Light” due to a recently budgeted carryover of \$1.9  
33 million. These funds are dedicated to access to care, primarily for expanding and sustaining Federally  
34 Qualified Health Centers. This funding will be used to continue to study barriers to access to care in  
35 Oklahoma and identify solutions in accordance with OHIP Access to Care action plan. As these plans are  
36 formalized, the “Red Light” should improve.  
37 • Prevention and Preparedness Services and Public Health Infrastructure have “Yellow Lights” with  
38 performance rates of 93.53% and 94.64%, respectively. These have not significantly changed since the  
39 December report but are expected to improve over the next six months.  
40 • All expenditures will be monitored closely and adjustments in spending will be made as needed to ensure  
41 optimal budget performance for the Department.

42  
43 Dr. Woodson indicated that the Department is making contingencies in the event of federal budget cuts. He  
44 directed attention to the Financial Statement Audit from the Office of the State Auditor and Inspector. The letter  
45 indicates there are no significant reportable findings as a result of the State’s Comprehensive Annual Financial  
46 Audit for the State Fiscal Year ending June 30, 2013. There were no questions or comments related to the finance  
47 report, the financial statement, or the quarterly performance and operational dashboard found in the Board packet.

48  
49 The report concluded.

50  
51 **Accountability, Ethics & Audit Committee**

52 The Accountability, Ethics, & Audit Committee met with Lloyd Smith, Jay Holland, and Dan Durocher. Mr.  
53 Smith reported that there are no known significant issues to report at this time.



1 The report concluded.  
2

### 3 **Public Health Policy Committee**

4 The Policy Committee met on Tuesday, February 12, 2013. Mr. Starkey met with Mark Newman at the  
5 Cleveland County Health Department in Moore, Oklahoma. Mark Newman provided an update regarding  
6 legislation requested by the agency. Electronic copies of the Policy Committee Report for February 11, 2013  
7 were emailed to all BOH members by VaLauna. These reports will continue to be sent each Monday  
8 throughout the legislative session.  
9

10 The local rights legislation may be found in **SB 36** authored by Sen. Frank Simpson and Rep. Doug Cox has  
11 been assigned to the Senate Health and Human Services Committee chaired by Sen. Brian Crain. Governor  
12 Mary Fallin declared her support for the local rights issue in her State of the State address on the first day of the  
13 legislative session. The Policy Committee recommends that each member of the BOH take the time to  
14 personally thank Governor Fallin for her courageous stand in support of allowing communities to shape their  
15 economic future and improve the health outcomes of their citizens by supporting this issue.  
16

17 **SB 347**, which would transfer the Fire Extinguisher Licensing program from the State Department of Health to  
18 the Office of the State Fire Marshall, has passed out of the General Government Committee and is headed to the  
19 Senate Floor.  
20

21 **SB 578**, which would establish a revolving fund for civil monetary penalties, and **SB 795**, which would clarify  
22 unclassified positions within the department, are assigned to the Senate Appropriations Committee and are  
23 expected to receive a hearing this week.  
24

25 **HB 1083**, which clarifies terms in the Emergency Medical Services program to comply with national  
26 accreditation, and **HB 1356**, which would extend for three years the ability to partially compensate restaurant  
27 owners which voluntarily close their smoking rooms, have been assigned to the House Public Health Committee  
28 and should be heard next week.  
29

30 If members of the Board have any questions regarding policy issues, proposed legislation, or would like to  
31 provide input, please contact Mark Newman. The next meeting of the Policy Committee will be prior to the  
32 March Board Meeting.  
33

34 The report concluded.  
35

### 36 **BOARD DEVELOPMENT COMMITTEE**

37 Cris Hart-Wolfe was unable to attend due to inclement weather. Barry Smith indicated that the full committee was  
38 unable to meet; however, the committee continues to review the Board Bylaws as well as seek out local and  
39 statewide advocacy opportunities for members of the Board.  
40

41 The report concluded.  
42

### 43 **PRESIDENT'S REPORT**

44 Dr. Krishna indicated that following the Public Health Accreditation (PHAB) site visit, the Department  
45 received a very favorable preliminary report and responded with factual corrections on January 15<sup>th</sup>. The  
46 report indicates that 99% of the PHAB measures received a rating of "Largely to Fully Demonstrated" with  
47 "Fully Demonstrated" being the highest rating. The final report has been submitted to the PHAB  
48 Accreditation Committee the Department expects to receive notification of accreditation status by mid-  
49 March.  
50

