

Oklahoma Tobacco Settlement Endowment Trust Fund Board of Directors
Regular Board Meeting
May 17, 2012 - 10:00 a.m.

NOTE: The Board of Directors may discuss, vote to approve, vote to disapprove, vote to table or decide not to

discuss any item on the agenda.

*If accommodation is needed on the basis of disability, please contact Dorothy Antwine at 405-521-3887 or dorothy@tset.ok.gov at least 48 hours before the event.

LOCATION

3800 N. Classen, Second Floor Conference Room

Oklahoma City, OK 73118

Contact: Dorothy Antwine (405) 820-6982

AGENDA

1. Open Meeting Act announcement and call to order – Kenneth Rowe, Chair

2. Approval of minutes of the February 16, 2012 regular board meeting

3. Board of Investors update – Georgiana Stephens, Deputy Chief Investment Officer, Office of the State Treasurer
 - a. Update from the Board of Investors
 - b. FY 2013 contract for staff support
 - c. Status of FY 2012 earnings

4. Chair's Report – Kenneth Rowe, Chair
 - a. Review of board meeting dates for 2012
 - b. Discussion of joint meeting with the board of investors
 - c. Status of Ethics Commission reports
 - d. Discussion of the development of a reserve fund to assure stability of program funding – Frank Merrick, CEO, Foundation Management, Inc.

5. Director's Report – Tracey Strader, Executive Director
 - a. Training events
 - b. Staffing updates
 - c. Public Information and Outreach Updates – Julie Bisbee, TSET Public Information and Outreach Officer
 - i. TSET Day at the Capitol
 - ii. TSET Social media
 - iii. Policy updates
 - iv. FY 2012 conference sponsorships

6. Program Development Committee report – George Foster, O.D., Committee Chair
 - a. Update on status of the Request for Proposals for Communities of Excellence in Tobacco Control (Wave II, Round 2) – Jonás Mata, Director of Grants and Programs
 - b. Update on status of revised Unsolicited Proposals process
 - c. Discussion and possible action on a cost-share agreement with the Oklahoma Health Care Authority for an FTE to provide technical assistance and coordination of tobacco prevention, nutrition and fitness, and wellness initiatives for the Medicaid population
 - d. Discussion and possible action on funding for development and implementation of a youth involvement component within the nutrition and fitness program area

7. Program Implementation Committee report – Casey Killblane, Committee Chair.

- a. Discussion and possible action on FY 2013 health communications plans and recommended budget
- b. Update on status of Request for Proposals for health communications marketing FY 13 – FY 18
- c. Presentation – Oklahoma Tobacco Research Center, Five Year Accomplishments – Dr. Laura Beebe, Co-Director, OTRC
- d. Discussion and possible action on funding for a five-year grant to the Oklahoma Tobacco Research Center within the Peggy and Charles Stephenson Cancer Center for research in tobacco-related diseases
- e. Discussion and possible action on funding for a five-year agreement with the Oklahoma Tobacco Research Center within the Peggy and Charles Stephenson Cancer Center for evaluation of tobacco control programs
- f. Discussion and possible action on renewal of program grants and contracts
 - i. Research grants
 1. Oklahoma Center for Adult Stem Cell Research – Oklahoma Medical Research Foundation
 2. TSET Cancer Research Program – Peggy and Charles Stephenson Cancer Center
 - ii. Cessation Systems Initiatives
 1. Oklahoma Hospital Association
 2. Oklahoma Dept. of Mental Health and Substance Abuse Services
 3. Oklahoma Health Care Authority
 4. Oklahoma Insurance Dept.
 - iii. Oklahoma Tobacco Helpline services – Alere Wellbeing, Inc.
 - iv. Unsolicited proposals
 1. Oklahoma Child Care Association – for wellness initiatives in three star child care facilities
 2. Oklahoma Institute for Child Advocacy – for development after school standards
 3. Oklahoma State University Dining Services – improved nutrition, menu labeling, and student involvement
 - v. Program Support
 1. Tobacco Control State Program Office services - Oklahoma State Dept. of Health, Center for the

12. Adjournment