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STATE BOARD OF HEALTH
W.W. Keeler Tribal Complex, Tribal Council Chambers
17675 S. Muskogee Ave.
Tahlequah, OK 74464

Tuesday, April 8, 2014 11:00 a.m.

R. Murali Krishna, President of the Oklahoma State Board of Health, called the 388th regular meeting of the Oklahoma State Board of Health to order on Tuesday, April 8, 2014 11:07 a.m. The final agenda was posted at 11:00 a.m. on the OSDH website on April 7, 2014, and at 11:00 .m. at the building entrance on April 7, 2014, 2014.

ROLL CALL

Members in Attendance: R. Murali Krishna, M.D., President; Ronald Woodson, M.D., Vice-President; Martha Burger, M.B.A., Secretary-Treasurer; Jenny Alexopoulos, D.O.; Terry Gerard, D.O.; Charles W. Grim, D.D.S.; Timothy E. Starkey, M.B.A; Robert S. Stewart, M.D.; Cris Hart-Wolfe.

Central Staff Present: Terry Cline, Commissioner; Julie Cox-Kain, Chief Operating Officer; Steve Ronck, Deputy Commissioner, Community and Family Health Services; Toni Frioux, Deputy Commissioner, Prevention and Preparedness Services; Lloyd Smith, Director for Offices of Internal Audit & Accountability Systems; Jay Holland, Office of Internal Audit; K.C. Ely, Consumer Health Protection; Don Maisch, Office of General Counsel; Leslea Bennett-Webb, Director of Office of Communications; Melissa Lang, Chief Financial Officer; Kathy Aebischer, Business Officer; VaLauna Grissom, Secretary to the State Board of Health; Commissioner's Office; Janice Hiner, Sr. Advisor to the Commissioner of Health.

Visitors in attendance: (see sign in sheet)

Call to Order and Opening Remarks

Dr. Krishna called the meeting to order. He thanked the Cherokee Nation Tribal Council and Dr. Grim for their efforts in hosting the Board of Health as well as Maria Alexander, Cherokee County Health Department Administrator, and staff for arranging.

REVIEW OF MINUTES

Dr. Krishna directed attention to review of the minutes of the March 11, 2014 Regular Board meeting.

Dr. Grim moved Board approval of the minutes of the March 11, 2014, Regular Board meeting as presented. Second Ms. Wolfe. Motion carried.

AYE: Burger, Gerard, Grim, Krishna, Stewart, Wolfe, Woodson

ABSTAIN: Alexopoulos, Starkey

APPOINTMENTS

Consumer Protection Licensing Advisory Council (Presented by K.C. Ely)

Recommended Appointment: Bryan Alexander, OU Medical Center, Director of Outpatient imaging

Authority: 63 O.S., § 1-103a.1

Members: The Advisory Council shall consist of seven members. One member is appointed by the State Board of Health representing a diagnostic x-ray facility. Members serve three-year terms.

Ms. Wolfe moved Board approval of the recommended appointees as presented. Second Dr. Alexopoulos. Motion carried.

AYE: Alexopoulos, Burger, Gerard, Grim, Krishna, Starkey, Stewart, Wolfe, Woodson


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CHEROKEE COUNTY PRESENTATIONS

Maria A. Alexander, MHR, MEP, Administrative Director, Cherokee County; Lisa Pivec, M.S., Senior Director, Public Health Cherokee Nation Health Services



District Snapshot





- Population – 200,000 (5.3% of the state population)
- 20,109 Clients – average 7.25 services per client
- 10.1% of the population served
- 78 employees

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Craig County






- Population – 15,029
- Largest City – Vinita
- 17% percent under poverty level
- 2,600 Clients – average 8 services per client
 - 17.7% of population served
- 10 Employees
- Senior Companion Program
- 2013 Health Department of the Year

Craig County

What you might not know is ...



Vinita was the first town in the state to have electricity.
It is also the oldest incorporated town in the state.


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Delaware County





- Population – 41,487
- Largest City – Grove
- 20.8% percent under poverty level
- 3,400 Clients – average 7 services per client
 - 8.2% of population served
- 14 Employees
- 100% on State Assessment for Preparedness Plan

Delaware County









And what you might not know is...

