

Oklahoma Tobacco Settlement Endowment Trust

Board of Directors
Regular Meeting
655 Research Parkway, Suite 100, KIVA Room
Oklahoma City, OK 73104
10:00 a.m., Thursday May 5, 2022

AGENDA

- 1. Open Meeting Act Announcement and Call to Order
- 2. Approval of Minutes of the March 24, 2022, Regular Board Meeting
- 3. Chair's Report *Michelle Stephens*
 - a. Recognition of vice chair Bruce Benjamin
- 4. LOFT Report Review Committee
 - a. Discussion/Implementation of LOFT Recommendations and Timeline
- 5. Executive Director's Report Julie Bisbee
 - a. Update on obesity data trends, Alexandra Feld, TSET Epidemiologist
 - b. Statewide Obesity Reduction work
 - i. State Obesity Plan update, Lauran Larson, Lead Wellness Coordinator, Oklahoma State Department of Health
 - ii. Oklahoma Local Agriculture Collaborative, Meredith Scott, Project Director for Oklahoma Nutrition Information and Education Project (ONIE)
 - iii. Healthy Food Access Texas County, Goodwell Public Schools short video
 - c. Update on August 2022 Board of Directors Meeting and Retreat
 - d. Introduction of new staff
 - i. Training Manager Amanda Cribbs
 - ii. Health Communication Brand Manager Dylan Jasna
 - iii. Program Officer Kira Switzer
- 6. Board Governance Committee Update
 - a. Discussion and possible action to adopt board bylaws
 - b. Update on board appointed representatives to research steering committees

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- 7. Agency Operations Committee Report Marshall Snipes/Bruce Benjamin
 - a. Financial Reports
 - i. FY22 Budget to Actual Operating
 - ii. FY22 Budget to Actual Programs
 - b. Budget Revision Reports
 - i. FY22 Operating Budget
 - ii. FY22 Programs Budget
 - c. Discussion and possible action on FY23 Budget Approval
 - i. FY23 Operating Budget
 - ii. FY23 Programs Budget
- 8. Programs Committee Report Susanna Gattoni/Jack Allen
 - a. Discussion and possible action on awards of TSET Grant funds
 - i. Discussion and possible action on award of TSET Healthy Incentive Grants Communities

Healthy Incentive Grant Program for Communities						
Primary	County	Recommended Amount				
Town of Stratford	Garvin	\$10,000				
Town of Westville	Adair	\$22,000				
Town of Luther	Oklahoma	\$36,000				
Town of Wright City	McCurtain	\$36,000				
City of Lindsay	Garvin	\$8,000				
	Total	\$112,000				

- ii. Discussion and possible action to approve proposals submitted for Innovations in Active Living and Healthy Eating funding opportunity
- iii. Discussion and possible action to approve proposals submitted for Policy and Built Environment Change
- iv. Discussion and possible action to approve FY23 Program grants and contracts

Discussion and Possible Action on FY23 Grant & Contract Renewals		FY23 Request
a.	ChangeLab Solutions Technical assistance, training, and product development	\$133,780
b.	Emory University Public Health Academy of Oklahoma	\$222,000
c.	Hunger Free Oklahoma Double Up Oklahoma (DUO) program	\$2,100,000
d.	Oklahoma Department of Mental Health and Substance Abuse Services Wellness Enhancement System Initiative	\$583,774
e.	Oklahoma Health Care Authority SoonerQuit	\$272,206