51 Dr. Krishna briefly discussed his attendance at a recent press conference regarding the health impact of tobacco in  
52 Oklahoma. Dr. Krishna indicated the issue of Senate Bill 36 is extremely important. He referenced studies  
53 published in peer-reviewed medical journals indicating that smoke-free policies can expect to reduce smoking  
54 rates and secondhand smoke exposure. He further commented that the scientific evidence around this issue is  
55 very clear and encouraged the Board to continue to advocate for strategies to positively impact the health of all

1 Oklahomans.

2  
3 **COMMISSIONER'S REPORT**

4 Dr. Cline began his report with a few pictures from a Mission of Mercy event in Lawton held February 1-, 2013.  
5 The event is a free, two-day dental clinic open to people of all ages and backgrounds. The outreach is intended  
6 for the uninsured, the underinsured, or those who would otherwise not be able to obtain dental care.  
7 Approximately 1800 volunteers provided services to approximately 1786 patients. Services included  
8 restorations (Fillings), extractions, cleanings, root canals, immunizations, and screenings from community  
9 nurses and physicians. Dr. Cline recognized the Comanche County Health Department for providing heated  
10 tents for those waiting in the cold to receive services. He also recognized local partners for providing meals to  
11 individuals during the event. Dr. Woodson also attended the event and commented that the community  
12 partnerships were very impressive.

13  
14 Dr. Cline asked Leslea Bennett-Webb, Office of Communications, to give a brief summary of media inquiries in the  
15 week leading up to the Board meeting. Leslea indicated that Governor Fallin's recent announcement to lead an  
16 initiative aimed at reducing second hand smoke has produced a lot of public activity and media response around the  
17 issue. She referenced recent editorials in the Oklahoman, the Journal Record, and other media outlets. Media  
18 outlets as well as communities are affirming their support of the initiative.

19  
20 Next, Dr. Cline mentioned the upcoming Certified Healthy Awards event scheduled for February 28<sup>th</sup> at the Cox  
21 Convention Center. There were over 1,000 applications for business and organizations to receive Certified Healthy  
22 status. All Board members are invited to attend.

23  
24 Dr. Cline concluded his report by highlighting his attendance at a meeting sponsored by the National Safety Council  
25 to around the misuse of prescription drugs. Prescription drug misuse has become a primary issue nationally. Deaths  
26 due to misuse of prescription drugs now kill more Oklahomans than motor vehicle accidents, approximately 620  
27 deaths annually. There has been great collaboration with the Department of Mental Health and Substance Abuse to  
28 tackle this issue in Oklahoma.

29  
30 The report concluded.

31  
32 **NEW BUSINESS**

33 No new business. Dr. Krishna asked each member of the Board as well as Bruce Dart and Gary Cox to give a brief  
34 1 minute introduction. Dr. Woodson announced that a 5k dash/run has been organized for Friday, March 29<sup>th</sup>, at the  
35 OU Health Sciences Center campus. The purpose of the run is both to support individual health but will also help  
36 to support a series of free health clinics in the Oklahoma City area. He encouraged all to participate.

37  
38 **EXECUTIVE SESSION**

39 **Mr. Smith Board approval to move into Executive Session at 1:25p.m.** pursuant to 25 O.S. Section  
40 307(B)(4) for confidential communications to discuss pending department litigation and investigations;  
41 pursuant to 25 O.S. Section 307(B)(1) to discuss the employment, hiring, appointment, promotion, demotion,  
42 disciplining or resignation of any individual salaried public officer or employee and pursuant to 25 O.S. Section  
43 307 (B)(7) for discussing any matter where disclosure of information would violate confidentiality requirements  
44 of state or federal law.

- 45 • Annual performance evaluation for the Commissioner of Health and Office of Accountability  
46 Systems Director.

47 **Second Dr. Alexopulos. Motion carried.**

48  
49 **AYE: Alexopulos, Burger, Krishna, Smith, Starkey, Woodson**

50 **ABSENT: Gerard, Wolfe**

51  
52 **Mr. Starkey moved Board approval to move out of Executive Session at 2:20 p.m. Second Ms. Burger.**  
53 **Motion Carried.**

54  
55 **AYE: Alexopulos, Burger, Krishna, Smith, Starkey, Woodson**