Jay, Oklahoma is the
Huckleberry Capital of the world





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Mayes County

Mayes County

- Population – 41,259
- Largest City – Pryor (Creek)
- 19.3% percent under poverty level
- 4,100 Clients – average 6 services per client
 - 10.1% of population served
- 16 employees
- Back up Emergency Operations Center for City/County

Mayes County

And what you might not know is...

The official name is **Pryor Creek** – though it has been shortened to **Pryor** for mailing purposes.

This is a source of heated discussion within the community and long time residents.



Pryor Creek!

Pryor!

Ottawa County












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Ottawa County

- Population – 31,848
- Largest City – Miami
- 21.2% percent under poverty level
- 4,500 Clients – average 7 services per client
 - 14.2% of population served
- 18 Employees
- Lead superfund site for over a decade
- Teen Pregnancy Program
- Nine Tribes located in this county






Ottawa County

What you might not know is....
 On April 6, 1934, a constable in Commerce was shot and killed by Bonnie and Clyde.





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Adair County


Adair County







- Population – 22,286
- Largest City – Stilwell-Westville
- 24.9% percent under poverty level
- 2,000 Clients – average 7 services per client
 - 8.8% of population served
- 10 Employees
- “Help in Crisis” Domestic Violence volunteer

Adair County

And you might not know that....
 Stilwell has an annual strawberry festival which brings more visitors to the city than the entire county population (30,000).



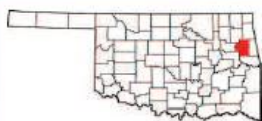

Cherokee County

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Cherokee County






- Population – 46,987
- Largest City – Tahlequah
- 24.4% percent under poverty level
- 3,400 Clients – average 8 services per client
 - 7.1% of the population served
- 18 employees
- 2nd building lost in 2011
- Millage pursuit in 2013 – 40% for the proposal – failed
- Winner of the 2013 Office Olympics

Cherokee County

But you might not know...

The famous horse actor... Mr. Ed (Bamboo Harvester), is buried on Snodgrass Farm just outside of Tahlequah.

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Differences

What sets this administrative area apart?


- Organizational Structure – Area Command
- Walk the Talk – Employee Wellness Program
- Marketing, Outreach and Publicity
- ERA – Employee Recognition and Awards

Organizational Structure



Walk the Talk - Wellness

- 12 month QI Program – 77 employees – 5 counties
- Three levels - Bronze – Silver – Gold
 - Survey – BP – BMI – Glucose – Cholesterol
- Survey – 94% completed
- Physical Fitness Assessment - 82% participation
- Monthly Themes – (no Soda September)
- Results – Weight lost, Improvement in all PFA categories, chronic issues identified




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Marketing, Outreach & Publicity

- Facebook Pages – Weekly PH Posting
- Webpages – Updated
- Telephone / recorded health information
- Health Fairs – Not static - Collecting data



Employee Recognition & Awards

A pat on the back
is only a few vertebrae
from a **kick in the pants,**
but it is far **more effective**
in results.

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Winners



2012 Employee Recognition Awards
2012 Annual Teamwork Award - Employee Wellness Representatives
2012 County Health Department of the Year - Craig County
2012 Annual Commendation Award - Sheree Caldwell
2012 Annual Community Service Award - Veronica Long


On the Horizon

- Accreditation Efforts
 - Delaware and Cherokee County poised to push the button
- Building Efforts
 - Cherokee (EI building)
 - Delaware land offer within the city
 - Mayes remodeling for more clinic space
- Coalition Efforts
 - New LEPC and Health Committee in Ottawa
 - Reestablishing health coalitions in both Craig and Adair
- Funding Efforts
 - Cherokee County exploring sales tax effort in 2015




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HEALTH.



HOMES. HEALTH. HOPE.

Lisa Pivec, M.S.
Senior Director, Public Health

CHEROKEE NATION

Health Services in Cherokee Nation

Legend:
 + Cherokee Health Center
 H Hospital
 * No Center

CHEROKEE NATION

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Overview of Cherokee Nation (Demographics)

➤ CN is the second largest Tribe in the US

Population of CN – Registered CN Tribal Members	
National Population**	315,647
Oklahoma Population**	210,155
CN 14 County **	166,480
CN 14 County TJSA**	139,431

Population of CN 14 Counties		Population of CN 14 Counties TJSA	
Total Population (all Races)*	1,157,831	Total Population (all Races)*	505,021
Total Population (all AI/AN)*	205,222	Total Population (all AI/AN)*	125,440
Total Population (Cherokee citizens)**	166,480	Total Population (Cherokee citizens)**	139,431

*Census 2010 (SF 100% data)
**CN Registration Dept. (1/30/09/03)

CHEROKEE NATION

Health Services Mission


We are dedicated to working with our communities, families, and individuals to promote and improve their health.

