

FISCAL YEAR 2010 ANNUAL REVIEW OF SMOKING CESSATION PRODUCTS

OKLAHOMA HEALTH CARE AUTHORITY, APRIL 2011

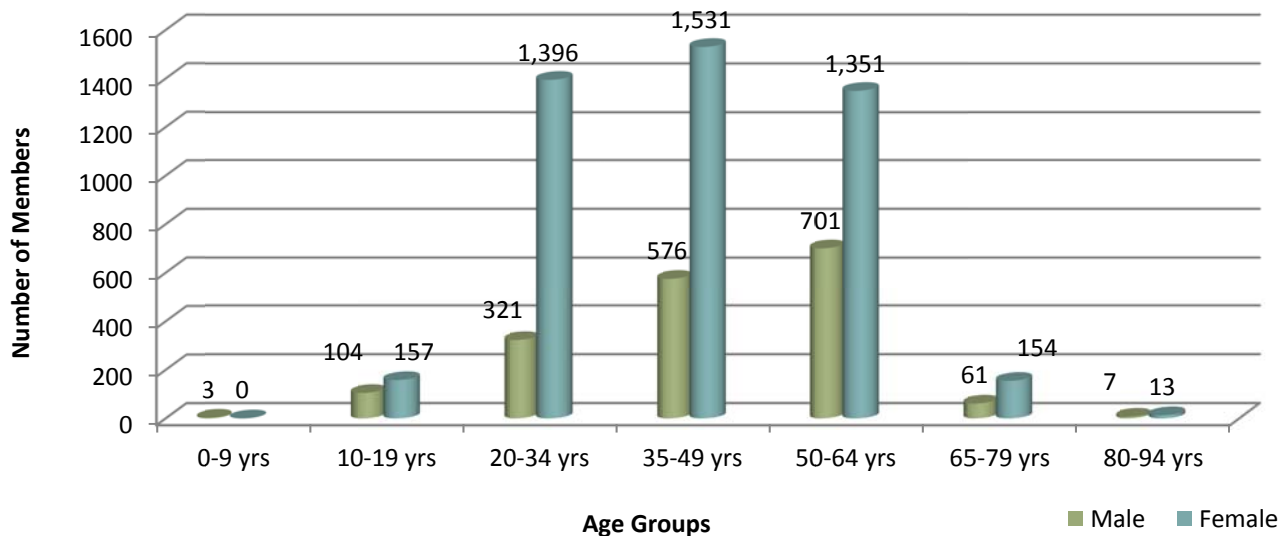
CURRENT PRIOR AUTHORIZATION OF SMOKING CESSATION PRODUCTS

1. All products are available for 90 days without authorization.
2. After 90 days of utilization in a 365 day period, all products will require a prior authorization.
 - a. Petition must state that the patient is enrolled in a smoking cessation behavioral modification program.
3. Authorization will only be approved for an additional 90 days of therapy.
4. After the patient has had 180 days of therapy, the patient must wait an additional 180 days before smoking cessation therapy will once again be covered.
5. Smoking cessation products do not count against the member's monthly 6 prescription limit.

TRENDS IN UTILIZATION

Fiscal Year	Members	Claims	Paid	Paid/ Claim	Per-Diem	Units	Days
2009	7,089	12,499	\$1,245,003.71	\$99.61	\$3.82	608,391	325,948
2010	6,375	10,294	\$988,095.32	\$95.98	\$3.69	501,025	267,857
% Change	-10.0%	-17.6%	-20.6%	-3.6%	-3.4%	-17.6%	-17.8%
Change	-714	-2,205	-\$256,908.39	-\$3.63	-\$0.13	-107,366	-58,091

MEMBER DEMOGRAPHICS FOR FISCAL YEAR 2010



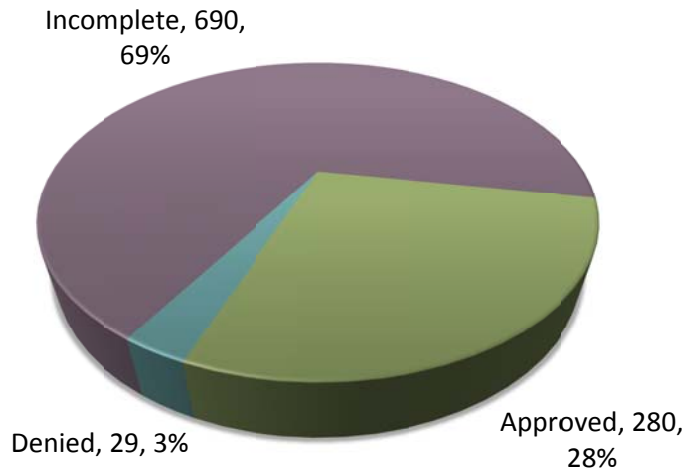
UTILIZATION DETAILS OF SMOKING CESSATION PRODUCTS FOR FISCAL YEAR 2010

Chemical Name	Brand Name	Claims	Members	Paid	Claims/ Member	Perdiem	Percent Paid
Varenicline	Chantix®	6,020	5,111	\$733,745.47	1.18	\$4.26	74.26%
Bupropion	Zyban®	162	126	\$4,537.70	1.29	\$0.89	0.46%
NRT	multiple	4,112	3,338	\$249,812.15	1.23	\$2.75	25.28%
FY 2010	Totals	10,294	8,575	\$988,095.32	1.6	\$3.69	100%
FY 2009	Totals	12,499	9,864	\$1,245,003.71	1.6	\$3.82	100%

TOP PRESCRIBERS OF SMOKING CESSATION PRODUCTS FOR FISCAL YEAR 2010

Specialty	Total Claims	Total Paid
Family Practitioner	3,585	\$350,229.76
Internist	1,269	\$114,217.68
Nurse Practitioner (Other)	1,026	\$105,074.49
Physician Assistant	1,018	\$101,215.20
General Practitioner	868	\$83,188.90
Prescriber Only	680	\$65,102.83
Obstetrician/Gynecologist	353	\$32,031.16
Psychiatrist	283	\$25,470.83
DDSD-NFM	223	\$20,779.94
Cardiologist	190	\$18,107.27

PRIOR AUTHORIZATION OF SMOKING CESSATION PRODUCTS FOR FISCAL YEAR 2010



MARKET CHANGES

Currently there are no new products entering the market.

RECOMMENDATIONS

The College of Pharmacy recommends no changes for the smoking cessation PAPB category.