

**Oklahoma Health Care Authority (OHCA)**  
**Board Retreat –Agenda**  
**August 26 – 27, 2010**

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**THURSDAY**

**Registration Open** (8:00am)

**Welcome / Opening Remarks** (8:30am – 8:45am)

- Lyle Roggow, OHCA Board Chairman
- Mike Fogarty, CEO, OHCA

**Thursday: Session 1**

**OHCA Overarching Goals & Agenda Highlights** (8:45am – 9:30am)

During this brief session, we will review the agency's six overarching goals, highlight upcoming sessions during the retreat, and describe the relationship between the agency's goals and session topics for this year's strategic planning activities.

Presenter:

- Cindy Roberts, Deputy CEO, Policy, Planning & Integrity, OHCA

**Thursday: Session 2**

**Oklahoma's Health – It's Everyone's Business** (9:30am - 10:45am)

Oklahoma's health care system is undergoing change, largely as a result of opportunities presented by national health care reform. In order for state health agencies to continue providing the high-quality health care infrastructure Oklahoman's have come to expect, we must adapt and plan for the future. This session gathers Oklahoma health leaders to discuss how we might come together collectively to achieve change. Each panelist will discuss their current capacities and collaborative initiatives, where their agencies are now, and where they may need to be. Additionally, each leader will offer their perspective as to the role each respective agency may play within the roll-out of health care reform.

Panelists:

- Mike Fogarty, CEO, OHCA
- Dr. Terry Cline, Commissioner, Oklahoma State Department of Health
- Terri White, Oklahoma Secretary of Health, Commissioner of Mental Health and Substance Abuse Services

**Networking Break 10:45am – 11:00am**

**Thursday: Session 3**

**National Health Care Reform – Changes are in store for Oklahoma...are we ready?**

(11:00am – 12:15pm)

The passage of national health care reform provides Oklahoma both opportunities and challenges in the years ahead. Early questions being asked include, "What does health care reform mean to Oklahomans? How do we go about undertaking development of such a large initiative?" Health reform includes a significant expansion of SoonerCare to hundreds of thousands of uninsured low-income people, as well as many new opportunities, one of which being focused resources on the medical home concept. During this session we will explain the facts of what the new federal law contains, brainstorm effective ways to ensure Oklahoma citizens know the facts, and discuss early steps being taken to analyze potential benefits to Oklahoma state agencies. Join us for an interactive session with national presenters where you will have time to ask questions and offer input on the strategic plans for successful implementation of health care reform in Oklahoma.

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#### Introduction by:

- Becky Pasternik-Ikard, Chief Operating Officer, Medicaid Operations, OHCA

#### Presenters:

- Chad Shearer, Senior Program Officer, Center for Health Care Strategies
- Andrew Cohen, Director, Pacific Health Policy Group

### **Lunch Break 12:15pm – 1:30pm**

#### **Thursday: Session 4**

##### **Online Enrollment – Easy as 1-2-3 for SoonerCare members and partners** (1:30pm – 2:30pm)

The OHCA has launched [www.mysooner.org](http://www.mysooner.org) which provides 24-hour-a-day, seven-day-a-week access to SoonerCare enrollment via an online enrollment process. Members may access SoonerCare applications through avenues most convenient to them such as home computers, community partners including the Oklahoma State Health Department, Oklahoma Department of Mental Health and Substance Abuse Services, Tribal Nations, Indian Health Service, public libraries, as well as other sites with an internet connection. In addition, the local Oklahoma Department of Human Services county office locations will remain a viable location for those members who choose to continue using the current enrollment methods. During this session, OHCA staff will demonstrate the online application process in a step-by-step walk through of the application. Preliminary data from the website and lessons learned to date for the first few weeks of operation will be presented. The session will conclude with agency partners sharing their perspectives as to how online enrollment has changed their business processes and presented opportunity to move SoonerCare enrollment into a new age of technology.

#### Panelists:

- Derek Lieser, Project/Planning Manager, OHCA
- Richard Evans, Eligibility Automation and Data Integrity Manager, OHCA
- Yvonne Myers, Chief, Federal Funds Development, Oklahoma State Department of Health
- Jim Struby, Programs Administrator with Family Support Services Division, Oklahoma Department of Human Services
- Tracy Jones, Chickasaw Nation Health System

#### **Thursday: Session 5**

##### **Health Insurance Exchanges in Oklahoma – The devil is in the details** (2:30pm – 3:30pm)

A central feature of national health care reform is the creation of a new exchange marketplace where members will be able to compare and purchase affordable coverage. The exchange has been described as being similar to a “Travelocity” site where members will have the ability to compare health plan benefits and prices just as they could today for different airline carriers, flight itineraries, and ticket prices. There are many considerations in the overall design of Oklahoma’s exchange, some examples including governance, consumer choice, data integration among carriers and federal and state agencies, and flexibility. This session will feature a national expert who will explain the requirements for health insurance exchanges as included in the federal law, and state agency leaders who will delve into the perspectives from two agencies regarding development of a strategic plan to implement an Oklahoma exchange. You are encouraged to take part in this ground-breaking session where you will have a chance to ask questions and add to the list of considerations that may impact the Oklahoma exchange's effectiveness.

