# Insure Oklahoma Fast Facts

## **April 2010**



Business, insurance, state government and you Working Together to Insure Oklahoma!

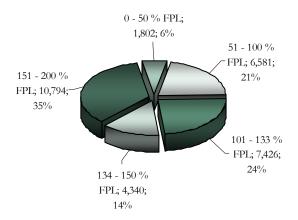
Insure Oklahoma is an innovative program Oklahoma has created to bridge the gap in the health care coverage for low-income working adults. Under the Employer-Sponsored Insurance (ESI) program, premium costs are shared by the state (60 percent), the employer (25 percent) and the employee (15 percent). The Individual Plan (IP) allows people who can't access the benefits through their employer, including those who are self-employed or may be temporarily unemployed, to buy health insurance directly through the state. Find out more information by visiting <a href="https://www.insureoklahoma.org">www.insureoklahoma.org</a> or by calling 1-888-365-3742.

#### Insure Oklahoma Total Enrollment

Qualifying Enrollment		Enrollment	% of Total
Employer Sponsored Insurance (ESI)	Employee	15,821	51.13%
Employer Sponsored Insurance (ESI)	Spouse	3,068	9.92%
Individual Plan (IP)	Employee	9,053	29.26%
Individual Plan (IP)	Spouse	2,765	8.94%
Student (ESI)		57	0.18%
Student (IP)		179	0.58%
Businesses		5,596	
Carriers / HealthPlans		20 / 474	
Primary Care Physician		983	

Total Enrollment	30,943	ESI	18,946	61%
Total Ellionnelli	30,943	IP	IP 11,997	39%

### Federal Poverty Level Breakdown of Total Enrollment

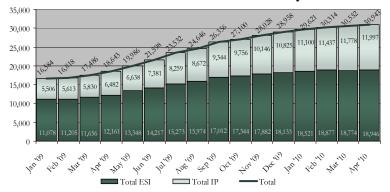


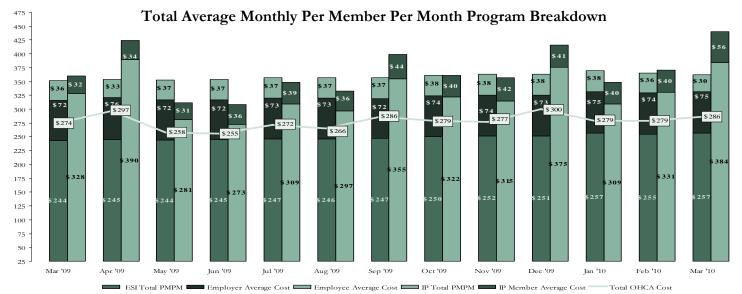
Currently Enro	lled	Up from Previous Year
Businesses	5,596	36%
ESI Enrollees	18,946	63%
IP Enrollees	11,997	106%
ESI & IP Enrollee totals	include Student	S.

Latest Monthly Marketing Statistics				
Web Hits on InsureOklahoma.org	44,328			
Call Center - Calls Answered	15,729			
Call Center count now includes OHCA calls.				

March 2010 Fast Facts was missing Employer Calls should have been 15,225

#### Total Insure Oklahoma Member Monthly Enrollment





All the state share of the Insure Oklahoma program costs are budgeted from the state's tobacco tax revenues. (All financial information is previous month activity.)

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November 2005 Oklahoma implemented Insure Oklahoma Employer Sponsored Insurance

(ESI), the premium assistance for health insurance coverage targeting some 50,000

low-wage working adults in Oklahoma.

January 2007 Insure Oklahoma implements the Individual Plan (IP) to assist sole propriectors

(self employed), certain unemployed individuals, and working individuals who do

not have access to small group health coverage.

November 2007 Increased Insure Oklahoma ESI qualifying income guidelines from 185 to 200

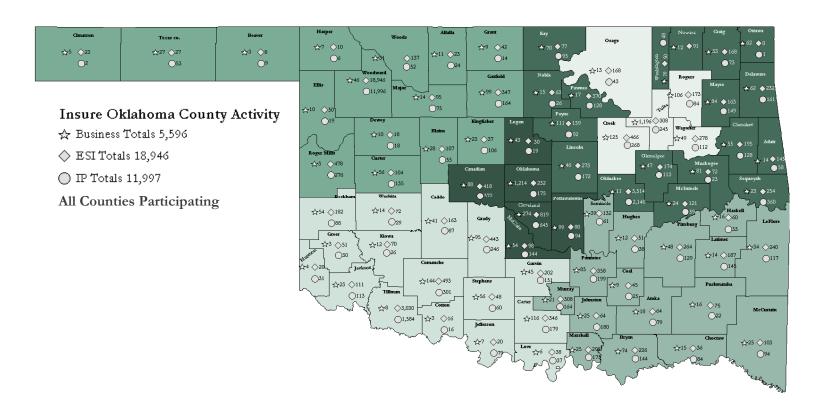
percent of the federal poverty level.

ESI available to businesses with 25 to 50 employees.

March 2009 Expanded IP to offer coverage for full-time Oklahoma college students within

qualifying income guidelines age 19 through 22.

ESI available to businesses with 50 to 99 employees.



Data is valid as of the date of the report; any subsequent figures for this group for this time period may vary. <a href="www.insureoklahoma.org">www.insureoklahoma.org</a>