

Oklahoma Tobacco Helpline

**1 800 QUIT NOW**

**OKhelpline.com**

Celebrating 20 Years of Progress



## Reflecting on two decades of the Oklahoma Tobacco Helpline

As we recognize a major milestone for the Oklahoma Tobacco Helpline, it's not just about the numbers; it's about the countless lives saved because of the program's success.

### Talking Points:

- The Oklahoma Tobacco Helpline was founded in 2003 as TSET's flagship program.
- The Oklahoma Tobacco Helpline has garnered over 590,000 registrations, contributing to the lowest adult smoking rate in state history.
- Since 2003, the Oklahoma Tobacco Helpline has become one of the most successful quitlines in the country at reaching tobacco users looking to quit and in overall success.
- More than 13,000 Helpline registrations have come from women who are considering pregnancy, currently pregnant or postpartum.
- The Oklahoma Tobacco Helpline offers several FREE quit services including a supply of patches, gum or lozenges.
- 96.3% of Helpline participants reported satisfaction with the services provided in fiscal year 2023.
- Those who use the Helpline are more than twice as likely to successfully quit compared to those who quit alone.

### Interview Contact Information:

To schedule an interview or learn more, contact:

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