



Oklahoma Tobacco Settlement Endowment Trust
Board of Directors Regular Meeting
10:00 a.m., Thursday, June 8, 2023
Stephenson Cancer Center, 800 NE 10th St, Seminar Room 5058
Oklahoma City, OK 73104

AGENDA

1. Open Meeting Act Announcement and Call to Order
2. Chair's Report
 - a. Recognition of Service to the TSET Board of Directors – Kenneth Rowe
3. Executive Director's Report – *Julie Bisbee, Executive Director*
 - a. Overview of Executive Director Activities and Agency Updates
 - b. Legislative Update - *Thomas Larson, Director of Public Information and Outreach*
 - c. Update on Concept of Operations
 - d. Update on Strategic Planning
4. Agency Operations Committee Report – *Jack Allen, Susanna Gattoni*
 - a. Discussion and possible action on FY24 Budget
5. Consent Agenda
 - a. Introduction of consent agenda (*see attachment*)
 - b. Discussion and action regarding items removed from the Consent Agenda
 - c. Discussion and possible action to approve the Consent Agenda
6. Programs Committee Report – *Jack Allen, Runako Whittaker*
 - a. Presentation: Hunger Free Oklahoma discussion of evaluation of health outcomes proposal request of \$287,500 funding for one year to assist with the cost of a multi-year evaluation – *Chris Bernard, Executive Director, Hunger Free Oklahoma*
 - i. Discussion and possible action on Hunger Free Oklahoma FY24 agreement in the amount of \$2,387,500 to include expanded scope.
 - b. Presentation: TSET Health Promotion Research Center proposal to expand scope into obesity research -- *Darla Kendzor, Ph.D., Michael Businelle, Ph.D. HPRC Co-Directors*
 - i. Discussion and possible action on FY24 agreement in the amount of \$5,050,000 to include expanded scope.
 - c. Update on future direction of the Oklahoma Tobacco Helpline – *Jonás Mata, Director of Programs, Terry Rousey, Program Officer, TSET*
7. Executive Session
 - a. Consideration of a motion and vote to enter into Executive Session pursuant to 25 O.S. §307 (b)(1) for the discussion of employment for any individual salaried public officer or employee

Note: The Board of Directors may discuss and propose action on any item(s) on the agenda.

If an accommodation is needed, please contact Samantha Piñeiro at (405) 623-8060 for assistance.

- i. Accountant IV
 - ii. Accountant I
 - iii. Executive director compensation
 - b. Consideration of a motion and vote to return to Open Session
 - c. Discussion and possible action on a motion and vote related to the employment and compensation of any salaried public officer or employee
8. New Business – Any matter not known about, or which could not have been reasonably foreseen prior to the time of posting the agenda [25 O.S. § 311 (A)(9)]
9. Adjournment

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Oklahoma Tobacco Settlement Endowment Trust
 Board of Directors Regular Meeting
CONSENT AGENDA DOCKET

2.b-1	Minutes of the March 23, 2023, Regular Board Meeting
2.b-2	Financial Reports
i.	FY23 Budget to Actual - Operating
ii.	FY23 Budget to Actual - Programs
iii.	Three-Year Rolling Average
iv.	Balance Sheet
v.	Budget Revisions
vi.	Strategic Funding Matrix Report
2.b-3	Award of TSET Funding
i.	Healthy Incentive Grants for Communities total award of \$160,000
	<i>City of Bethany - Renovations at Ron Clark Park- \$120,000</i>
	<i>City of Okemah - Installing additional lighting in community park - \$10,000</i>
	<i>Town of Amber - Installing a community basketball court - \$10,000</i>
	<i>Town of Kansas - Upgrading park equipment and installing speed bumps - \$10,000</i>
	<i>Town of Roff - Installing new playground equipment at Roff City Park - \$10,000</i>
ii.	FY23 No-cost Contract Extension Requests
	<i>OSU Botanic Garden - 6 mo. Revised contract to end 12/31/23 due to delays</i>
	<i>Pryor Creek - 12 mo. Revised contract to end 6/30/24 to use TSET funds as match for ODOT grant.</i>
	<i>Pauls Valley - 3 mo. Revised contract to end 6/30/24 to develop a master parks and lakes plan with completion date of 9/30/23.</i>
	<i>Locust Grove - 6 mo. Revised contract ending 9/30/23 due to delays with anticipated completion date of 9/29/23</i>
iii.	Contract Termination Recommendation: OSU-McCurtain County (TAG-SE)
iv.	FY24 Contract Approvals
	a. Berry Dunn McNeil & Parker LLC - Technical assistance and consultation - \$250,000
	b. ChangeLab Solutions - Technical assistance, training, and product development - \$86,420
	c. Emory University - Public Health Academy of Oklahoma - \$231,704
	d. Health Care Workforce Training Commission - Oklahoma Medical Loan Repayment Program and program administration - \$726,494
	e. Oklahoma Association of Youth Services - TSET Successful Futures youth character development program - \$1,000,000
	f. Oklahoma Department of Mental Health and Substance Abuse Services Prevention Services Division tobacco retailer compliance checks - \$21,500
	g. Oklahoma Department of Mental Health and Substance Abuse Services - Wellness Enhancement System Initiative - \$583,773
	h. Oklahoma Health Care Authority - SoonerQuit - \$272,206
	i. Oklahoma Health Care Authority - Health Communications cost share for SoonerQuit \$2,000,000
	j. Oklahoma Hospital Association - OHA's Health Improvement Initiatives - \$685,800