Health Services Vision

The Cherokee people will achieve an optimal level of health resulting in healthy communities for this and future generations.

CHEROKEE NATION


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“We have made many announcements over the years, but none as exciting as this. By cultivating and growing our businesses, we are now able to spend our next \$100 million in profit on providing world-class health care for our citizens. Health care is clearly the biggest need among our people. We now have the unique opportunity to make a drastic improvement in their lives, and the lives of future generations.”
 —Principal Chief Bill John Baker

CHEROKEE NATION

CN Health Services



Not meant to represent all organizational structure for brevity; other than this design

CHEROKEE NATION

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Cherokee Nation Health Services

- The 14-county service area of Cherokee Nation includes a network of eight health centers and one hospital.
- The facilities serve more than 130,000 eligible patients throughout the 14-county service area.
- Between 2009 - 2013, nearly 4.3 million patient visits
- CNHS accounts for approximately 8.4% of all IHS service volume
- Provides 39% of the medical care in the Oklahoma IHS Area
- FY 2013: 1.87 million RX written, 61 274 dental visits, 11 K new charts added, 25K Optometry visits

CHEROKEE NATION


Cherokee Nation Health Services

- Over 6,500 Wings Running/Walking Club Members/27 Runs/Walks per year within CN communities: Avg Participation 500+
- 9,427 Community Recreation Center Members/ 11,500 Visits per month @ Recreation Center
- 2014 Funded 42 Schools to complete CDC School Health Index Tool & implement Farm to School or Diabetes Prevention Curriculum

CHEROKEE NATION

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 College of American Pathologists




DNV








Advancing public health performance








CHEROKEE NATION

Cherokee Nation Public Health

Improve. Prevent. Healthy Nation.

cherokeepublichealth.org





Cherokee Nation Public Health
Prevent. Promote. Protect.

CHEROKEE NATION



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Overview of Efforts to Expand & Improve CN's Tribal Public Health System

- Apply and successfully achieve PHAB Accreditation. 
- Tribal PH System's self-assessment (NPHPSP).
- Tribal Health Assessment
- CN's Tribal Health Improvement Plan
- CN's Tribal PH Strategic Plan
- CN State of the Nation Health Report
- CN Community Health Profiles for the Tribal communities/counties that make up CN. 

CHEROKEE NATION
Healthy Nation

Overview of Efforts to Expand & Improve CN's Tribal Public Health System


- Implement Digital Storytelling to supplement CN's health reports and health profiles – a new technological spin on Cherokee traditional "oral" storytelling. 
- Develop a Data/Epidemiology division that will allow CN to produce, collect, house and publish CN specific data.
- Develop a virtual system to manage PH Performance & Quality improvement efforts.
- Develop A Tribal Public Health Code.
- Develop and publish a guide to provide tribe specific examples and guidance to any Tribal Health Department/Tribal Nation interested in accreditation, "A Tribal Roadmap to PHAB Accreditation"
- Develop CN Tribal Public Health website 
 - www.cherokeepublichealth.org

CHEROKEE NATION
Healthy Nation

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Past and Current Collaborations Between CN and the OSDH

- Turning Point
- Local Health Departments
- Oklahoma Tobacco Settlement Endowment Trust (TSET)
- 7th Generation Tobacco Conference
- Data Collection & Dissemination
- BHS State Contract for Tobacco & Alcohol Sales Compliance
- Legislative Issues
- OHCA






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Strengthening State-Tribal Relationships and Promoting Collaborations


- States and/or LHDs reach out to local Tribe(s).
- Invite Tribes (and vice-versa) to meetings and trainings that may be considered “internal.”
 - Get connected with the right people
 - Get an understanding of how the organization functions and how the process flows
- Providing Tribes an avenue to have a “voice” in State Public Health matters.
 - Example is developing a State Tribal PH Committee
 - A Tribal representative from this TPHC will sit on the state PHC



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Strengthening State-Tribal Relationships and Promoting Collaborations

- Accreditation Collaboration: OSDH develop tools or mechanisms to encourage and assist Tribes to seek PHAB
- Tribes have “people on the ground”
- Tribes have access to multiple services
- Tribes have unique ability to promote policy
- OSDH has public health infrastructure
- Collaboration Vision: Public Health System unlike that of any other State Health Dept.

