

FISCAL YEAR 2009 ANNUAL REVIEW OF SMOKING CESSATION PRODUCTS

OKLAHOMA HEALTHCARE AUTHORITY, APRIL 14, 2010

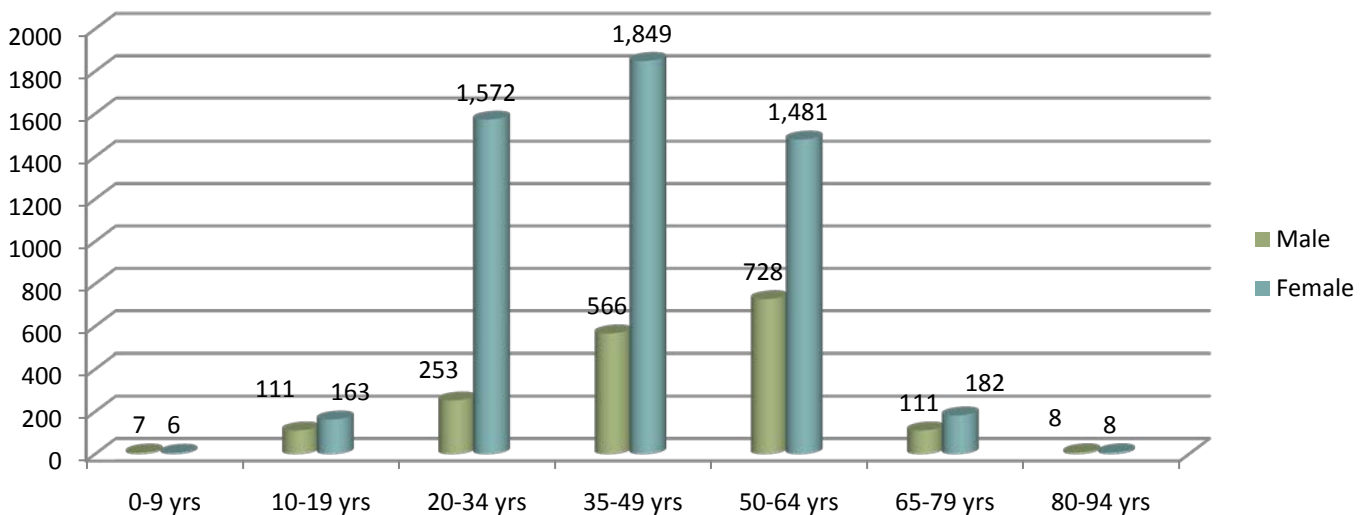
CURRENT PRIOR AUTHORIZATION OF SMOKING CESSATION PRODUCTS

1. All products are available for 90 days without authorization.
2. After 90 days of utilization in a 365 day period, all products will require a prior authorization.
 - a. Petition must state that the patient is enrolled in a smoking cessation behavioral modification program.
3. Authorization will only be approved for an additional 90 days of therapy.
4. After the patient has had 180 days of therapy, the patient must wait an additional 180 days before smoking cessation therapy will once again be covered.
5. Smoking cessation products do not count against the patient's monthly 6 prescription limit.

TRENDS IN UTILIZATION FOR FISCAL YEAR 2009

Fiscal Year	Members	Claims	Cost	Cost/ Claim	Per-Diem	Units	Days
2008	7,963	14,986	\$1,525,647.32	\$101.80	\$3.72	790,023	410,519
2009	7,089	12,499	\$1,245,003.71	\$99.61	\$3.82	608,391	325,948
% Change	11.0%	16.6%	18.4%	2.2%	2.7%	23.0%	20.6%
Change	874	2,487	\$280,643.61	\$2.19	\$0.10	181,632	84,571

MEMBER DEMOGRAPHICS FOR FISCAL YEAR 2009



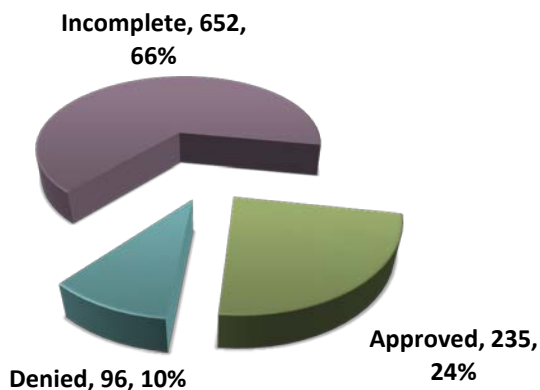
UTILIZATION DETAILS OF SMOKING CESSATION PRODUCTS FOR FISCAL YEAR 2009

Chemical Name	Brand Name	Claims	Members	Cost	Claims/ Member	Cost/ Day	Percent Cost
Varenicline	Chantix®	7,447	6,102	\$861,098.35	1.34	\$4.07	69.2%
Bupropion	Zyban®	181	124	\$6,758.20	1.45	\$1.26	0.5%
Nicotine Replacement Products	Multiple	4,871	3,638	\$377,147.16	2	\$3.35	30.3%
FY 2009	Totals	12,499	9,864	\$1,245,003.71	1.6	\$2.89	100%

PRESCRIBERS OF SMOKING CESSATION PRODUCTS FOR FISCAL YEAR 2009

Specialty	Total Claims	Total Cost
Family Practitioner	4,244	\$421,329.48
Internist	1,559	\$151,929.26
Physician Assistant	1,167	\$123,626.64
General Practitioner	1,087	\$100,958.43
Nurse Practitioner (Other)	1,073	\$112,312.11
Prescriber Only	820	\$84,938.00
Obstetrician/Gynecologist	429	\$44,900.54
Psychiatrist	369	\$35,549.74
DDSD-NFM	358	\$34,286.45
Cardiologist	273	\$27,213

PRIOR AUTHORIZATION OF SMOKING CESSATION PRODUCTS FISCAL YEAR 2009



MARKET CHANGES

Currently there are no new products entering the market.

RECOMMENDATIONS

The College of Pharmacy recommends continued monitoring of this category.