



**Oklahoma Tobacco Settlement Endowment Trust
Board of Directors
Regular Meeting
Thursday, May 23, 2019
10:00 a.m.**

Location:
University Research Park
PHF Conference Center, Kiva Conference Room
655 Research Parkway
Oklahoma City, OK 73104

*Contact: Kathie Darr (405) 521-3888 or (405) 820-6982

AGENDA

1. Open Meeting Act Announcement and Call to Order
2. Approval of Minutes of the March 28, 2019, Regular Board Meeting
3. Chair's Report – *Bruce Benjamin*
 - a. Recognition of Don Millican for his service to the TSET Board of Directors
 - b. 2019 board retreat
4. Executive Director's Report – *Julie Bisbee*
 - a. Retirement recognitions
 - i. Dianne McGarry, TSET Administrative Assistant
 - ii. Denice Yardley, TSET Senior Administrative Assistant
 - b. Legislative update
 - c. Operations
 - i. Staffing updates
 - ii. Office relocation
 - d. Overview of Executive Director activities
5. Oklahoma Tobacco Helpline Oversight Overview
Stephen R. Gillaspay, PhD, Oklahoma Tobacco Research Center
6. Oklahoma Tobacco Helpline FY 2018 Evaluation Results
Laura A. Beebe, PhD, University of Oklahoma Health Sciences Center
7. Oklahoma Tobacco Helpline Media Dashboard Overview
Greta Anglin, Director of Behavior Change, VI Marketing and Branding
Scott Gokey, Director of Digital Strategy, VI Marketing and Branding
Alex Taylor, Social Media Strategist, VI Marketing and Branding

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8. Agency Operations Committee Report
 - a. Budget to Actual financial reports
 - i. FY 2019 Operating Budget
 - ii. FY 2019 Programs Budget
 - b. Budget revisions
 - i. FY 2019 Operating Budget
 - ii. FY 2019 Programs Budget
 - c. Analysis of reserves
 - d. Current commitments
 - e. Discussion and possible action on FY 2020 budget

9. Programs Committee Report – *Curtis Knoles*
 - a. Health communications update
 - i. Planning and logistics update on Southern Obesity Summit, October 28 – 30, 2019
 - b. Discussion and possible action on FY 2020 contract and grant renewal requests

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| ChangeLab Solutions | \$380,000 |
| <i>Technical assistance, training, and product development</i> | |
| Emory University | \$225,000 |
| <i>Public Health Academy of Oklahoma</i> | |
| Oklahoma Department of Mental Health and Substance Abuse Services | \$405,292 |
| <i>Wellness enhancement systems initiative</i> | |
| Oklahoma Health Care Authority | \$284,454 |
| <i>Promoting tobacco cessation and wellness to SoonerCare members</i> | |
| Oklahoma Health Care Authority | \$2,000,000 |
| <i>Health communications</i> | |
| Oklahoma Hospital Association | \$627,000 |
| <i>Health improvement initiatives (Hospitals Helping Patients Quit & WorkHealthy Hospitals)</i> | |
| Oklahoma State Dept. of Health - Center for Chronic Disease Prevention & Health Promotion | \$1,140,103 |
| <i>Technical assistance, coordination, and training</i> | |
| Physician Manpower Training Commission | \$403,726 |
| <i>Oklahoma Medical Loan Repayment Program</i> | |
| Shauna Schroder | \$7,000 |
| <i>Graphic design</i> | |
| TSET Healthy Living Program | \$12,257,940 |
| Atoka County Health Department | \$230,000 |
| Bryan County Health Department | \$274,350 |
| Canadian County Health Department | \$295,089 |
| Cherokee County Health Services Council | \$237,150 |
| Cherokee Nation Public Health | \$230,400 |
| City of Elk City | \$402,502 |
| Comanche County Health Department | \$175,000 |
| Comanche County Memorial Hospital | \$196,000 |
| Gateway to Prevention and Recovery, Hughes, McIntosh & Okfuskee | \$303,600 |
| Gateway to Prevention and Recovery, Pottawatomie | \$299,920 |
| Gateway to Prevention and Recovery, Seminole | \$235,200 |
| Great Plains Youth & Family Services, Inc. | \$246,450 |
| Jackson County Health Department | \$193,000 |
| Johnston County Health Department | \$191,000 |
| KI BOIS Community Action Foundation, Inc. | \$191,000 |
| Kingfisher County Health Department | \$265,750 |

