



Oklahoma Tobacco Settlement Endowment Trust
Board of Directors
Regular Board Meeting and Retreat
August 26 and 27, 2021

LOCATION:

Lake Murray State Park Lodge
3323 Lodge Road, Ardmore, OK 73401
Ballroom A&B
Facility Phone Number: (580) 223-6600

AGENDA

10:00 a.m. Thursday, August 26, 2021

1. Open Meeting Act Announcement and Call to Order – *Michelle Stephens, Chair*
2. Approval of Minutes of the May 20, 2021 Regular Board Meeting
3. Chair's Report – *Michelle Stephens*
 - a. Board Governance Committee Update
 - b. Discussion and Possible Action on Creation of LOFT Report Committee
4. Executive Director's Report – *Julie Bisbee, Executive Director*
 - a. Review of LOFT Oversight Committee Hearing
 - b. Introduction of new staff member, Sarah Carson, Public Information Specialist
 - c. Overview of Executive Director activities
5. Agency Operations Committee Report – *Marshall Snipes*
 - a. Discussion and possible action on Programs Budget Revision
 - i. FY22 Programs Budget Revision
 - b. Financial Reports
 - i. FY21 Budget to Actual – Operating
 - ii. FY21 Budget to Actual – Programs
 - c. Update on Analysis of Reserves and Three-Year Rolling Average
 - d. Balance Sheet
 - e. Preliminary Certification of Earnings
 - f. Discussion on current reserve policy

Note: The Board of Directors may discuss, vote to approve, vote to disapprove, vote to table, or decide not to discuss any item(s) on the agenda.

If accommodation is needed on the basis of ability, please contact Anna Lisa Phillips at (405) 623-8060 for assistance.

6. Programs Committee Report
 - a. Food Systems Initiative Grants Presentation – *Chris Bernard*, Hunger Free Oklahoma
 - b. Update on Declined TSET Healthy Living Program Grants
 - c. Discussion and Possible Action on Health Education Implementation Partnership, Oklahoma State Department of Education
 - d. Discussion and Possible Action on No-Cost Extension for Food Grantees
 - e. Update on TSET Healthy Living Program
 - f. Quarterly Update on Oklahoma Tobacco Helpline
 - g. Discussion and Possible Action on Grants Eligible for Renewal of Multi-year Grant Cycle
 - i. Biomedical research
 - a. Stephenson Cancer Center
 - b. Oklahoma Center for Adult Stem Cell Research
 - ii. Health Systems Initiative
 - a. Oklahoma Department of Mental Health and Substance Abuse Services
 - b. Oklahoma Hospital Association
 - c. Oklahoma Health Care Authority
 - iii. Evaluation
 - a. OUHSC College of Public Health
 - iv. Cessation Services
 - a. Oklahoma Tobacco Helpline Oversight and Services
7. Overview of TSET Healthy Youth Initiative Phase I and II Progress – *Jeff Jordan*, *Rescue*
 - a. Youth Action for Health Leadership (YAHL) Presentation
 - b. Youth Tobacco and Obesity Survey Results
8. Public Information and Outreach Committee Report
 - a. Health Communication Adult-Focused Brands
 - b. Health Communication Youth-Focused Brands
 - c. Public Health Academy of Oklahoma Update
 - d. Policy Resolutions
 - i. Nicotine-Only Products
 - ii. Local Control of Tobacco Policies
 - iii. Affirmation of TSET Mission
 - e. Outreach Update
 - f. Sponsorships
 - g. Upcoming Events and Training
 - h. Legislative Update
9. New Business – Any matter not known about or which could not have been reasonably foreseen prior to the time of posting the agenda [25 O.S. § 311 (A)(9)]

Break

Planning Retreat - *Working Lunch beginning at 12 p.m.*

10. Update on TSET Health Communication and Public Education Campaigns
11. Overview of Legacy Board Member Engagement

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12. Update on FY21 Innovations
13. Update on TSET Data Analytics Scope of Work
14. Presentation and Overview of Awareness of TSET Programs
15. Evaluating TSET-Funded Programs – *Dr. Laura A. Beebe*

Recess

6:30 p.m. Dinner – Interurban Grill restaurant in Ardmore, OK (no business will be conducted at this time)

Friday, August 27, 2021

Breakfast available at 8:00 a.m.

8:30 a.m.

16. Presentation and Discussion of Future Grants and Programs to SE Oklahoma - *Jonás Mata, Jessica Davis*

Break

17. Presentation of Health Cabinet Goals - *Secretary Kevin Corbett*

Break

18. Long-term Budget Overview Discussion
19. Future Funding Strategies and Goals – *Julie Bisbee*

Working lunch beginning at 12 p.m.

20. Next Steps/Wrap-up
21. Adjournment

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