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Panelists:

- Deborah Chollet, Senior Fellow, Mathematica Policy Research Inc.
- Mike Fogarty, CEO, OHCA
- Kim Holland, Commissioner, Oklahoma Insurance Department

**Networking Break 3:30pm – 3:45pm**

**Thursday: Session 6**

**Health Information Technology (HIT) – Oklahoma’s roadmap to the health information highway**

(3:45pm – 5:00pm)

As a result of the federal American Recovery and Reinvestment Act of 2009 and supported by the Patient Protection and Affordable Care Act of 2010, Oklahoma has been provided significant opportunity to explore and expand its technological infrastructure. Several targeted workgroups have been established across the state and, through much research and multiple questions, have developed a plan-of-action for Oklahoma’s effort. This session will begin with an explanation of SoonerCare’s role and responsibility in the statewide Health Information Exchange (HIE) efforts. Panelists will provide a “Medicaid Electronic Health Record (EHR) Incentive Payments 101” to explain the mechanics behind the additional payments available for providers who choose to purchase and use EHR technology in their day-to-day operations. The session will conclude with a discussion surrounding the question, “What are the roles of all state agencies in Oklahoma’s HIE efforts?” Please make plans to attend this informative and interactive session on Oklahoma’s technological advances.

Presenters:

- John Calabro, CIO, OHCA
- Adolph Maren, Planning Coordinator, OHCA
- Melody Anthony, Provider Services Director, OHCA
- Carol McFarland, Performance & Reporting Manager, OHCA

**Thursday: Session 7**

**Last Call – Questions & Answers** (5:00pm – 5:30pm)

This session provides an opportunity for all retreat participants to ask questions and receive answers related to Thursday agenda topics.

Facilitator:

- Nico Gomez, Deputy CEO, Communication Services, OHCA

**Adjourn 5:30pm**

**FRIDAY**

**Registration Open** (8:00am)

**Friday: Session 8**

**Oklahoma’s Budget Outlook – Managing resources to maintain member services**

(8:30am – 9:30am)

Today’s OHCA programs have become extremely complex. A huge facet of successfully administering these programs involves accurate and timely forecasting of resources consumed and resources needed. “Getting it right” requires the consideration of both the federal and state

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environments as it may pertain to stimulus funds, economic challenges, program growth, oversight, etc. This session will feature panelists who will provide insight into the federal environment's impact on OHCA especially the longevity of stimulus funds, maintenance of effort eligibility requirements, and estimated costs of health care reform; as well as the state environment's impact on OHCA including the enrollment trends for SoonerCare and Insure Oklahoma programs and available funding moving forward. Panelists will also provide an update regarding the newly resurrected federal emphasis on oversight, coupled with existing state oversight. Join us on Friday morning to learn more about the OHCA's budget planning efforts for both current year and years to follow.

### Presenters:

- Carrie Evans, CFO, OHCA
- Juarez McCann, Chief Budget Officer, OHCA
- Stephen Weiss, Senior Financial Analyst, OHCA

### **Networking Break 9:30am – 9:45am**

### **Friday: Session 9**

#### **The Patient Centered Medical Home – The business of serving our members** (9:45am – 11:00am)

In an ever changing health care system, the OHCA plays a significant role as a major payer source. In January of 2009, the OHCA embraced the joint principles of the Patient-Centered Medical Home (PCMH) collaborative and implemented the medical home model into the SoonerCare Choice program. During this session you will hear an 18 month post-implementation status report on outcomes of the PCMH program, as well as, learn what infrastructure the SoonerCare program supplies to the benefit of all members such as the Health Management Program, Patient Advice Line, and other outreach initiatives to name a few. The session will also include a presentation from one of the Health Access Networks (HAN) which will provide perspective from the provider community as to changes made at the practice-level to better serve members, and the additional supports made possible by the HAN efforts.

### Panelists:

- Dr. Daniel Duffy, MD, Dean, College of Medicine, University of Oklahoma – Tulsa, School of Community Medicine
- Becky Pasternik-Ikard, Chief Operating Officer, Medicaid Operations, OHCA
- Melody Anthony, Provider Services Director, OHCA
- Patricia Johnson, Quality Assurance Director, OHCA
- Marlene Asmussen, Care Management and Medical Authorization Director, OHCA
- Kevin Rupe, Member Services Director, OHCA

### **Friday: Session 10**

#### **Last Call / Open Forum / Action Plan Review** (11:00am – 12:00pm)

As a wrap-up to a full 2-day agenda, and lots of issues discussed, this session is your opportunity to offer ideas to the agency as plans are made moving forward, as well as, to ask questions and receive answers related to Friday agenda topics. This time has been specifically set aside to allow the OHCA to hear your constructive suggestions on opportunities related to the six OHCA goals mentioned on Thursday's first session. Your feedback will help the OHCA determine what could move the agency forward in the next strategic planning period – 5 years – to achieve our vision for Oklahoman's to enjoy optimal health status through having access to quality health care regardless of their ability to pay.

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Facilitator:

- Nico Gomez, Deputy CEO, Communication Services, OHCA

**Friday: Session 11**

**Wrap-up / Closing Remarks** (12:00pm – 12:30pm)

- Lyle Roggow, OHCA Board Chairman
- Mike Fogarty, CEO, OHCA

**Adjourn 12:30pm**