## Insure Oklahoma Fast Facts

## December 2009



Business, insurance, state government and you Working Together to *Insure Oklahoma!* 

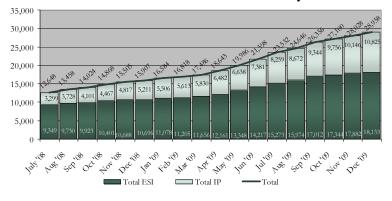
Insure Oklahoma is an innovative program Oklahoma has created to bridge the gap in the health care coverage for low-income working adults. Under the Employer-Sponsored Insurance (ESI) program, premium costs are shared by the state (60 percent), the employer (25 percent) and the employee (15 percent). The Individual Plan (IP) allows people who can't access the benefits through their employer, including those who are self-employed or may be temporarily unemployed, to buy health insurance directly through the state. Find out more information by visiting <a href="https://www.insureoklahoma.org">www.insureoklahoma.org</a> or by calling 1-888-365-3742.

#### Insure Oklahoma Total Enrollment

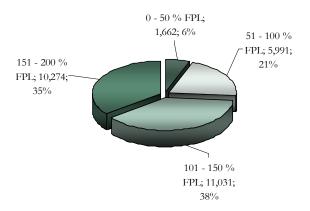
Qualifying Enrollment		Enrollment	% of Total
Employer Sponsored Insurance (ESI)	Employee	15,124	52.23%
Employer Sponsored Insurance (ESI)	Spouse	2,970	10.26%
Individual Plan (IP)	Employee	8,172	28.22%
Individual Plan (IP)	Spouse	2,518	8.70%
Student (ESI)		39	0.13%
Student (IP)		135	0.47%
Businesses (ESI)		5,552	
Businesses (IP)		4	
Carriers / HealthPlans		20 / 476	
Primary Care Physician		898	

Total Enrollment	28,958	ESI	18,133	63%
Total Ellionnent		IP	10,825	37%

#### Total Insure Oklahoma Member Monthly Enrollment



# Federal Poverty Level Breakdown of Total Enrollment

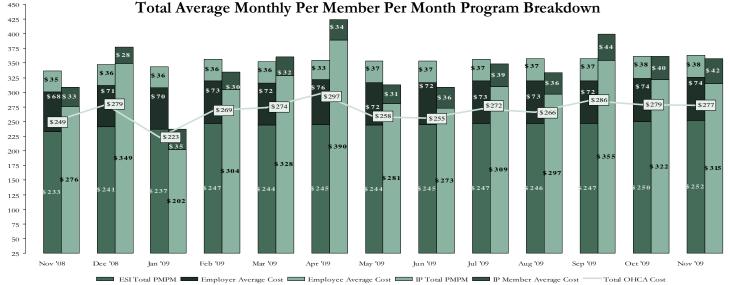


Currently Enro	lled	Up from Previous Year
Businesses	5,556	57%
ESI Enrollees	18,133	70%
IP Enrollees	10,825	125%

ESI&IP Enrollee totals include Students

Latest Monthly Marketing Statistics		
Web Hits on InsureOklahoma.org	34,379	
Call Center - Calls Answered		

Call Center count now includes OHCA calls.(October 2009 was missing Employer calls.)



# Insure Oklahoma Fast Facts

### December 2009



Business, insurance, state government and you Working Together to *Insure Oklahoma!* 

November 2005 Oklahoma implemented Insure Oklahoma Employer Sponsored Insurance

(ESI), the premium assistance for health insurance coverage targeting some  $50,\!000$ 

low-wage working adults in Oklahoma.

January 2007 Insure Oklahoma implements the Individual Plan (IP) to assist sole propriectors

(self employed), certain unemployed individuals, and working individuals who do

not have access to small group health coverage.

November 2007 Increased Insure Oklahoma ESI qualifying income guidelines from 185 to 200

percent of the federal poverty level.

ESI available to businesses with 25 to 50 employees.

March 2009 Expanded IP to offer coverage for full-time Oklahoma college students within

qualifying income guidelines age 19 through 22.

ESI available to businesses with 50 to 99 employees.

