SoonerCare Fast Facts
October 2015

TOTAL ENROLLMENT —
OKLAHOMA SOONERCARE (MEDICAID)

Qualifying Group	Age Group	Enrollment	% of Total
Aged/Blind/Disabled	Child	18,271	2.26%
Aged/Blind/Disabled	Adult	135,811	16.78%
Children/Parents	Child	510,487	63.08%
Children/Parents	Adult	82,146	10.15%
Other	Child	164	0.02%
Other	Adult	22,919	2.83%
Oklahoma Cares (Breast & Cervical Cancer)		460	0.06%
SoonerPlan (Family Planning)		38,473	4.75%
TEFRA		599	0.07%

Total Enrollment	809,330	Adults	276,843	34%
		Children	532,487	66%

*Effective Jan 1, 2014, SoonerPlan and full scope pregnancy benefits Federal Poverty Level income limit decreased to 133% from 185%.

OTHER Group includes—DDSD State-PKU-Q1-Q2-Refugee--SLM B-Soon to be Sooners (STBS) and TB patients. The Total Enrollment figure makes up 459,143 cases. A case is used to group members of the same family living in the same household.
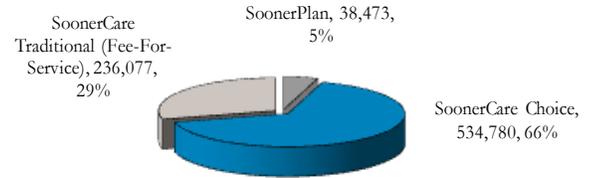For more information go to www.okhca.org under Individuals then to Programs. Insure Oklahoma members are NOT included in the figures above.

Unless stated otherwise, CHILD is defined as an individual under the age of 21.

Note that all subsequent figures are groups within the above total enrollment numbers (except Insure Oklahoma). SoonerPlan members are not entitled to the full scope of benefits only family planning services are covered.

The Insure Oklahoma is a program to assist qualifying small business owners, employees & their spouses (Employer-Sponsored Insurance—**ESI**) with health insurance premiums and some individual Oklahomans (Individual Plan—**IP**) with limited health coverage. www.insureoklahoma.org

New Enrollees

Oklahoma SoonerCare members that have not been enrolled in the past 6 months.

Adults	8,332
Children	9,607
Total	**17,939**

CHIP Breakdown of Total Enrollment

Members qualifying for SoonerCare (Medicaid) eligibility under the CHIP program are under age 19 and have income between the maximum for standard eligibility and the expanded 185% of Federal Poverty Level (FPL) income guidelines.
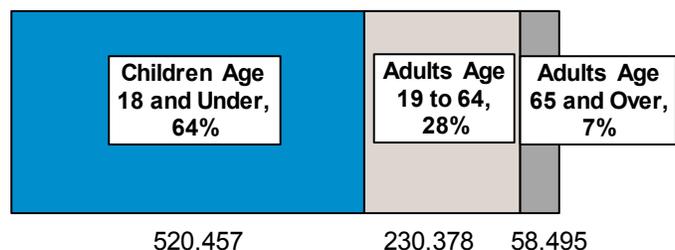
Age Breakdown	% of FPL	CHIP Enrollees
INSURE OK DEPENDENTS (ESI)		53
PRENATAL		3,937
INFANT	150% to 185%	1,894
01-05	133% to 185%	16,663
06-12	100% to 185%	42,059
13-18	100% to 185%	38,713
Total		**103,319**

Delivery System Breakdown of Total Enrollment

SoonerCare Traditional (Fee-For-Service), 236,077, 29%

SoonerPlan, 38,473, 5%

SoonerCare Choice, 534,780, 66%

Other Enrollment Facts

Total Enrollment (Including Insure Oklahoma) - 826,768

Unduplicated Enrollment SFY (July through report month including Insure Oklahoma) - 916,001

Other Breakdowns of Total Enrollment

Oklahoma SoonerCare (Medicaid) members residing in a long-term care facility - 14,946

Oklahoma persons enrolled in both Medicare and Medicaid (Dual Enrollees) - 111,410

SoonerCare (Medicaid) members enrolled in Home & Community-Based Services (HCBS) Waivers - 23,082

SoonerCare (Medicaid) members enrolled in Program of All-Inclusive Care for the Elderly (PACE) - 262

Small Businesses Enrolled in ESI	Employees w/ ESI	Individual Plan (IP) Members
3,565	**13,518**	**3,920**

Race Breakdown of Total Enrollment

	Children	Adults	Percent	Pregnant Women
American Indian	60,389	21,805	10%	2,662
Asian or Pacific Islander	9,503	4,729	2%	631
Black or African American	60,092	36,887	12%	2,361
Caucasian	321,154	194,423	64%	15,519
Multiple Race	53,928	12,249	8%	1,673
Declined to Answer	27,421	6,750	4.22%	1,260
Hispanic Ethnicity	116,190	19,516	17%	5,013

Race is self-reported by members at the time of enrollment. The multiple race members have selected two or more races. Hispanic is an ethnicity not a race. Hispanics can be of any race and are accounted for in a race category above.

