# Insure Oklahoma Fast Facts

# December 2010



Business, insurance, state government and you Working Together to *Insure Oklahoma!* 

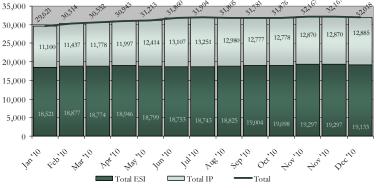
Insure Oklahoma is an innovative program Oklahoma has created to bridge the gap in the health care coverage for low-income working adults. Under the Employer-Sponsored Insurance (ESI) program, premium costs are shared by the state (60 percent), the employer (25 percent) and the employee (15 percent). The Individual Plan (IP) allows people who can't access the benefits through their employer, including those who are self-employed or may be temporarily unemployed, to buy health insurance directly through the state. Find out more information by visiting <a href="https://www.insureoklahoma.org">www.insureoklahoma.org</a> or by calling 1-888-365-3742.

#### Insure Oklahoma Total Enrollment

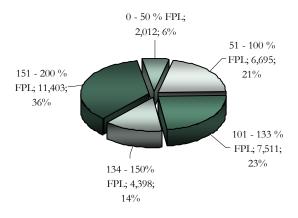
Qualifying Enrollment		Enrollment	% of Total
Employer Sponsored Insurance (ESI)	Employee	15,583	48.67%
Employer Sponsored Insurance (ESI)	Spouse	3,133	9.79%
Individual Plan (IP)	Employee	9,525	29.75%
Individual Plan (IP)	Spouse	2,980	9.31%
Student (ESI)		101	0.32%
Student (IP)		314	0.98%
Dependent (ESI)		316	0.99%
Dependent (IP)		66	0.21%
Businesses		5,395	
Carriers / HealthPlans		21 / 484	
Primary Care Physician		1,245	

Total Enrollment	32,018	ESI	19,133	60%	
Total Ellionnient	32,010	IP	12,885	40%	

#### Total Insure Oklahoma Member Monthly Enrollment



# Federal Poverty Level Breakdown of Total Enrollment

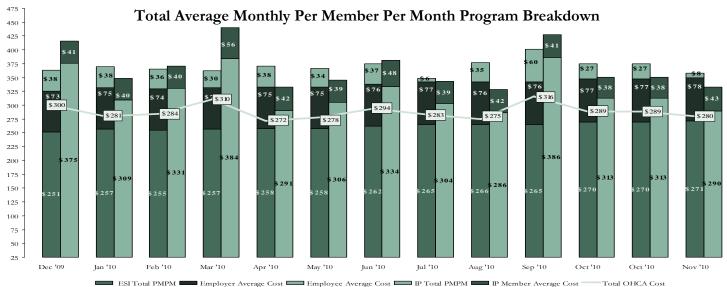


Currently Enro	lled	Up from Previous Year
Businesses	5,395	-4%
ESI Enrollees	19,133	3%
IP Enrollees	12,885	16%
IP Enrollees ESI&IP Enrollee totals		10/0

Latest Monthly Marketing Statistics

Web Hits on InsureOklahoma.org 38,640
Call Center - Calls Answered 13,355

Call Center count now includes OHCA calls



All the state share of the Insure Oklahoma program costs are budgeted from the state's tobacco tax revenues. (All financial information is previous month activity.)

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November 2005 Oklahoma implemented Insure Oklahoma Employer Sponsored Insurance (ESI),

the premium assistance for health insurance coverage targeting some 50,000 low-

wage working adults in Oklahoma.

January 2007 Insure Oklahoma implements the Individual Plan (IP) to assist sole propriectors

(self employed), certain unemployed individuals, and working individuals who do

not have access to small group health coverage.

November 2007 Increased Insure Oklahoma ESI qualifying income guidelines from 185 to 200

percent of the federal poverty level.

ESI available to businesses with 25 to 50 employees.

March 2009 Expanded IP to offer coverage for full-time Oklahoma college students within

qualifying income guidelines age 19 through 22.

ESI available to businesses with 50 to 99 employees.

August 2010 Expanded ESI to offer coverage for dependent children of Insure Oklahoma

members that are between 186 to 200 percent of the federal poverty level.

September 2010 Expanded IP to offer coverage for dependent children of Insure Oklahoma

members that are between 186 to 200 percent of the federal poverty level.