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| LeFlore County Youth Services | \$232,556 |
| Lincoln County Health Department | \$217,506 |
| Logan County Health Department | \$278,770 |
| Mayes County HOPE Coalition | \$284,280 |
| McClain-Garvin Co Youth and Family Center, Inc. - DBA Frontline Family Solutions | \$174,639 |
| McCurtain County Health Department | \$206,400 |
| Muskogee County Health Department | \$330,997 |
| Norman Regional Health System, Cleveland | \$396,000 |
| Norman Regional Health System, Grady | \$251,100 |
| Norman Regional Health System, McClain | \$241,800 |
| Northeastern Tribal Health System | \$240,000 |
| Northwest Family Services | \$155,000 |
| NowataCAN | \$171,500 |
| Oklahoma City-County Health Department | \$599,400 |
| Oklahoma State University, Creek | \$289,800 |
| Oklahoma State University, Kay | \$255,750 |
| Oklahoma State University, Payne | \$282,000 |
| Okmulgee County Health Department | \$210,000 |
| People Inc., Sequoyah | \$196,800 |
| Pittsburg County Health Department | \$289,800 |
| Pontotoc County Health Department | \$275,000 |
| Pushmataha County Health Department | \$304,500 |
| ROCMND Area Youth Services, Craig | \$186,200 |
| ROCMND Area Youth Services, Delaware | \$255,750 |
| Rogers County Volunteers for Youth Inc. | \$261,588 |
| Rural Health Projects, Inc., Garfield & Grant | \$240,000 |
| Southwest Oklahoma Community Action Group Inc., Greer, Harmon, Tillman & Jackson | \$198,000 |
| Texas County Health Department | \$204,000 |
| Tulsa City-County Health Department | \$645,093 |
| Wagoner County Health Department | \$307,300 |
| Woodward County Health Department | \$110,000 |
| University of Oklahoma Health Sciences Center - College of Public Health | \$1,785,000 |
| <i>Program evaluation</i> | |
| University of Oklahoma Health Sciences Center - Stephenson Cancer Center | \$3,800,000 |
| <i>Oklahoma Tobacco Research Center</i> | |
| University of Oklahoma Health Sciences Center - Stephenson Cancer Center | \$5,500,000 |
| <i>TSET Cancer Research Program</i> | |
| VI Marketing and Branding | \$8,415,000 |
| <i>Tobacco Stops With Me, Shape Your Future, Oklahoma Tobacco Helpline campaigns</i> | |
| c. Discussion and possible action on FY 2020 – FY 2022 service agreement continuation proposals | |
| i. Oklahoma Tobacco Helpline Oversight | |
| ii. Oklahoma Tobacco Helpline Management | |
| d. FY 2020 incentive grant update | |
| e. Next generation community-based program overview | |
| f. Discussion and possible action on Physician Manpower Training Commission, <i>Oklahoma Medical Loan Repayment Program</i> , FY 2020 budget and contract extension | |
| g. Discussion and possible action on OSU Medical Authority request for TSET Board commitment to fund hospital residency programs in Enid, Oklahoma, beginning in FY 2021 through FY 2023 | |

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10. Public Information and Outreach Committee Report – *Casey Killblane*
 - a. Outreach activities update
 - b. Sponsorship and training grants
 - c. Upcoming events

11. New Business – Any matter not known about or which could not have been reasonably foreseen prior to the time of posting the agenda [25 O.S. § 311 (A)(9)]

12. Public Comment – Limited to items listed on the agenda

13. Adjournment

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