Age Breakdown of Total Enrollment

Children Age 18 and Under, 64% — 520,457

Adults Age 19 to 64, 28% — 230,378
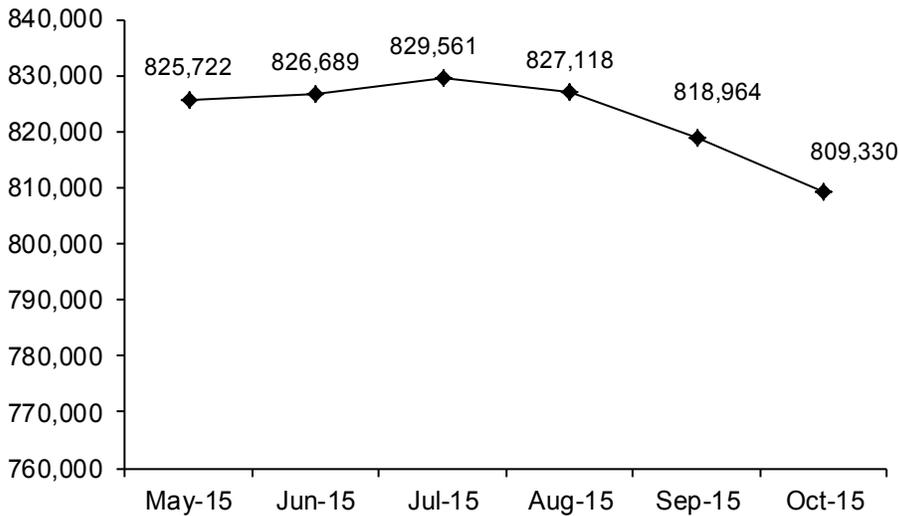
Adults Age 65 and Over, 7% — 58,495

Data was compiled by Reporting and Statistics as of the report date and is subject to change. Numbers frequently change due to certifications occurring after the data is extracted and other factors. This report is based on data within the system prior to the report date. A majority of the data is a "point in time" representation of the specific report month and is not cumulative. Unless stated otherwise, CHILD is defined as an individual under the age of 21.
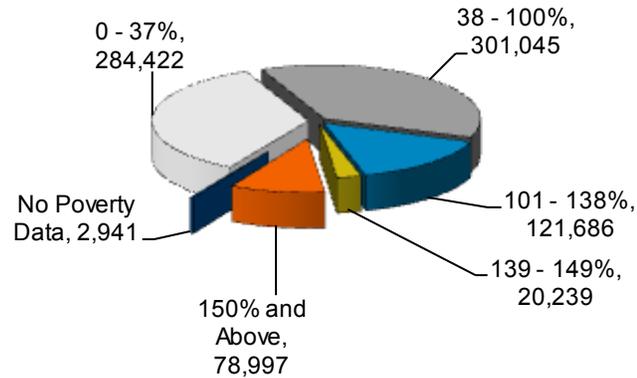
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Oklahoma HealthCare Authority

Total Enrollment Trend

- May-15: 825,722
- Jun-15: 826,689
- Jul-15: 829,561
- Aug-15: 827,118
- Sep-15: 818,964
- Oct-15: 809,330

Percent of Federal Poverty Level Totals

- 0 - 37%, 284,422
- 38 - 100%, 301,045
- 101 - 138%, 121,686
- 139 - 149%, 20,239
- 150% and Above, 78,997
- No Poverty Data, 2,941

The "No Poverty Data" group consists of members with no poverty data and members enrolled with an aid category of U- DDSD State, R2 - OJA not Incarcerated, or R4 - OJA Incarcerated. These aid categories do not require poverty data or do not use the poverty data.

November 5, 2015

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Oklahoma's SoonerCare program wins national Text4baby contest

Results from the 2015 Annual Text4baby State Enrollment Contest are in, and Oklahoma led the nation for medium-sized states in getting critical free health and safety information to new mothers.

The annual contest is a competition between states to encourage new mothers to subscribe to Text4baby, the nation's largest and only free mobile health service promoting maternal and child health for pregnant women and mothers with infants under age 1 through text messaging. More than 58,600 moms across the country enrolled in the service during the contest period. Oklahoma enrolled 4,961 expectant and new mothers.

"In calendar year 2014, the Oklahoma Health Care Authority covered about 60 percent of all births in the state. We are in a position to make a difference in the health outcomes for expectant moms and newborns in Oklahoma," said OHCA CEO Nico Gomez. "Leveraging technology such as the Text4baby initiative allows us to more effectively communicate with our members and ensure they are connected to local resources to support their health."

Throughout the contest, Text4baby outreach partners implemented creative strategies for sharing information about the service with women in their communities. Oklahoma made its impact through media efforts, social media and by implementing an automatic notification process via text message for SoonerCare (Oklahoma Medicaid) members to easily opt-in to receive Text4baby messages.

Contest winners were announced Tuesday at the American Public Health Association Annual Meeting in Chicago.

Text4baby is jointly operated by ZERO TO THREE and Voxiva, Inc. Pregnant women and new mothers can text "BABY" (or "BEBE" for Spanish) to 511411, and receive weekly text messages, timed to their due date or their baby's birth date through the baby's first year.