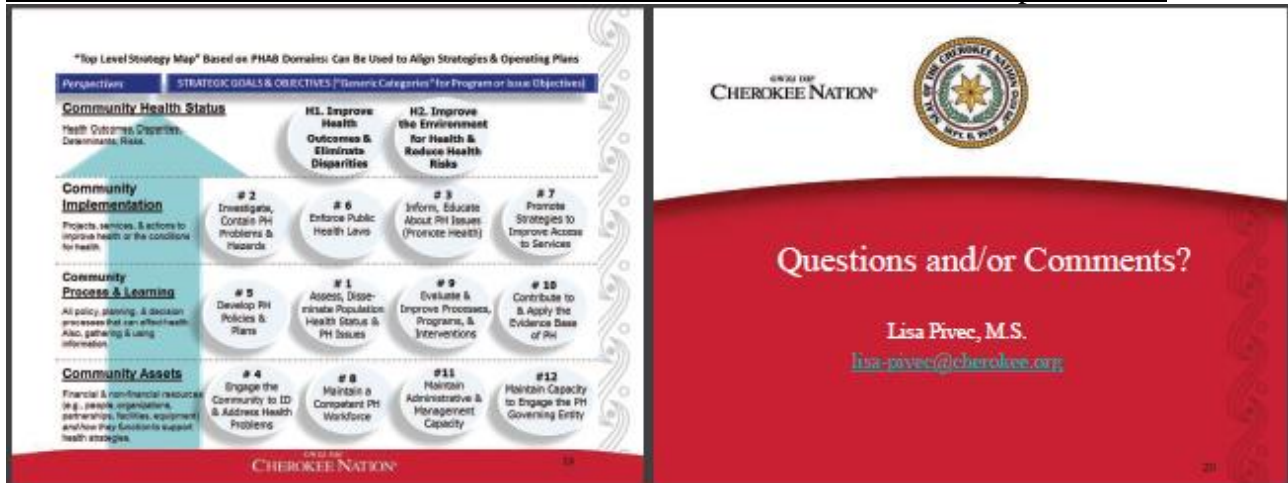


Benefits of State-Tribal Collaborations

- Mutual Contributions
- More efficient use of resources for both sides
- Able to reach a larger population of people
- Ultimately strengthens the ability to improve the health and well-being of ALL our people



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Dr. Krishna thanked both Maria Alexander and Lisa Pivec for their presentations. The presentation concluded.

CONSIDERATION OF STANDING COMMITTEES’ REPORTS AND ACTION

Executive Committee

Dr. Krishna provided the following reminders to Board members:

- Board member review and feedback for the State of the State’s Health report is due to VaLauna by April 15, 2014.
- Following the May Board meeting is the Annual Employee of the Year Recognition Ceremony.
- The annual Board of Health retreat will be held August 15-17, at the Postal Training Center in Norman.
- The Nominating Committee for the election of officers has been assigned (Dr. Alexopulos, Dr. Gerard, and Mr. Starkey). Following the committee’s report in June, the full Board will vote on the new Officers to become effective July 1st.
- Dr. Krishna indicated that Board members were polled regarding the potential change in location for the June Board of Health Meeting.

Dr. Woodson moved Board approval to change the June location to Jackson County as presented. Second Dr. Alexopulos. Motion carried.

AYE: Alexopulos, Burger, Gerard, Grim, Krishna, Starkey, Stewart, Wolfe, Woodson

The report concluded.

Finance Committee

Dr. Woodson directed attention to the Financial Brief provided to each Board member and presented the following SFY 2014 Finance Report and Board Brief as March 18, 2014:

- Approximately \$429 million budgeted for state fiscal year 2014
- Forecasted expenditure rate of 99.27% through June 30, 2014
- “Green Light” overall for Department and all divisions

The *Financial Brief* this month focuses on county health departments within Community and Family Health Services, with a further focus on Cherokee County

- Community and Family Health Services includes 87 sites managed by 68 organized health departments in 75 counties, supported by state, local, and federal funding.
- Local revenue, or millage, accounts for 24% of the Community and Family Health Services budget.
- Local millage is assessed as a property tax at one tenth of a cent of property value. Cherokee County receives 1.5 mills, totaling \$174,666 of revenue, in the current year.