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	k. Oklahoma Medical Research Foundation - Oklahoma Center for Adult Stem Cell Research - \$3,000,000
	l. Oklahoma State Department of Education - Health education micro-credential and professional development programs - \$493,268
	m. Oklahoma State University Center for Health Sciences - Stillwater Medical Center physician residency program - \$794,997
	n. Oklahoma State University Center for Health Sciences - Project ECHO - \$1,500,000
	o. Onside Partners - Technical assistance, training, & product development - \$140,000
	p. Rescue Agency Public Benefit - YAHL youth advocacy - \$1,527,625
	q. Rescue Agency Public Benefit - Youth media and marketing - \$2,495,750
	r. Tigris Solutions LLC - Program support and technical assistance - \$131,125
	s. University of Oklahoma Health Sciences Center - Program evaluation - \$2,268,233
	t. University of Oklahoma Health Sciences Center - Oklahoma Tobacco Helpline services through subcontract with RVO Health - \$4,000,000
	u. University of Oklahoma Health Sciences Center - Management of Oklahoma Tobacco Helpline - \$780,371
	v. University of Oklahoma Health Sciences Center - Oklahoma Adult Tobacco Survey - \$150,000
	w. University of Oklahoma Health Sciences Center—Stephenson Cancer Center - LUNG SCAN Cancer Screening Bus - \$1,463,056
	x. VI Marketing and Branding - Tobacco Stops With Me, Shape Your Future, Oklahoma Tobacco Helpline campaigns, grantee and program support - \$19,923,000
	y. Innovations in Built Environment Grants (year 2 of 2)
	City of McAlester - \$191,993
	Healthy Schools Oklahoma led by Bethany Children's Health Center - \$250,000
	Oklahoma State University - The Botanic Garden - \$350,000
	Oklahoma State University - OKC - \$250,000
	Town of Westville - \$350,000
	z. Discovery Grants (year 2 of 3)
	City of Sallisaw - \$362,000
	LIFE Senior Services - \$150,000
	NewView Oklahoma - \$263,117
	Oklahoma Senior Games - \$200,000
	Oklahoma State University - \$243,222
	River Parks Foundation - \$700,000
	University of Oklahoma Health Sciences Center - \$197,271
	aa. TSET Healthy Living Program (year 4 of 5)
	Canadian County Health Department - \$252,616
	Cherokee County Health Services Council - \$224,450
	Cherokee Nation serving Adair County - \$218,627
	Comanche County Memorial Hospital - \$260,000
	Gateway to Prevention and Recovery serving Pottawatomie County - \$220,000
	Grand Nation, Inc. serving Craig County - \$220,100
	Great Plains Youth & Family Services, Inc. serving Caddo and Kiowa counties - \$172,977
	KI BOIS Community Action Foundation, Inc. serving Haskell County - \$174,336

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	<i>Kingfisher County Health Department serving Kingfisher and Blaine counties - \$191,916</i>
	<i>LeFlore County Youth Services, Inc. - \$191,337</i>
	<i>Lincoln County Health Department - \$222,292</i>
	<i>Mayes County HOPE Coalition - \$260,000</i>
	<i>McClain-Garvin Co Youth and Family Center, Inc. serving Garvin County, DBA Frontline Family Solutions - \$200,140</i>
	<i>Muskogee County Health Department - \$260,000</i>
	<i>Norman Regional Health System-Cleveland - \$260,000</i>
	<i>Norman Regional Health System-Grady - \$260,000</i>
	<i>Norman Regional Health System-McClain - \$214,080</i>
	<i>Nowata CAN serving Nowata County - \$80,000</i>
	<i>Oklahoma City-County Health Department - \$400,000</i>
	<i>Oklahoma State University serving Creek County - \$260,000</i>
	<i>Oklahoma State University serving Kay County - \$200,000</i>
	<i>Oklahoma State University serving Payne County - \$260,000</i>
	<i>People Inc. - \$200,524</i>
	<i>ROCMND Area Youth Services serving Delaware County - \$216,000</i>
	<i>Rogers County Volunteers for Youth, Inc. - \$260,000</i>
	<i>Rural Health Projects, Inc. serving Garfield County - \$260,000</i>
	<i>Tulsa City County Health Department - \$400,000</i>
	<i>Wichita Mountains Prevention Network serving Carter County - \$171,168</i>
2.b-4	Committee Reports
i.	Anticipated Schedule of FY24 Funding Opportunities
ii.	Update on Adult-Focused Media Brands
iii.	Update on Youth-Focused Media Brands
iv.	Outreach Update
v.	Update on Sponsorships
vi.	Update on Upcoming Events and Training

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