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f.	Oklahoma Health Care Authority	
	Health Communications cost share for SoonerQuit	\$2,000,000
g.	Oklahoma Hospital Association Hospitals Helping Patients Quit (HHPQ) and WorkHealthy Hospitals (WHH) programs	\$564,827
h.	Oklahoma Medical Research Foundation Oklahoma Center for Adult Stem Cell Research	\$3,000,000
i.	Oklahoma State Department of Education Health education microcredential and professional development programs	\$575,761
j.	Oklahoma State Department of Health Technical assistance and training	\$1,124,240
k.	Oklahoma State University Center for Health Sciences Stillwater Medical Center physician residency program	\$411,230
I.	Onside Partners Technical assistance, training, and product development	\$120,000
m.	Physician Manpower Training Commission Oklahoma Medical Loan Repayment Program and program administration	\$674,356
n.	Rescue Agency Public Benefit Youth advocacy	\$1,000,000
0.	Rescue Agency Public Benefit Youth media and marketing	\$2,495,750
p.	Tigris LLC Program support and technical assistance	\$82,950
q.	University of Oklahoma Health Sciences Center Program evaluation	\$1,934,552
r.	University of Oklahoma Health Sciences Center TSET Health Promotion Research Center (formerly OTRC)	\$3,800,000
S.	University of Oklahoma Health Sciences Center - Stephenson Cancer Center TSET Cancer Research Program	\$5,500,000
t.	University of Oklahoma Health Sciences Center Oklahoma Tobacco Helpline services through subcontract with Optum	\$4,000,000
u.	University of Oklahoma Health Sciences Center Management of Oklahoma Tobacco Helpline	\$502,689
V.	VI Marketing and Branding Tobacco Stops With Me, Shape Your Future, Oklahoma Tobacco Helpline campaigns; state match for federal funds to OHCA	\$19,923,000
w.	TSET Healthy Living Program	
	Canadian County Health Department	\$260,000
	Cherokee County Health Services Council	\$223,000
	Cherokee Nation	\$216,411
	Comanche County Memorial Hospital	\$260,000
	Gateway to Prevention and Recovery	\$220,000
	Grand Nation, Inc.	\$236,497

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Great Plains Youth & Family Services, Inc.	\$164,503
KI BOIS Community Action Foundation, Inc.	\$170,000
Kingfisher County Health Department	\$200,000
LeFlore County Youth Services, Inc.	\$198,000
Lincoln County Health Department	\$212,000
Mayes County HOPE Coalition	\$260,000
McClain-Garvin Co Youth and Family Center, Inc. DBA Frontline Family Solutions	\$195,495
Muskogee County Health Department	\$260,000
Norman Regional Health System-Cleveland	\$260,000
Norman Regional Health System-Grady	\$260,000
Norman Regional Health System-McClain	\$208,100
Nowata CAN	\$148,329
Oklahoma City-County Health Department	\$400,000
Oklahoma State University	\$260,000
Creek County	
Oklahoma State University	\$200,200
Kay County	\$250,000
Oklahoma State University Payne County	\$260,000
People Inc.	\$200,144
ROCMND Area Youth Services	\$216,000
Rogers County Volunteers for Youth, Inc.	\$260,000
Rural Health Projects, Inc.	\$260,000
Tulsa County Health Department	\$400,000
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Wichita Mountains Prevention Network	\$186,382

b. Program Progress and Evaluation Presentations

- i. Oklahoma Tobacco Helpline Quarterly Update Dr. Jon Hart, Director, Oklahoma Tobacco Helpline
- ii. Update on FY23 Implementation of OSU Medical Residencies
- iii. Update on Double Up Oklahoma (DUO) Hunger Free Oklahoma (HFO) FY23 Grant

9. Public Information and Outreach Committee Report – Runako Whittaker/Ken Rowe

- a. Health Communication Adult-Focused Brands
- b. Health Communication Youth-Focused Brands
- c. Public Health Academy of Oklahoma Update
- d. Legislative Update
- e. Outreach Update
- f. Sponsorships
- g. Upcoming Events and Trainings

10. Personnel Actions

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- a. Consideration of a motion and vote to enter into Executive Session pursuant to 25 O.S. § 307 (B)(1) for the discussion of employment of any individual salaried public officer or employee.
 - i. Grants associate
 - ii. Executive Director compensation
- b. Consideration of a motion and vote to return to Open Session
- c. Discussion and possible action on a motion and vote related to the employment and compensation of any salaried public officer or employee.
 - i. Grants associate
 - ii. Executive Director compensation
- 11. New Business Any matter not known about, or which could not have been reasonably foreseen prior to the time of posting the agenda [25 O.S. § 311 (A)(9)]
- 12. Adjournment

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