The report concluded.

Accountability, Ethics, & Audit Committee

The Accountability, Ethics, & Audit Committee met with Lloyd Smith and Jay Holland. Ms. Wolfe reported that there are no known significant audit issues to report at this time. Currently there are vacancies in internal audit.

The report concluded.

PRESIDENT'S REPORT

Dr. Krishna announced the retirement of longtime employee and Director of the Offices of Internal Audit and Accountability Systems, Lloyd Smith effective April 30, 2014. A plaque was presented to Mr. Smith on behalf of the State Board of Health for his years of services. Jay Holland was announced as the new Director, Office of Accountability Systems and Office of Internal Audit. Dr. Krishna gave a brief update on the Oklahoma State Department of Health Tribal Consultation conducted on April 7, 2014, hosted by the Cherokee Nation Tribal Council. He thanked Dr. Grim and the Tribal Council for their effort in organizing and conducting the consultation. He also thanked Dr. Alexopoulos, Tim Starkey, and Julie Cox-Kain for their attendance and participation during the Consultation.

Dr. Krishna briefly discussed studies regarding the mind and cognition of early childhood and importance of this connection early in childhood. He proposed to Board that an educational component for scientific development around this issue be developed for the Oklahoma Health Improvement Plan.

The report concluded.

COMMISSIONER'S REPORT

Dr. Cline agreed that early childhood development is important, and commented on the Children's First program, which focuses on the nurse family partnership and understanding the importance of this program. It is unfortunate that science isn't always enough to keep these types of valuable programs from being under attack legislatively when resources are limited and programs must be prioritized.

Dr. Cline briefly highlighted his visit to Claremore Indian Hospital. It was the first Oklahoma hospital designated as "Baby Friendly" and received the gold standard for its efforts to promote maternal and infant health as part of Oklahoma's efforts to reduce infant mortality

Dr. Cline discussed the Bridges to Access conference in which there were more than 300 medical students in attendance whose primary focus around volunteerism and giving back to the community. The keynote address was presented by Dr. Steven Schroeder, Distinguished Professor of Health and Healthcare at the University of California, San Francisco, and former President of the Robert Wood Johnson Foundation. The event is concluded by awarding the R. Murali Krishna award for volunteerism. Dr. Cline thanked Dr. Krishna for his leadership in this area.

Dr. Cline pointed out a recent [article](#) by New York Times reporter Matt Richtel, on a dangerous, yet unregulated, liquid stimulant used for refilling of e-cigarettes. Unfortunately, Oklahoma was highlighted in the article as the state has become known as the epicenter for e-cigarette use. The indicates that toxicologists article warn of the high risk for poisonings and pose a significant risk to public health as the ingredients are potent and unregulated. These products are completely unregulated and are accessible to minors. Oklahoma has taken a strong stand on tobacco use and to avoid making the same mistakes as with tobacco, and has issued a public health advisory around e-cigarettes. Governor Mary Fallin has also issued an Executive Ban on the use of e-cigarettes on all government property. There is hope that these products could be used as harm reduction products but the science hasn't caught up to these products yet.

Dr. Cline thanked both Lisa Pivec and Maria Alexander for their presentations around Cherokee County. He commented on the impressive strides Cherokee Nation has made to obtain Public Health accreditation, stating that the Cherokee Nation was a beta site for accreditation and was critical to the PHAB Board in learning how to establish accreditation standards for tribal entities.

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The report concluded.

NEW BUSINESS

No new business.

PROPOSED EXECUTIVE SESSION

No Executive Session

ADJOURNMENT

Ms. Alexopulos moved Board approval to Adjourn. Second Mr. Starkey. Motion carried.

AYE: Alexopulos, Burger, Gerard, Grim, Krishna, Starkey, Stewart, Wolfe, Woodson

The meeting adjourned at 12:30 p.m.

Approved

R. Murali Krishna
M.D.

R. Murali Krishna, M.D.
President, Oklahoma State Board of Health
May 13, 2014